

Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

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What do they struggle with most?

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What tasks do they have?

To take the image of the affected plant to sploud the image of the affected plant

ourney Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?	
vetions What does the ustomer do? What information do they look for? What is their context?	After the barriers artists to produce the gradual to produce they offered the produce the gradual to the gradua	No. region plane / emolect	when the Ahea the The It is filter processed the product produ	When the protection of the pro	
leeds and Pains that does the customer want to achieve or avoid? p: Reduce ambiguity, e.g. by sing the first person narratar.	To begin the structure the crip productively productively	Next recommended	When the tended Second Live trendly one analode generated cuts one application of the control of	6 Berusan glan remin an glan remin an dry 10-30 dry 10-30 dry 10-30 dry 10-30 dry 10-30 spharts spharts y 450	
ouchgoint that part of the service do hey interact with?	The coor- laterable value the periodic page.	Next measured	Once the firthers the forestition transport of the partition of the partit	I Baycaded II Story Indeed they partners dispipal for annuals they partners dispipal for annuals revealed the day.	
ustomer Feeling that is the customer feeling? yr. Use the emeji app to rpress more emotions	©		<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	66	
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pportunities that could we improve or stroduce?	Increase/decrease	Increase/decrease	Increase/decrease	Increase/decrease	
rocess ownership tho is in the lead on this?	Customers	No action	Sweets	Monvasors	

