

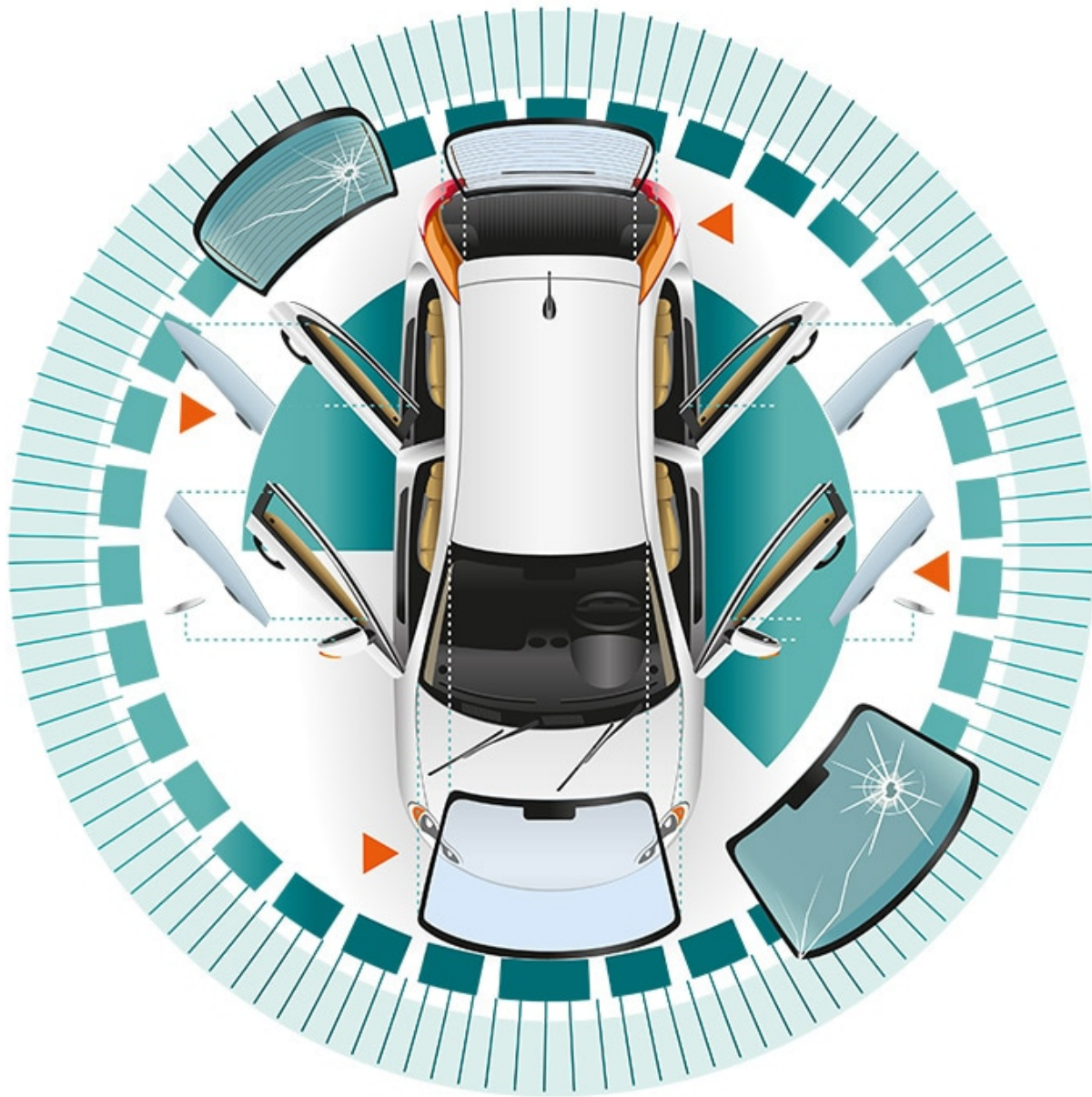
Crash for cash  
Fraud patterns

*What do they*  
**THINK AND FEEL?**  
what really counts  
major preoccupations  
worries & aspirations

Increased customer satisfaction  
Minimize false positives

*What do they*  
**HEAR?**  
what friends say  
what boss say  
what influencers say

They say it reduces time and save money on resolving claims.  
Provide more precise automated claim outcomes on their platform  
It determine the correct insurance claims amount



Operates 24\*7 without interruption  
Faster and smarter process  
Human-error free process

*What do they*  
**SEE?**  
environment  
friends  
what the market offers

They feel confident about their claims  
Empower insurer and customer relation

*What do they*  
**SAY AND DO?**  
attitude in public  
appearance  
behavior towards others

Highly welcomed by public  
Replace AI for instant and accurate decisions

**PAIN**  
fears  
frustrations  
obstacles

Worrying when they will be helped to recoup their loss  
Burden of constantly chasing their insurer for updates  
Unaware of who exactly is responsible for their claim

**GAIN**  
"wants" / needs  
measures of success  
obstacles

Flexible coverage  
More risk insight  
Make accidental loss manageable.