

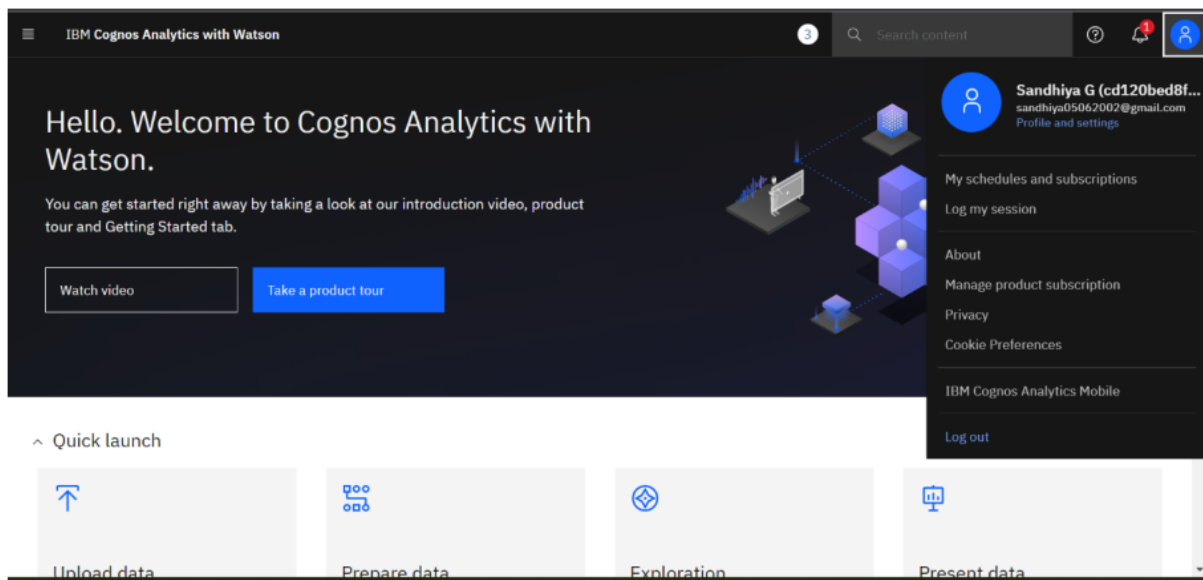
# PROJECT DEVELOPMENT PHASE

## DELIVERY OF SPRINT 4

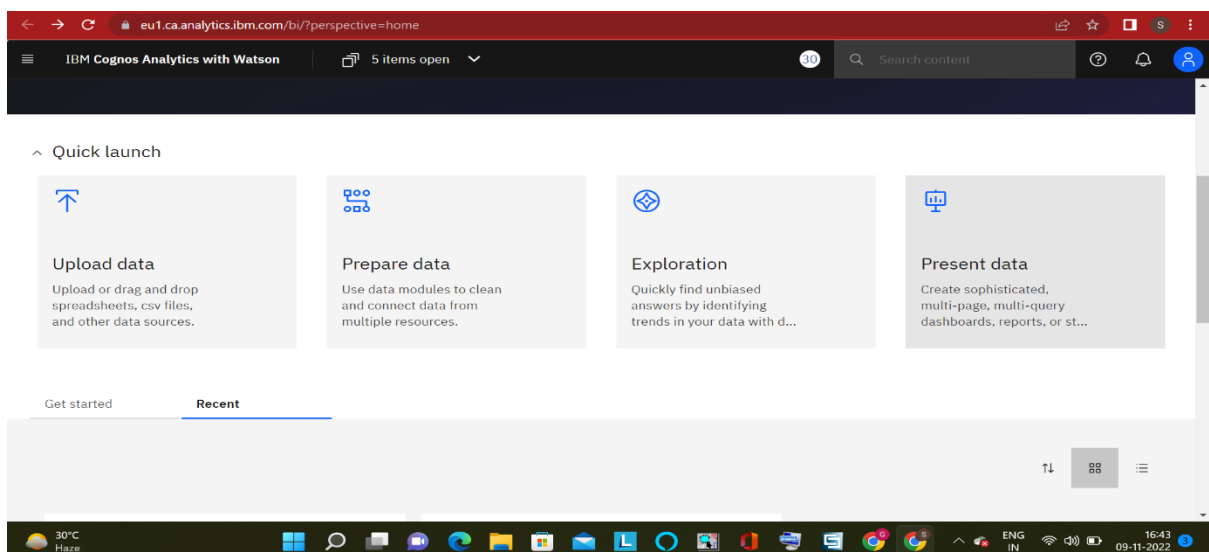
Date	9 November 2022
Team ID	PNT2022TMID00352
Project Name	Global Sales Data Analytics

### SPRINT 4 : REPORT AND STORY CREATION

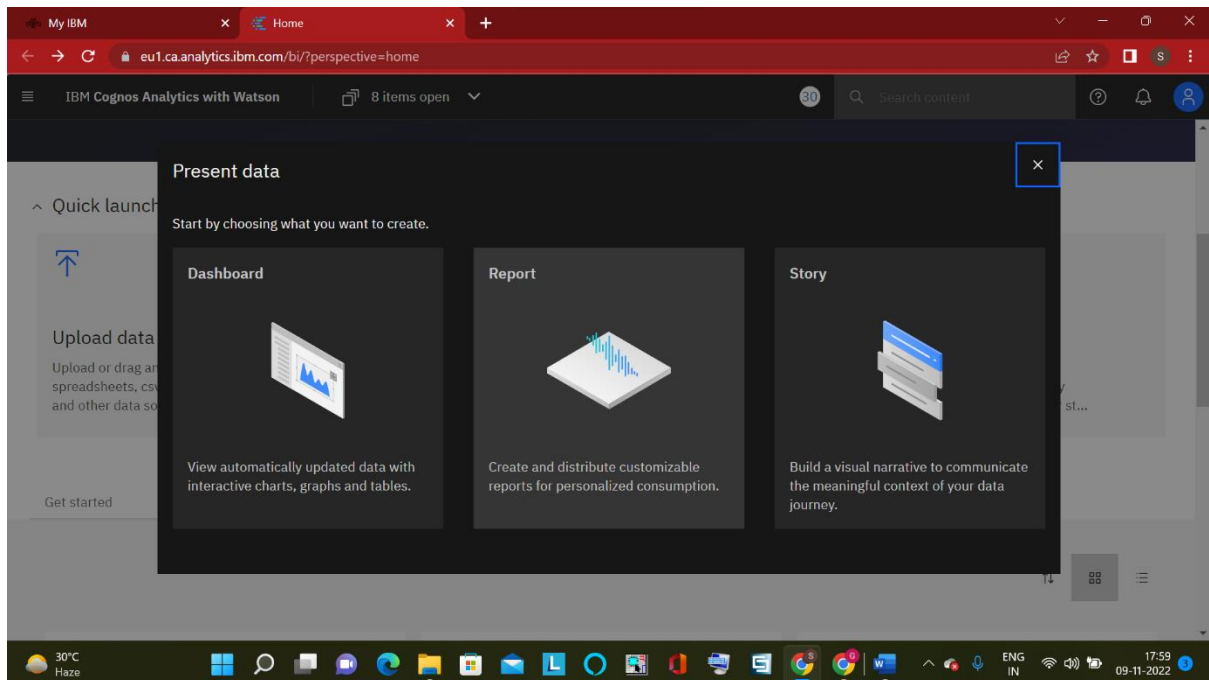
#### OPEN IBM COGNOS ANALYTICS :



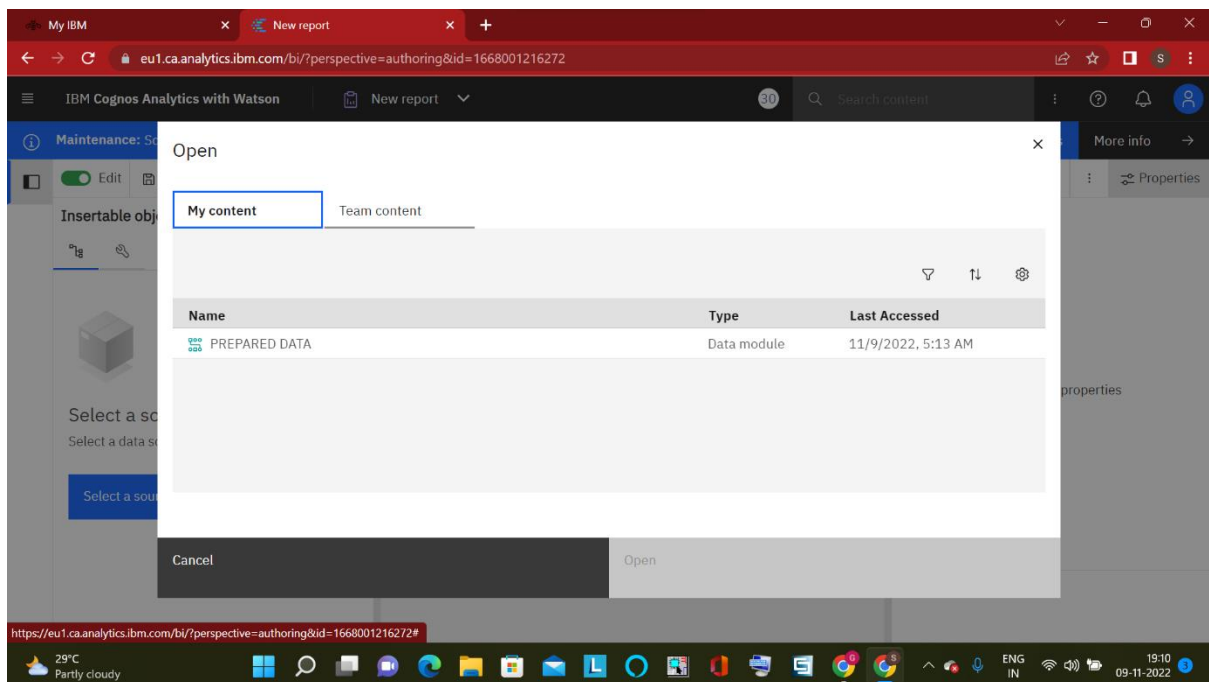
#### GO TO PRESENT DATA :



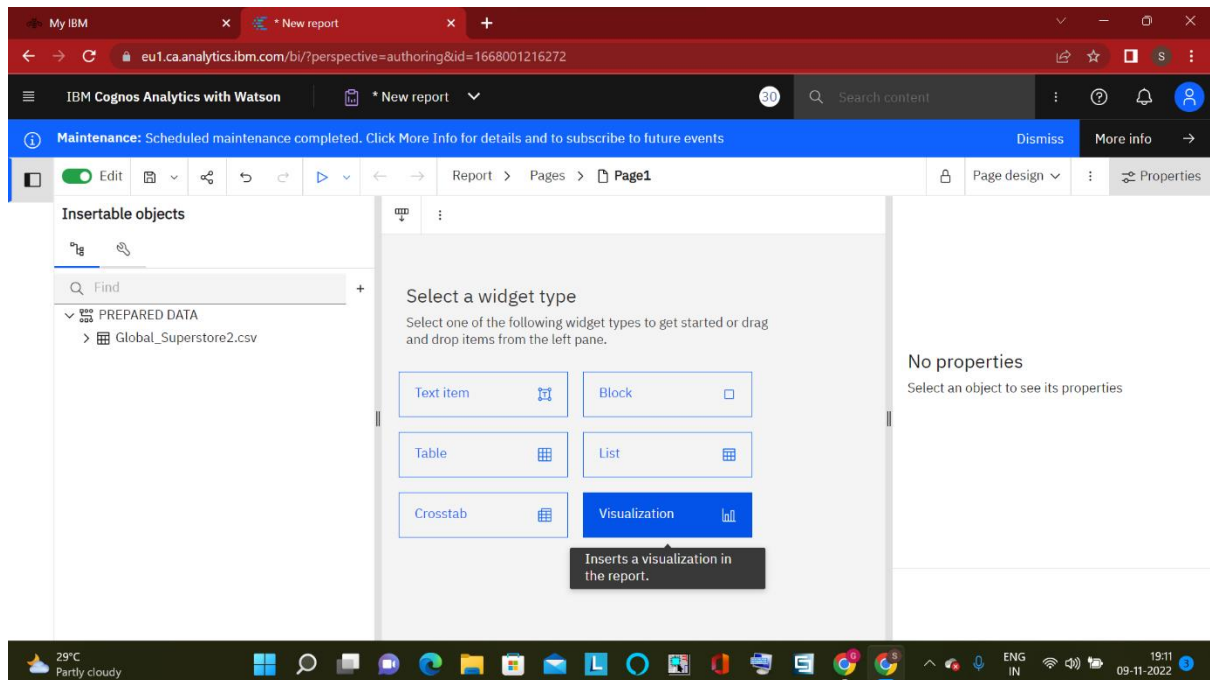
## CLICK REPORT IN DASHBOARD :



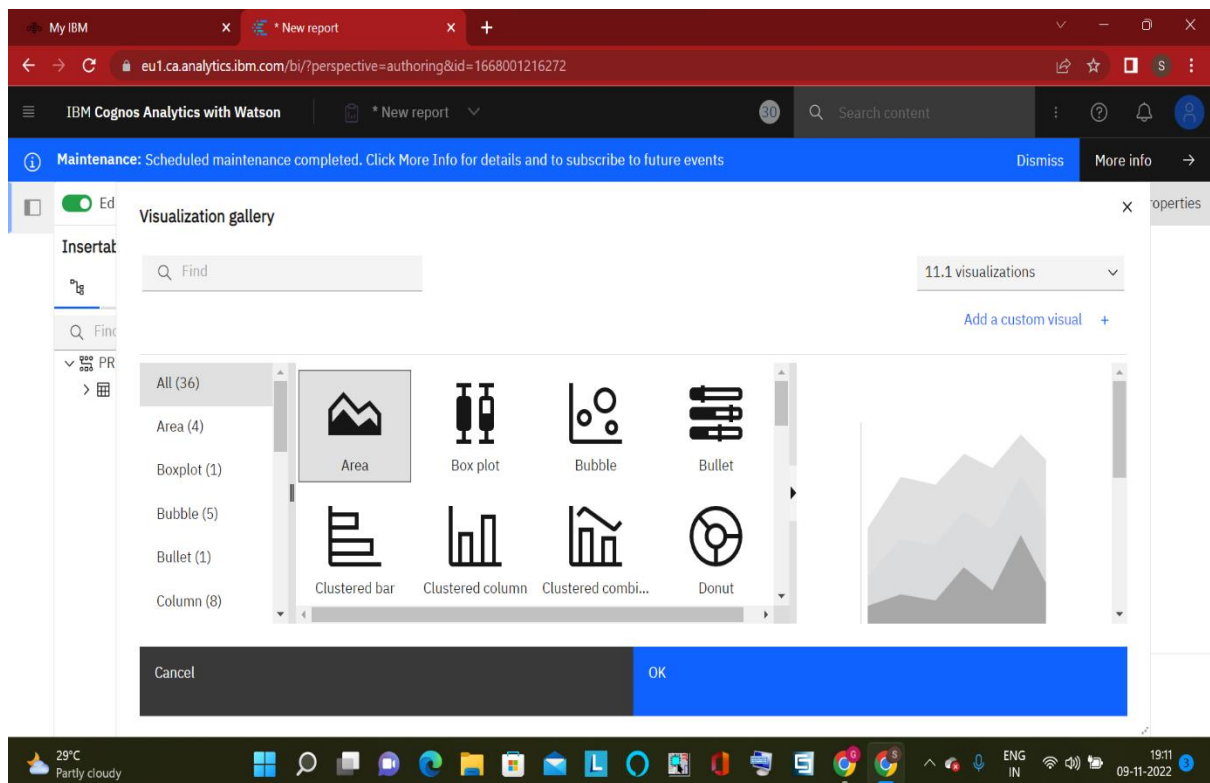
## SELECT THE DATASET IN WHICH REPORT NEED TO BE CREATED :



## CLICK THE VISUALIZATION :



## SELECT THE VISUALIZATION GRAPHS :



**SELECT THE FIELDS TO REPORT AND CLICK ON RUN HTML :**

The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Insertable objects' panel lists various data fields. In the center, a line chart is displayed. On the right, the 'Visualization Data Set' panel is open, showing the 'Data' tab with fields for X-axis, Y-axis, and Color. The 'Run HTML' button is visible above the chart.

**Insertable objects:**

- Customer name
- Segment
- City
- State
- Country
- Postal Code
- Market
- Region
- Product ID
- Category
- Sub-Category
- Product Name
- Sales
- Quantity
- Discount
- Profit
- Shipping Cost

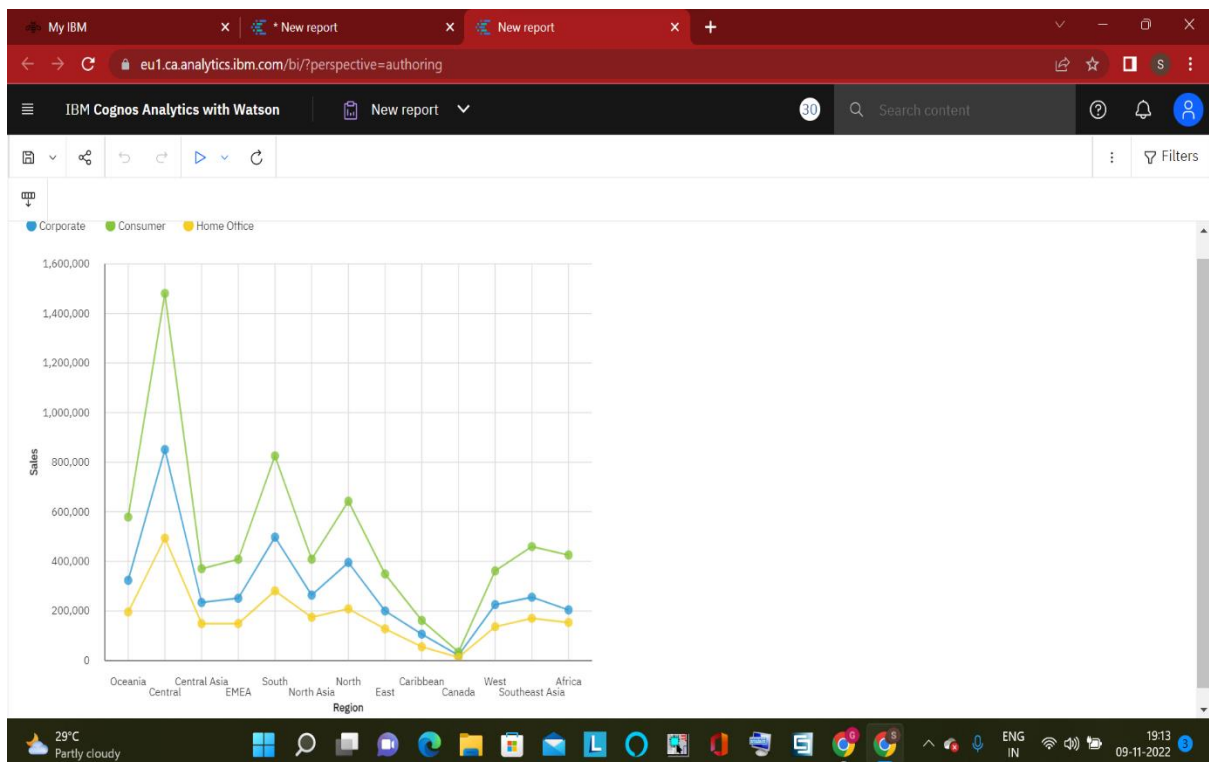
**Visualization Data Set:**

- DATA**
- Drill-through definitions
- GENERAL**
- Data Set Name: data
- Query: Query1

**Visualization Data Set - Data Tab:**

- X-axis: <Region>
- Y-axis: <Sales>
- Color: <Segment>
- Extra Data: Drop item here

**CREATED REPORT :**



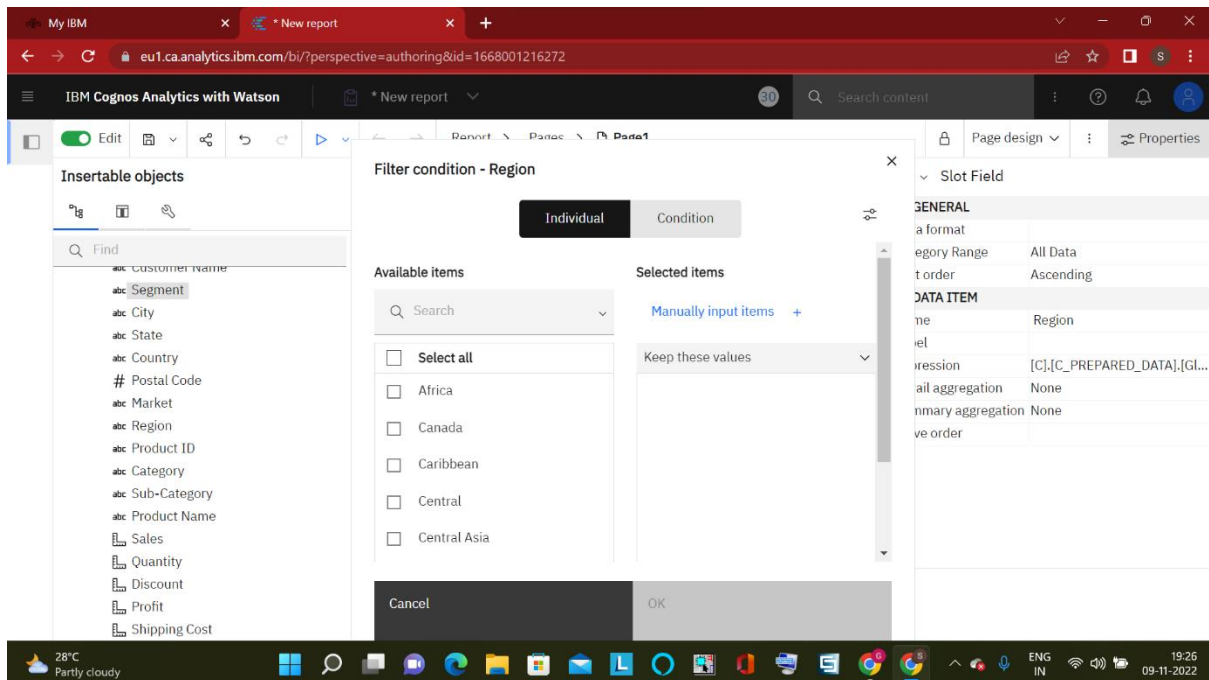
## FILTER THE REPORT :

The screenshot shows the IBM Cognos Analytics web interface. On the left, the 'Insertable objects' pane lists various data fields. In the center, a line chart is displayed. A context menu is open over the chart, showing the 'Filters' option. The right pane shows the 'Visualization Data Set' properties, including 'Data Set Name' as 'data' and 'Query' as 'Query1'. The bottom status bar indicates the system time as 19:14 on 09-11-2022.

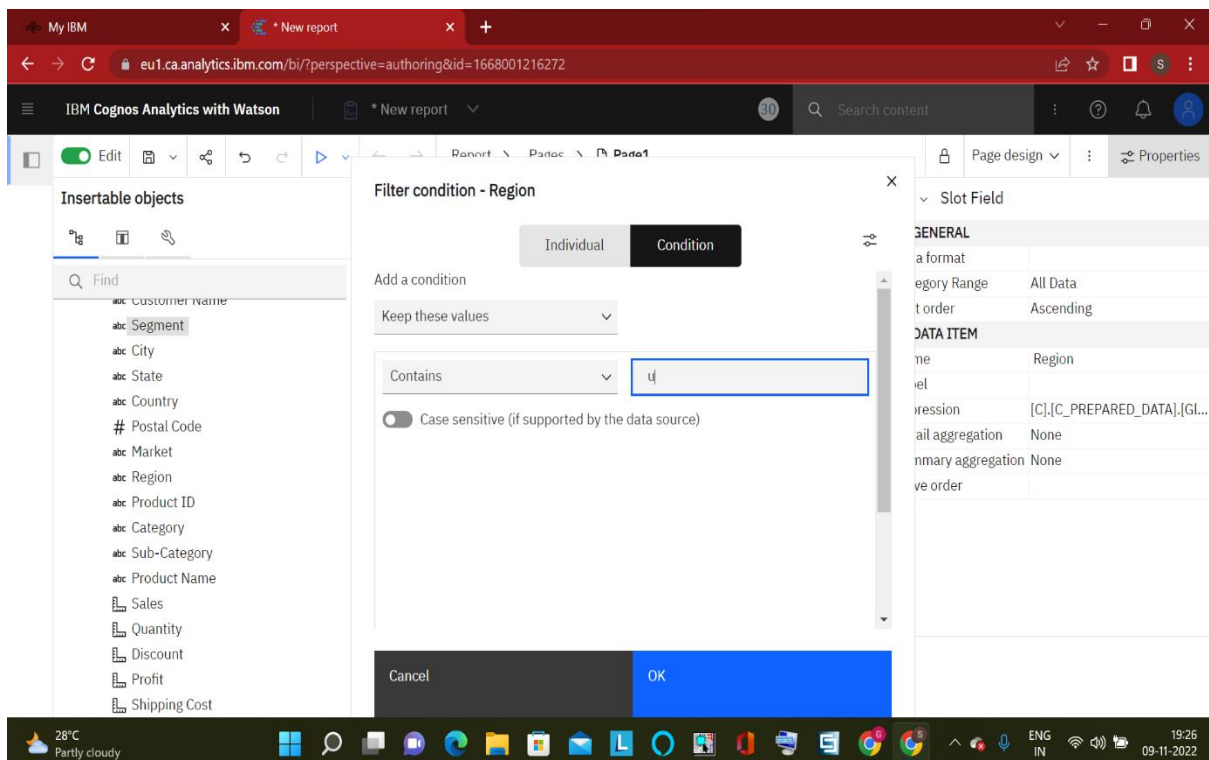
## SORT THE CREATED REPORT IN REQUIRED ORDER :

The screenshot shows the IBM Cognos Analytics web interface. On the left, the 'Insertable objects' pane lists various data fields. In the center, a line chart is displayed. A context menu is open over the chart, showing the 'Sort' option. The right pane shows the 'Slot Field' properties, including 'Sort order' as 'Ascending'. The bottom status bar indicates the system time as 19:18 on 09-11-2022.

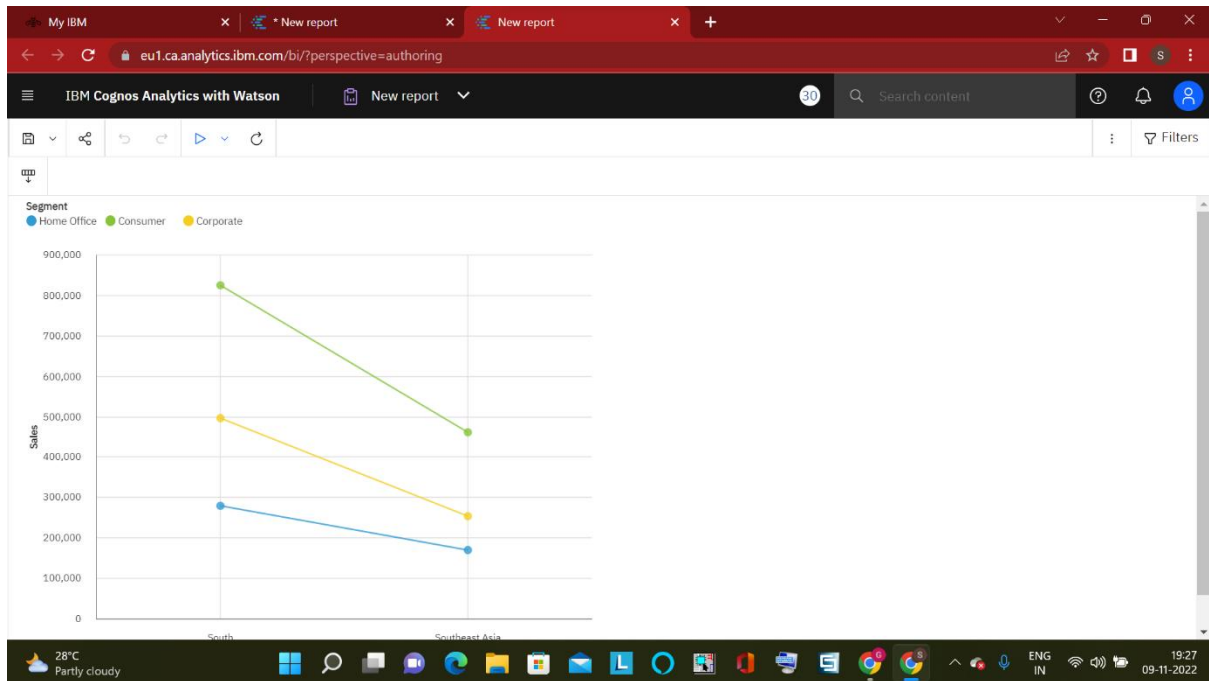
## FILTERING CONDITION :



## FILTER THE FIELDS OTHER THAN THE GIVEN CONDITION :

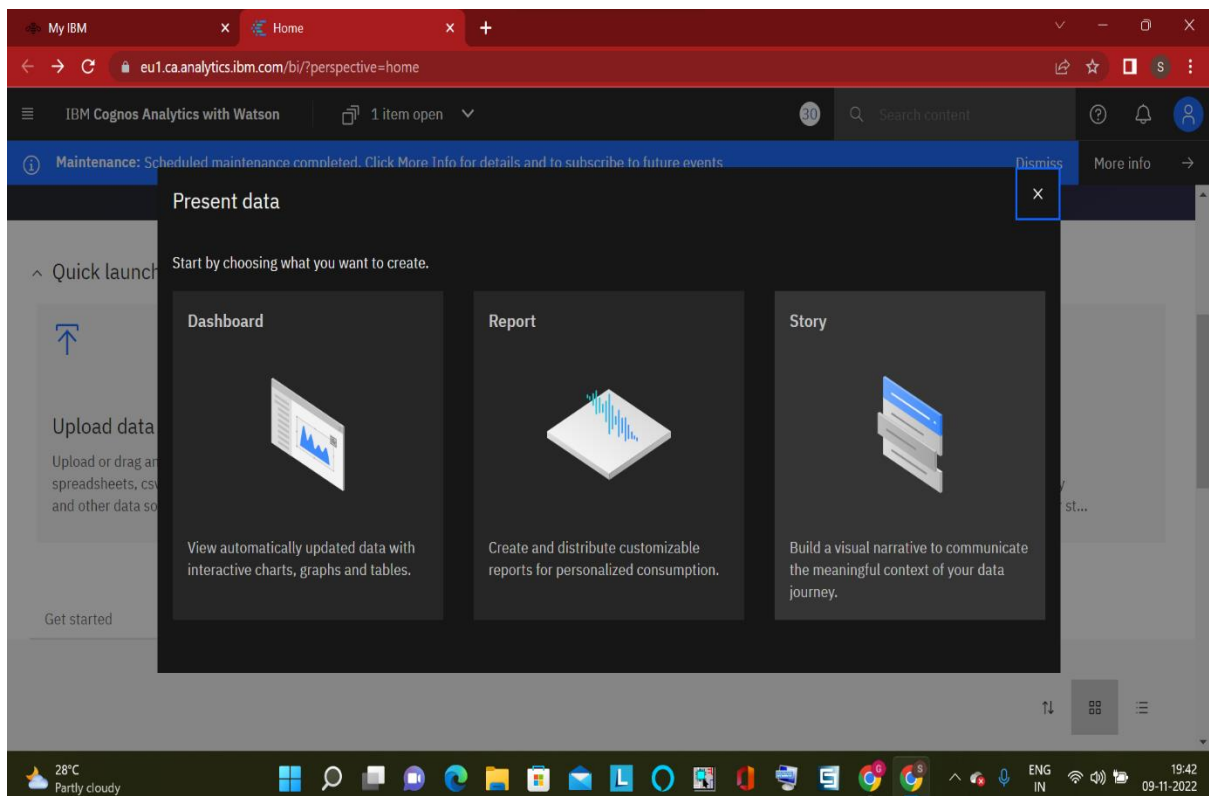


## CREATED FILTER FINAL REPORT :



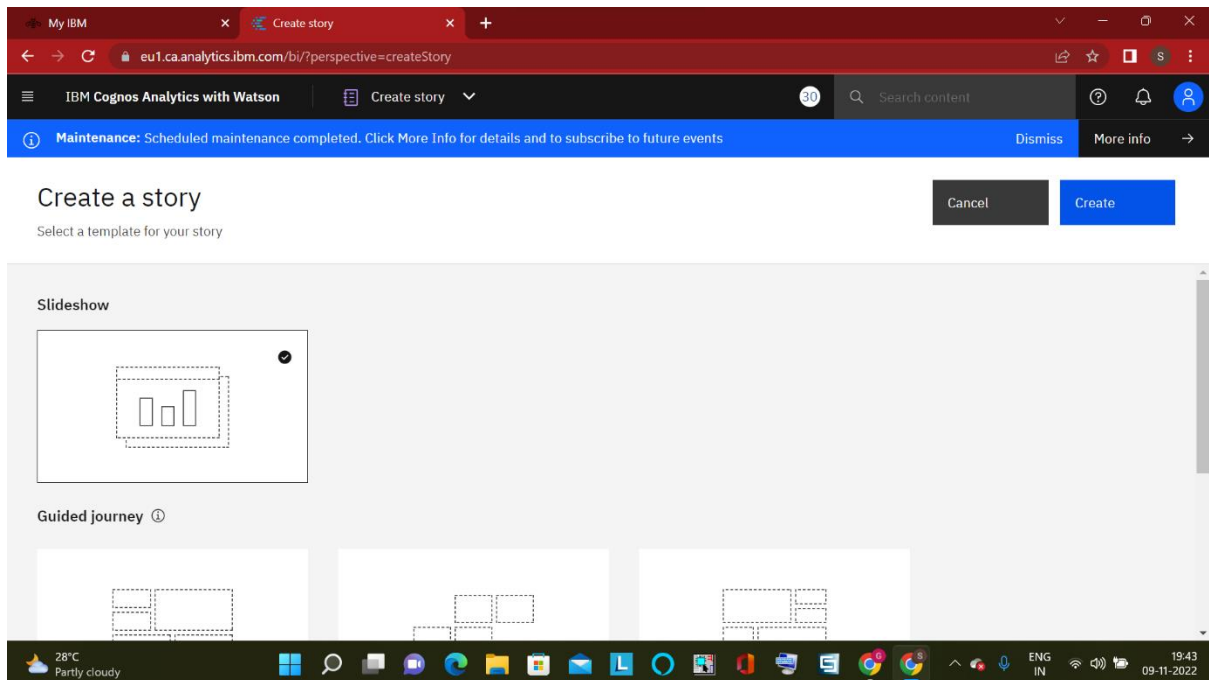
## STORY CREATION

## CLICK STORY IN DASHBOARD :

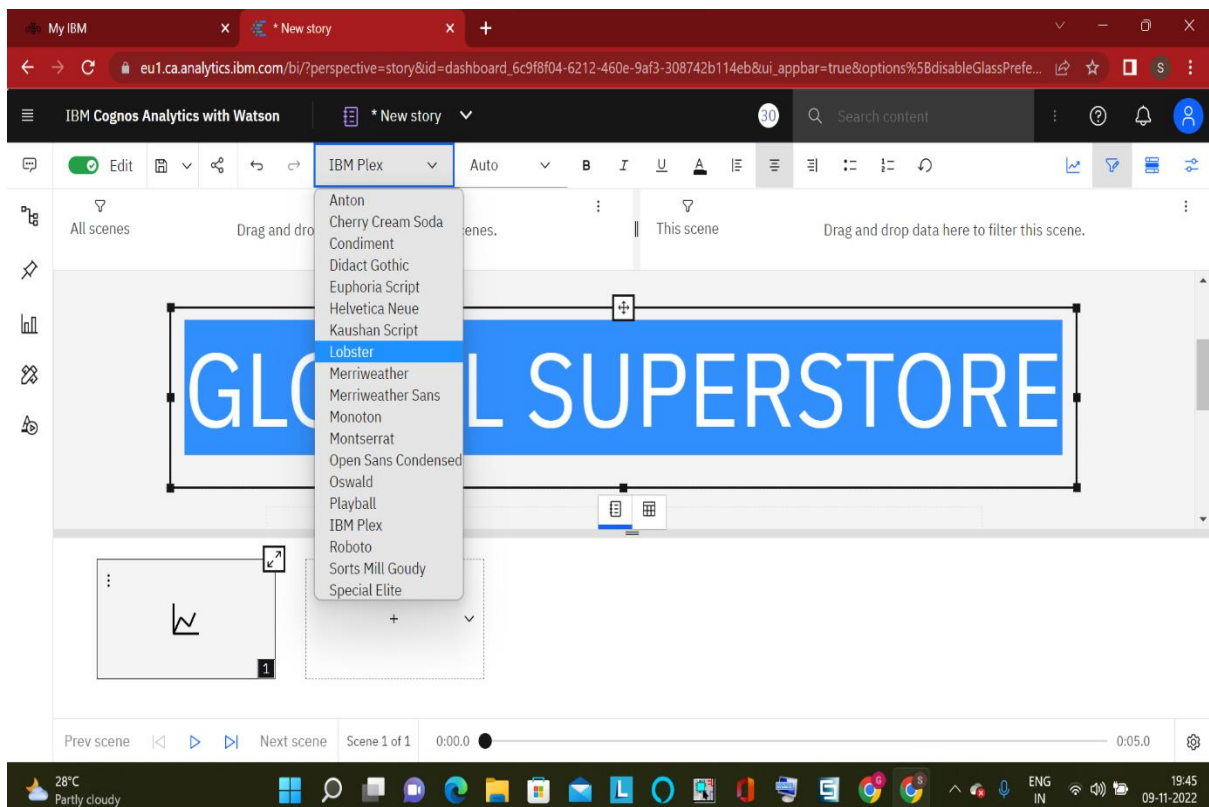




## CREATE A STORY :

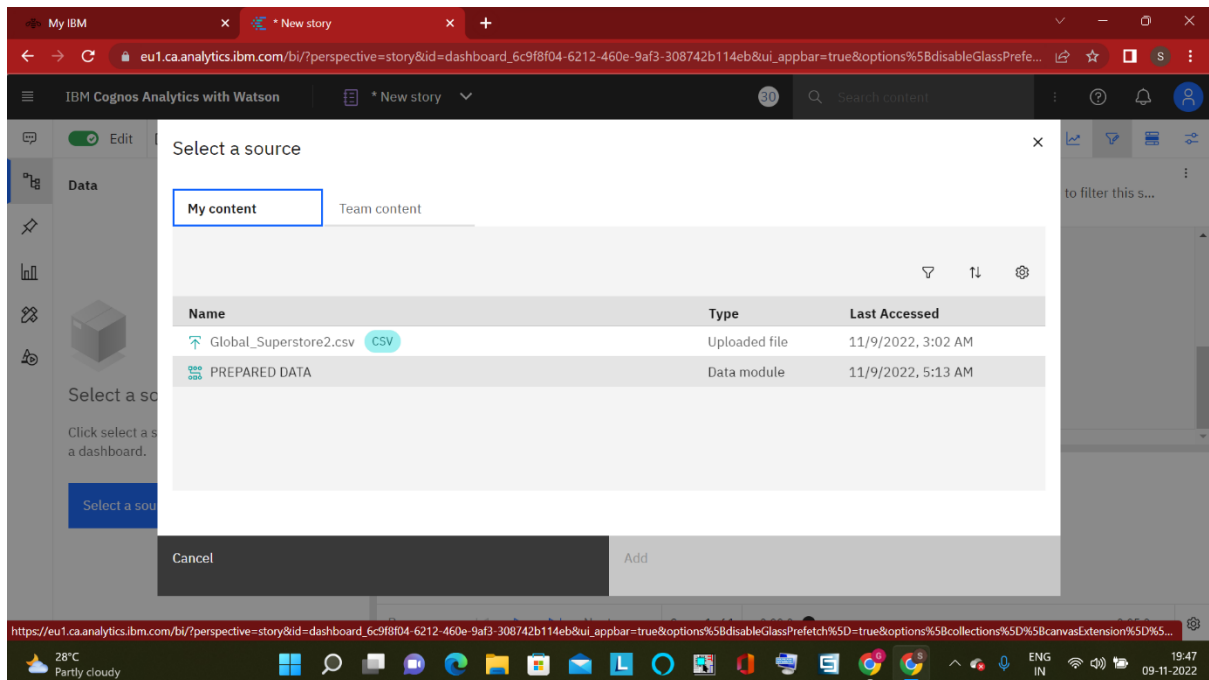


## CREATING TITLE FOR SLIDESHOW:

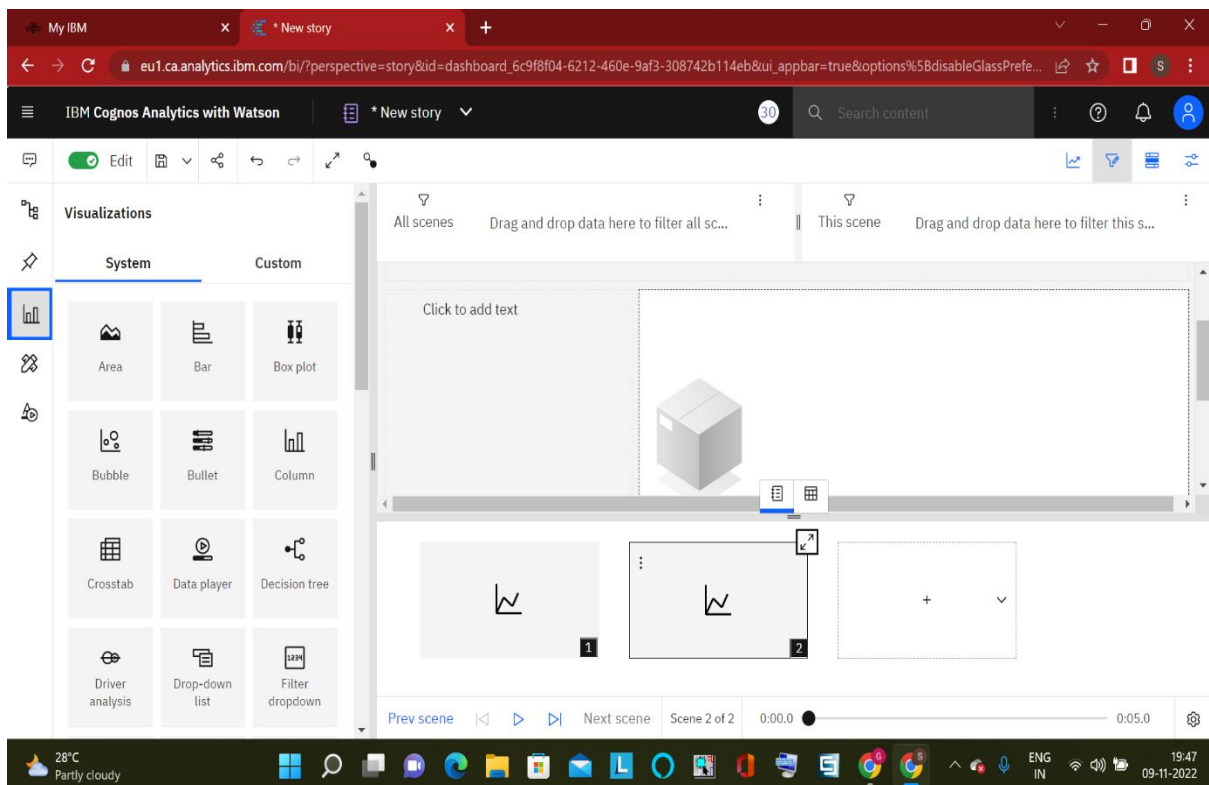




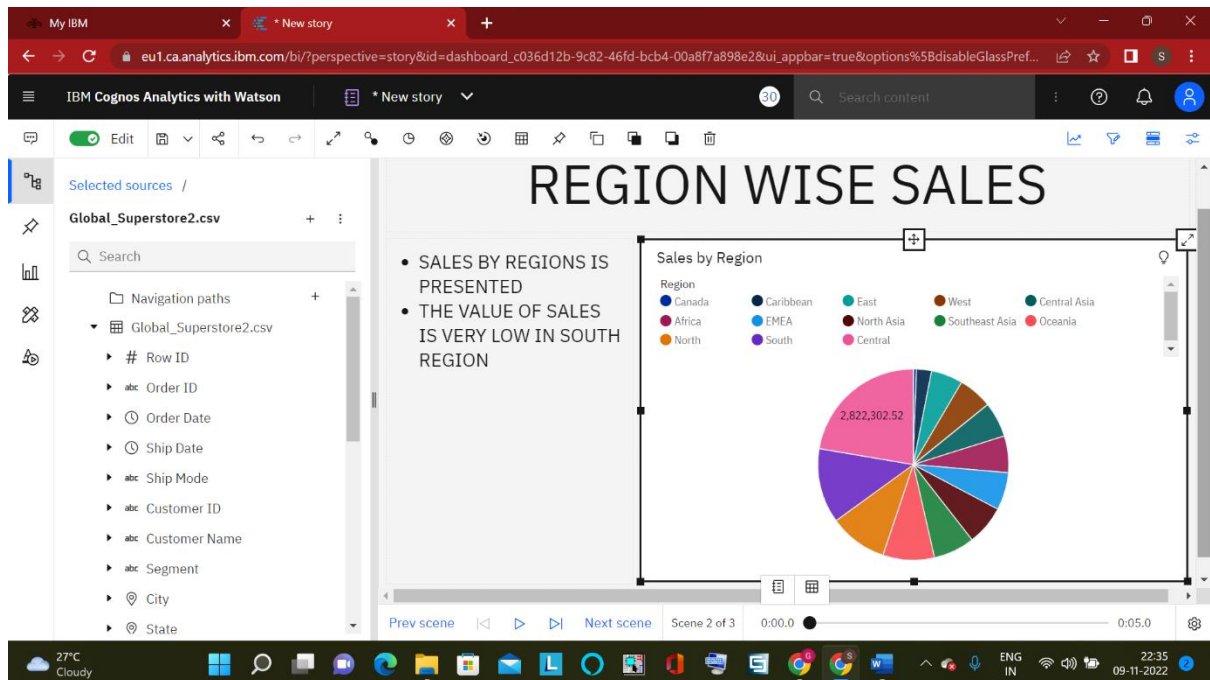
## SELECT THE DATASET NEED TO BE CREATED :



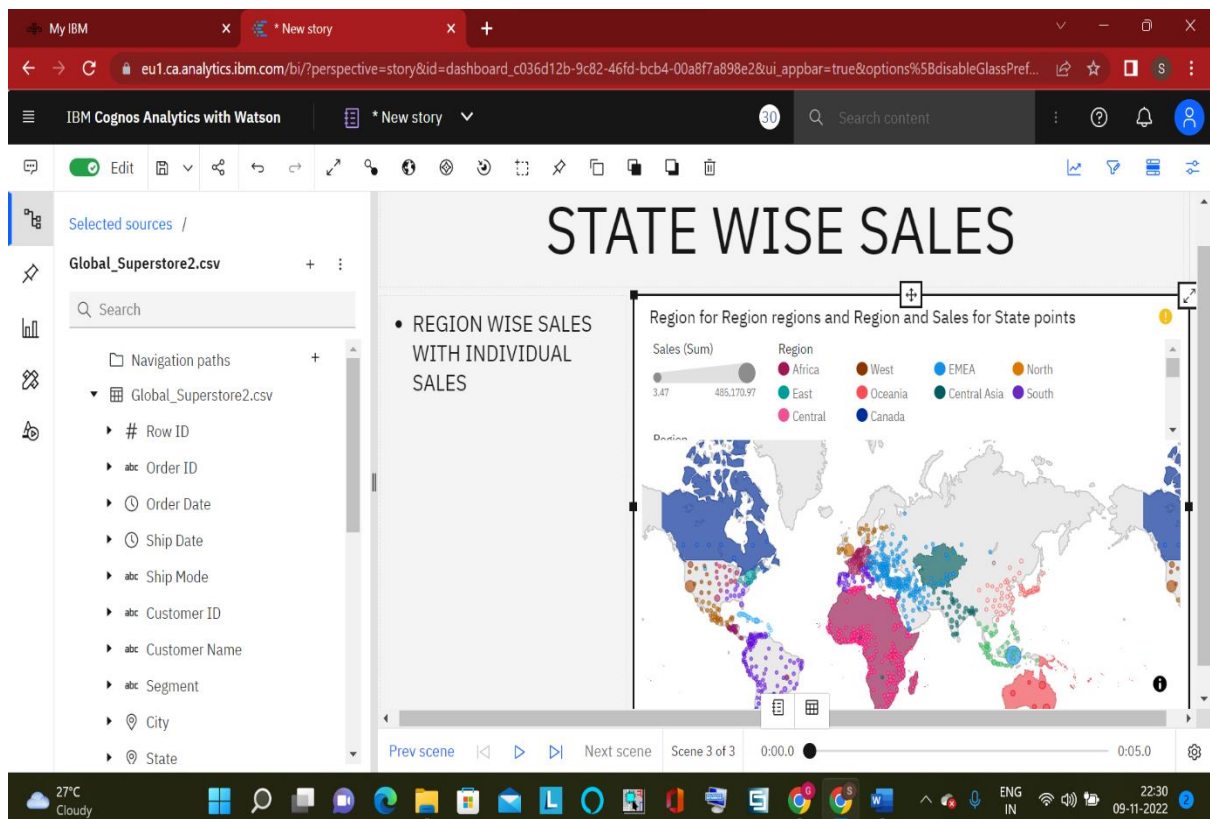
## ADD SLIDES BY CLICKING + ICON :



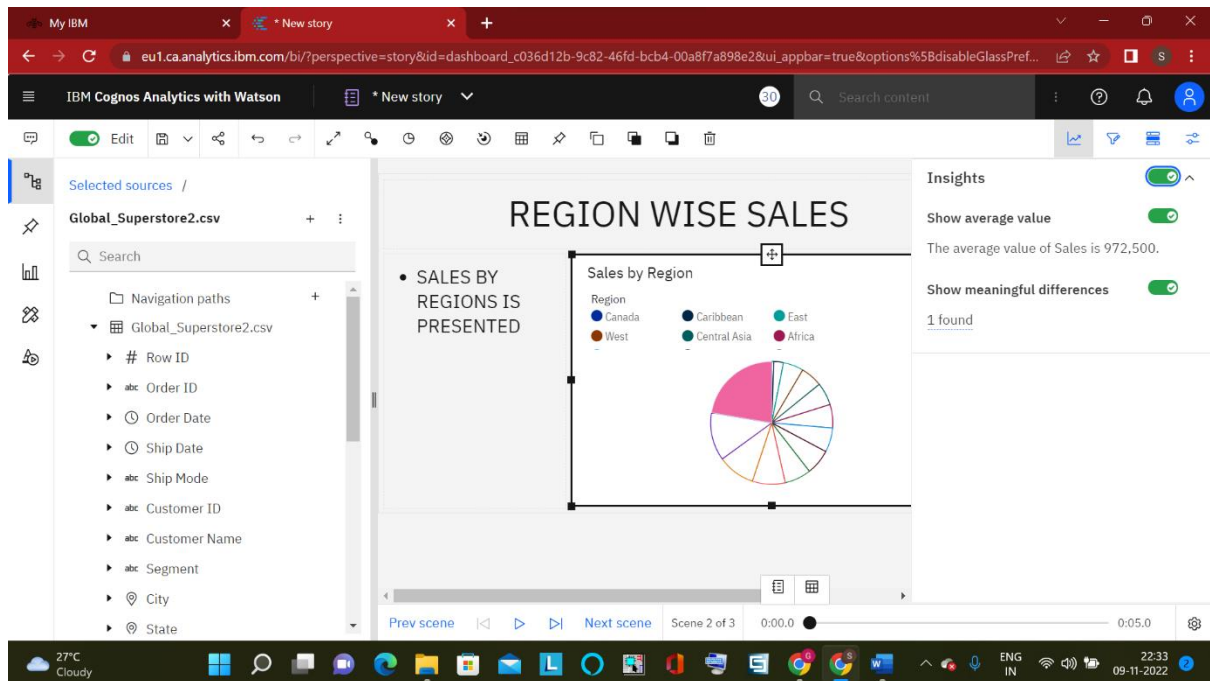
## CREATED STORY PAGE 1 FOR REGION WISE SALES:



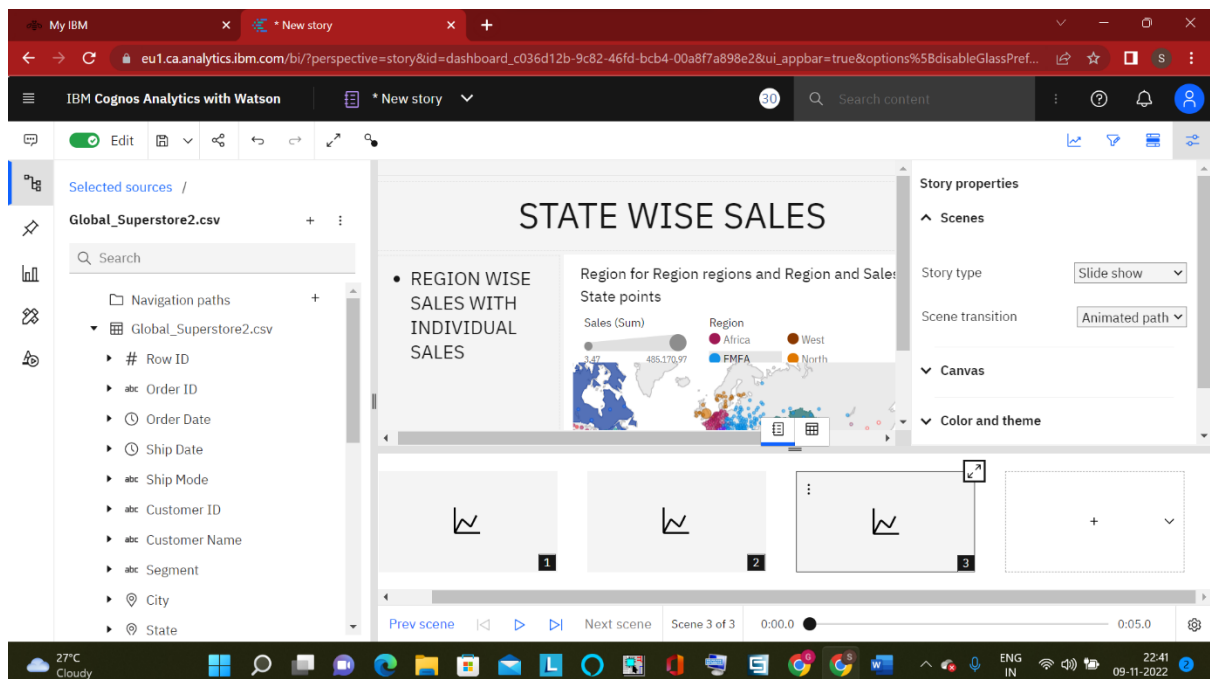
## ADD EXTRA SLIDES AND CREATE THE STATE WISE SALES :



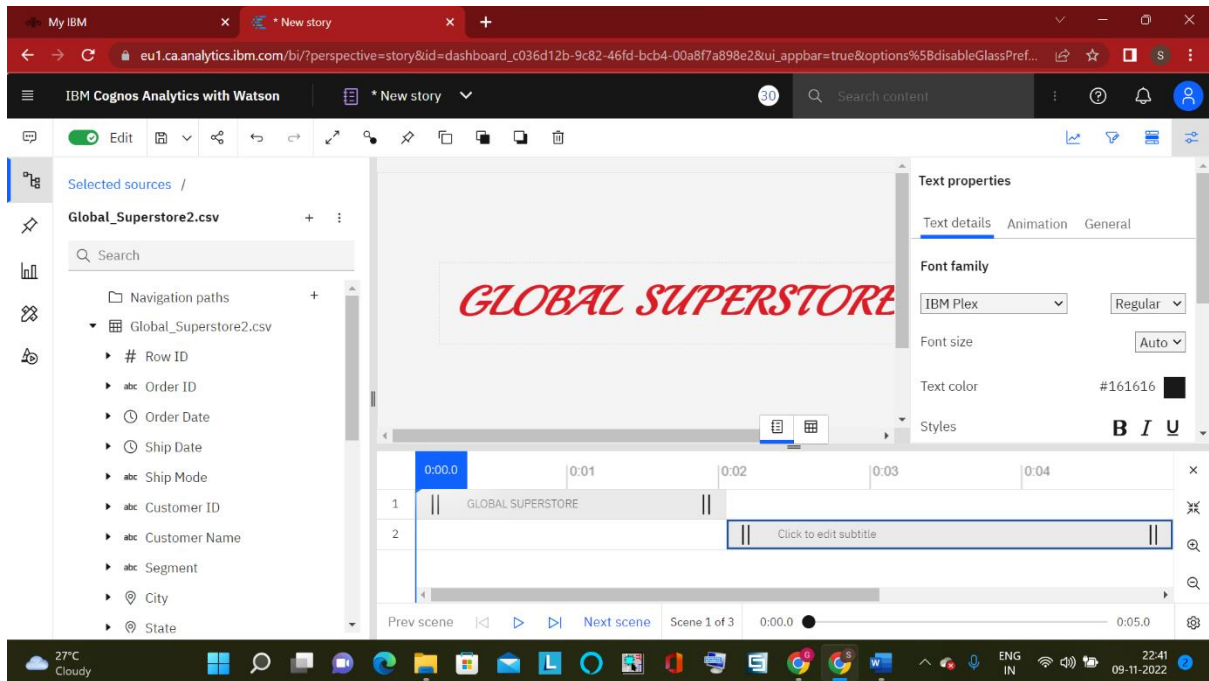
**SELECT THE INSIGHTS WHERE THE AVERAGE VALUE WOULD BE DETECTED :**



**SET ALL THE SLIDES IN ANIMATED PATH FOR SLIDESHOW :**



## SELECT THE TIMELINES FOR SLIDESHOW :



## SAVE THE STORY FILES :

