Project Design Phase-II
Customer Journey Map

Date	09 OCTOBER 2022
Team ID	PNT2022TMID53390
Project Name	EARLY DETECTION OF CHRONIC KIDNEY DISEASE
Maximum Marks	2 Marks

Customer Journey Map

This is the journey of a

Game-Changer

Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

- cost effective diagnosis
- Detection of Kidney disease at an early stage
- To predict chronic kidney disease with high accuracy

What do they struggle with most?

- fear about usage in real time
- complexity
- fear about accuracy

What tasks do they have?

- take blood test for GFR
- data which want to enter in web app
- high level of test

What changes for them?

Outcome

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

- Kidney disease detection at an early stage
- Detection of Kidney disease with high
- minimum amount of time and money required to detect CKD

What can they finally avoid doing?

- avoid usage of other applications
- keep people from becoming confused about CKD
- avoid life risk of patient at early stage

What changed in my environment?

- reduced the cost and time of patient
- effictive in obtaining maximum accuracy
- This approach differs from traditional detection methods.