

Airlines Data Analytics For Aviation Industry

PROBLEM SOLUTION FIT

1.CUSTOMER SEGMENT(CS) To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to provide airports, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on-time.	6.CUSTOMER CONSTRAINT <ul style="list-style-type: none">○ Clarify the growth & Career path○ Healthy, Pleasant & Engaged Environment○ Work life balance○ Continuous checking of the flight timings.	5.AVAILABLE SOLUTION <ul style="list-style-type: none">○ Structured timing plans○ Improve the quality of knowledge○ Identifying the dataset○ Increased ideology of aviation
---	--	---

2.JOB-TO-BE-DONE / PROBLEM <ul style="list-style-type: none">○ Appreciate good working○ Hire the right people With good knowledge○ Allot responsibilities wisely○ Terminate of inefficient dataset	9.PROBLEM ROOT CAUSE <ul style="list-style-type: none">○ Not aware of arrival and departure○ Interpersonal conflict○ No employee recognition	7. BEHAVIOUR Pain: <ul style="list-style-type: none">○ Weather issues○ Data Security○ Flexible Working Gain: <ul style="list-style-type: none">○ Better knowldge○ Lack of Flexibility○ Increase Profitability
--	---	--

3. TRIGGERS <ul style="list-style-type: none">○ Deaths○ Layoffs○ Transfers	10. YOUR SOLUTION <ul style="list-style-type: none">○ Appropriate training○ Engaging your employee in knowing the data.○ Structure retirement plans○ Train your middle managers	8. CHANNELS OF BEHAVIOUR Online: Accessing web page and finding the details.
4. EMOTIONS: <ul style="list-style-type: none">○ Stressed&confused○ Troubled&worried		