

GLOBAL SALES DATA ANALYTICS

PROBLEM STATEMENT

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Project Name	Global Sales Data Analytics

Right now, online shopping is essential. Due to this Covid-19, it is difficult to enter a store and collect surveys.

To forecast daily sales, every store, whether it be online or offline, needs evaluation and analysis.

Sales data is easily accessible because to the centralised management of numerous functions in the industry by cloud software, including CRMs, email marketing platforms, and integration tools.

Any organization may benefit from insights and reporting tools to achieve data-driven sales success, but many global, market-leading brands are already using their sales data in inventive ways to make better business decisions.

With the correct sales analysis tools, accessing a great deal of data, be able to identify trends and produce more accurate sales projections and objectives for the rest of the company.

Iam	Iam trying to	But	Because	Which makes me feel
SANDHIYA G	Examine sales from diverse sources.	There are deflections in data	Sales may inaccurate in any source	Helplessness
SHALINI S	Data preparation	I cannot proceed with correct entry	Data was highly rich	Frustration
VARSHA SREE R	Clean the data	It showing errors	Duplication of data occurs	Frustration
RISHEGA G	Classify the data	Irregular data occurs	Omission of data	Emptiness