

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID48197
Project Name	Skill and Job Recommender
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Freshers	Get a suitable job according to their skills	They are suffering to get a suitable job.	The freshers could not get a job according to their relevant skills.	Anxious
PS-2	Experienced persons	Get a job based on their skills and get a better salary	They are not getting better salaries according to their skills.	Experienced people could not get better salaries according to their skills.	Anxious