

# 1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

This is a title...

Give a brief overview or record a loom of the project



## 2

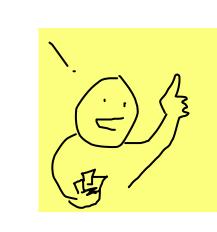
#### Brainstorm

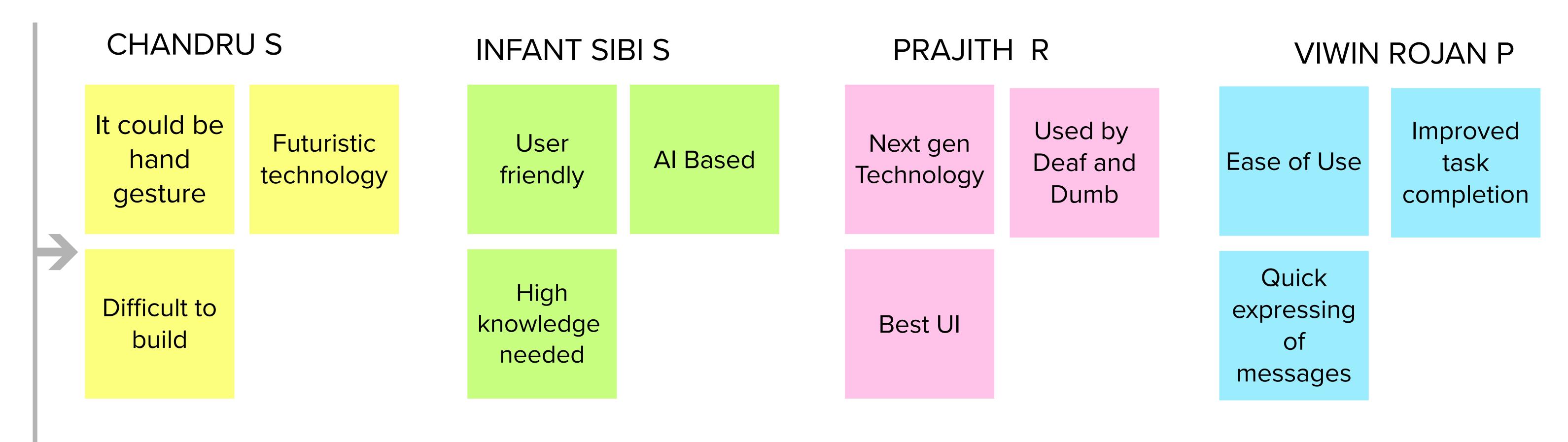
Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

#### **Advice**

- Defer judgment
- Go for volume
- Build on the ideas of others
- Stay on topic
- Encourage wild ideas
- Be visual

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.





The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

