

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID48197
Project Name	Skill and Job Recommender
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

[Share template feedback](#)

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

📌

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

📌

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

📌

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

The user needs a better way to gain a better financial control, justify his skills, move to a relevant domain, learn new skills, challenge himself, career growth, and get a better lifestyle.

#### Key rules of brainstorming

To run an smooth and productive session

1 Stay in topic.

2 Defer judgment.

3 Go for volume.

4 Encourage wild ideas.

5 Listen to others.

6 If possible, be visual.



#### Need some inspiration?

See a finished version of this template for inspiration your work.

[Open example](#) ➔

## 2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Shyam Sunder S**

Obstacle in searching job	User friendly environment
Optimised Search Engine	Communication between user and employer

**Sham Kumar J**

The suggestions results are Responsive	Skill based domain
Solving the queries	Geo expand results

**Nithish Kumar R**

Accurate job search results	Description of job details
Desired Salary	Connecting people socially

**Ashish**

Identifying roles	Jobs for non-technical domain
Providing detailed information of user	Time management

**Himatoja Reddy**

Referral	Communicating with people from other organizations.
A place for all jobs	Helping people to form connections.

## 3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Input**

**Job Results**

**Communication**

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

