SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice

How does someone initially become aware of this process?

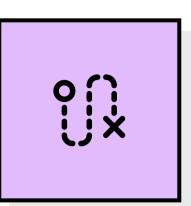
Enter

What do people experience as they begin the process?



Extend

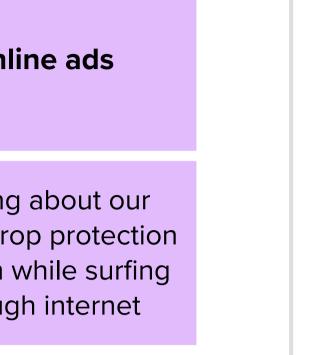
What happens after the experience is over?

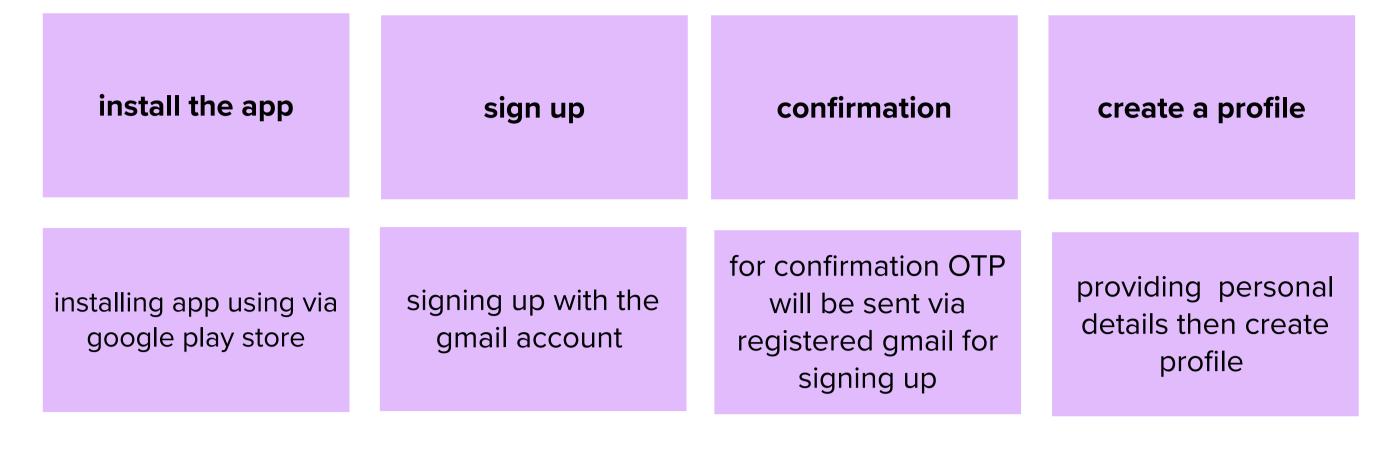


Steps

What does the person (or group) typically experience?

online ads seminars for the betterment of the farmers conducted by forest finding about our smart crop protection system while surfing facing financial crisis due to animal attacks on the field. through internet







device using the catalogue, implement the device on the field



The sensors senses the level of temperature and humidity. the



user gets a notification as, "it has been

mails with our custome

the next task

the user gets the info

that is gonna happen ahead

about the next task



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

visiting the persons who already implemented or give the idea for the implementation

reading review through online mode and getting clear explanation

read the terms and

camera and the location

reporting the current state of the crops to the farmer by 24x7

Engage

happens?

In the core moments

in the process, what

alerting the farmers through the notification

interconnecting the connection between mobile

application downloaded

from the play store and the device present in the field.

For analytical purpose the current state of the crop stored in the database.

for the beneficial of the



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") help me from the attacks of wild animals

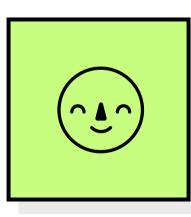
help me to overlook my fields 24x7 remotely

conditions carefully

accessing the modes

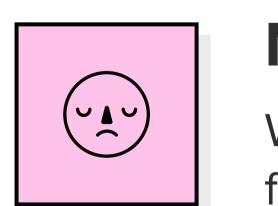
to avoid intruding of wild animals

ensure the crops



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



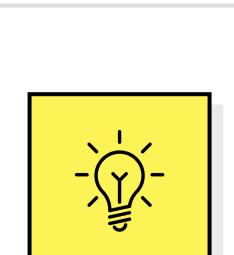
it's easy to access at

user friendly

power backup on the rural areas

easy to access

if the mobile phone



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

how efficient is the

how does the product gets power backed up? using this technology farmers can earn lot more than previous year

to use this application in slough area farming

is not worked then it

will cause a problem.

farmers/our user?