

Brainstorm & idea prioritizati

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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→ 5 minutes

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

How might we [your

Key rules of brainstorm To run an smooth and productive session Stay in topic. - Encourage wild ideas. Calculate (Including Control of Control o

Brainstorm Write down any ideas that come to mind that address your problem statement. 10 minutes

2

Ganesh

A.To maintain

statistical record

of companies

growth, income,

Chandru, Diwakar

C.To use

service

etc,.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

To keep a track of the

performance of a

website or application

by getting feedback

helps in improvng the

application or website

better.

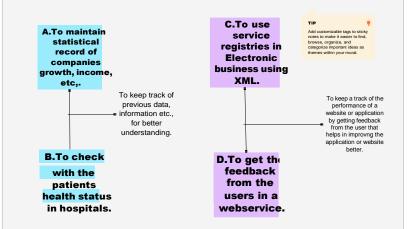
from the user that

Hari haran B.To check with the patients Records of patient The statistical detail regarding previous health state s like GDP, economy operations done, etc can be stored in in hospitals. injuries, etc., can be cloud so that it can be accessed with this accessed at any registry at any hospital instance for reviews connected to the or references. service registry. athish

D.To get the feedback registries in from the Register containing Electronic services done in a users in a website, purchase records of an application, user management can be handled.

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

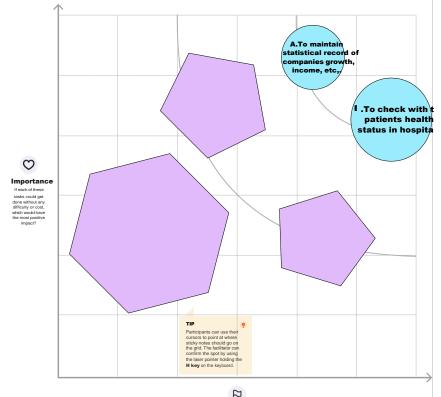
0 20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

0 20 minutes



Feasibility

feasible than others? (Cost, time, effort, complexity, etc.)



Share template feedback

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template

Customer experience journey map Understand customer needs motivations and obstacles for an experience.

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Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback