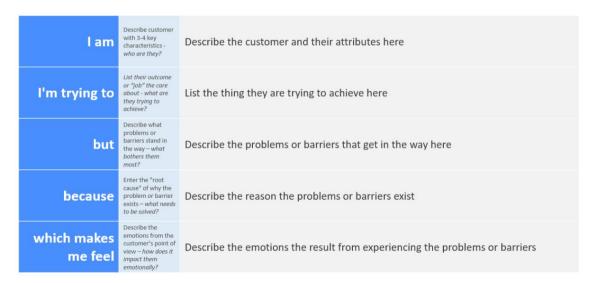
Ideation Phase Define the Problem Statements

Date	19 September 2022	
Team ID	PNT2022TMID08062	
Project Name	Retail store stock Inventory Analytics	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Retail Shop Owner	Give unstoppable stocks	I don't know to find trending stocks	I can't understand the datasets which I collected	Loss in business and pressure of loosing loyal customer
PS-2	Retail shop Customer	Buy products which is in good quality	The products are out of stock	Not maintaining proper storage stocks	To find new best store