# Project Design Phase-
# IProposedSolution

| Date | 26September2022 |
|------|-----------------|
| TeamID | PNT2022TMID12427 |
| ProjectName | Project-Globalsalesdataanalytics |
| MaximumMarks | 2Marks |

**ProposedSolutionTemplate:**

Projectteamshallfillthefollowinginformationinproposedsolutiontemplate.

| S.No. | Parameter | Description |
|-------|-----------|-------------|
| 1. | ProblemStatement(Problemtobes olved) | To produce data-driven decisions by utilizing dataanalytics where business professionals can analysecustomers, products,and new trends.<br><br>A crucial component of operating a successfulfirm is sales analysis. We can choose whichproductstofocuson,wheretosell,andhowto effectivelyreachcustomersusingsalesdata. |
| 2. | Idea/Solutiondescription | Currently, analytic programmes are available, butthey are not an ideal fix. To address this, we aredeveloping a tailored analytics model that willassist companies of all sizes in increasing revenue,automating processes, making wiser decisions, andkeepingyouinformedof changes incustomer behaviour. |
| 3. | Novelty/Uniqueness | A successful data analytics program that gives youa clear image of where you are, where you havebeen, and where you should go will be madepossible with the help of the tailored analyticsmodel.inline withthismodel.Asa result,this modelwillbeunique. |
| 4. | SocialImpact/CustomerSatisfaction | The use of this strategy will benefit a variety ofenterprises by enhancing efficiency, boostingrevenue,andreducing lossofincome. |
| 5. | BusinessModel(RevenueModel) | The methodology will be successful because ithelps businesses better understand their clients,assess their advertising efforts, personalisecontent,anddevelopcontentstrategies. Givenits utility,itwillundoubtedlyattractclients. |
| 6. | ScalabilityoftheSolution | According to the dataset given, the tailored modelwill provide a crisp visual understanding with anattractive and engaging display and understanding.The data visualisation is used to spot trends,patterns,andother thingswhichresultsinmaking data drivendecisions. |