

Cards

1

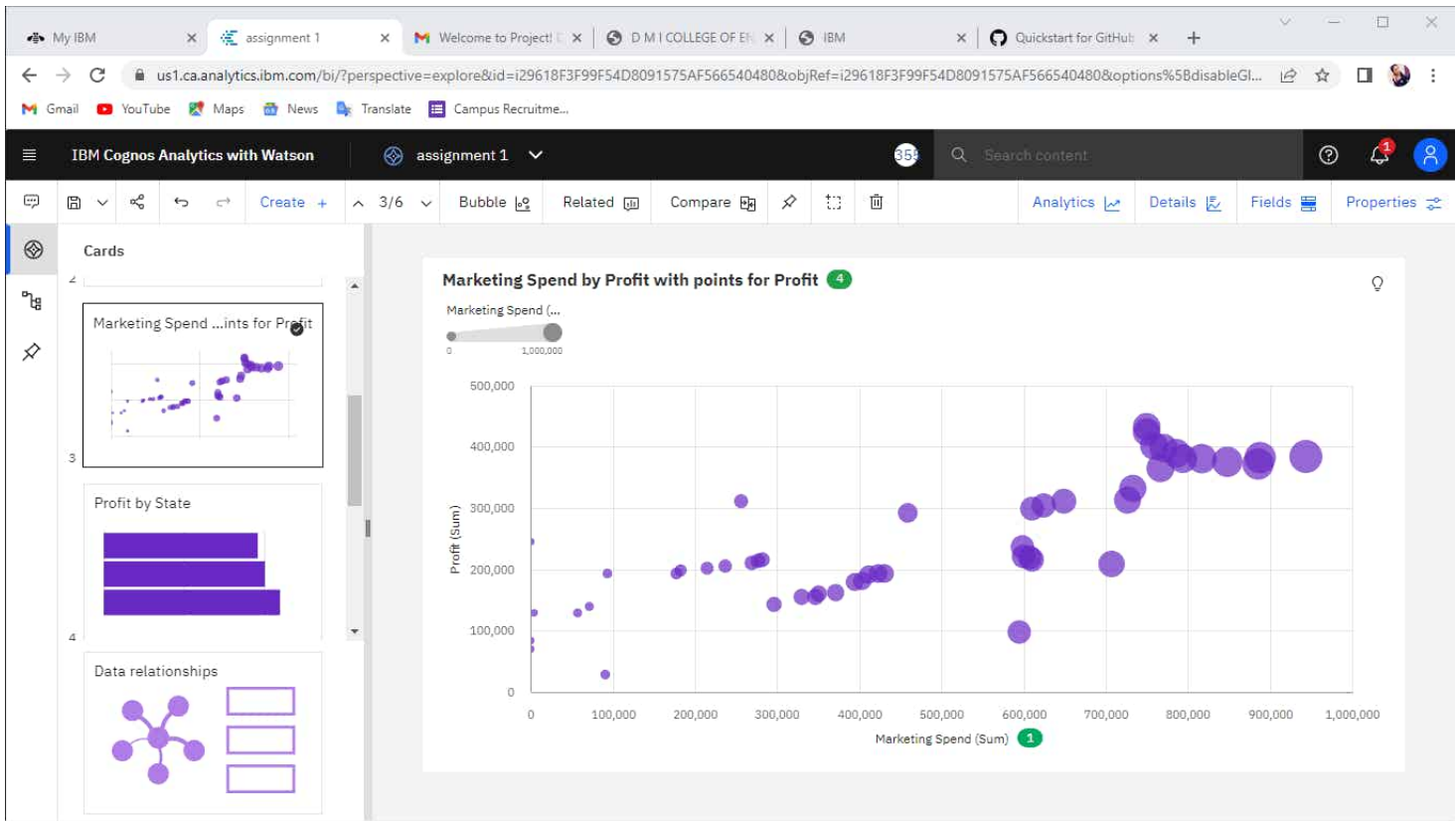
Administration b...ints for Profit

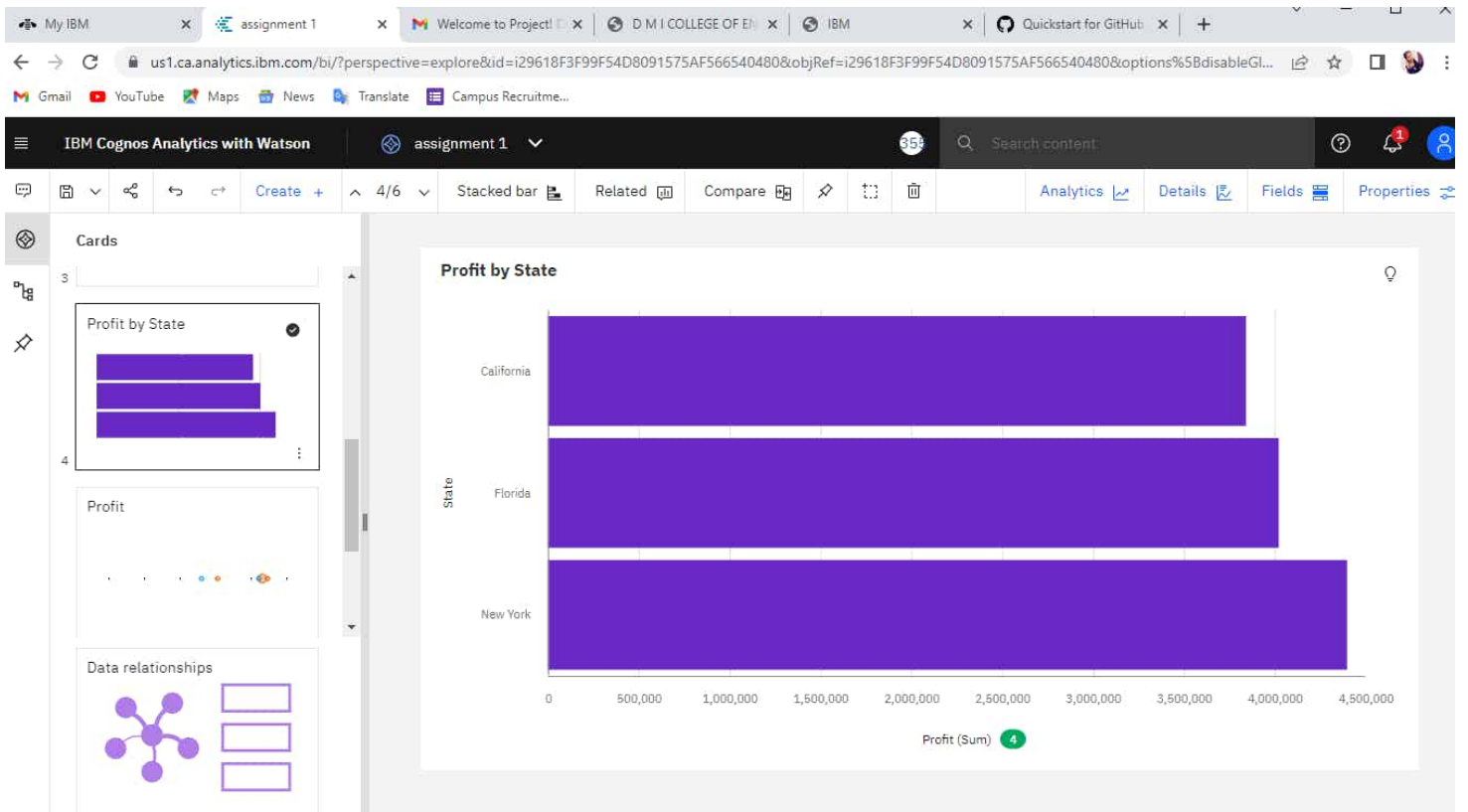
2

Marketing Spend ...ints for Profit

Data relationships







The screenshot displays the IBM Cognos Analytics interface. The top navigation bar includes the IBM logo and the text 'IBM Cognos Analytics with Watson'. The main content area shows a dashboard with a 'Profit' card and a 'Profit by R&D Spend (Group) and Marketing Spend (Group)' chart. The 'Profit' card is a line chart showing profit over time. The 'Profit by R&D Spend (Group) and Marketing Spend (Group)' chart is a heatmap showing profit by R&D spend and marketing spend. The chart has a color scale for 'Profit (Average)' ranging from 48,799.99 to 191,701.43. The chart is divided into four quadrants based on R&D spend and marketing spend. The quadrants are labeled with their respective R&D spend ranges and marketing spend ranges. The chart shows that profit is highest in the quadrant with high R&D spend and high marketing spend.

Cards

Profit

Profit and Stat...pend and State

Data relationships

