Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

40 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How to help the user to get tracking of monthly spenses and send alerts about spending expenses

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

HARI S
- To user to enter the spending
- Limitations for budget
- Edit Income and expenses
- Keep accurate records
- Add income and expenses
- Add remainder and get notify

Ajith kumar
- Navigate to dash board
- Edit user profile
- Set Budget
- Visualize the expense
- Show cash flow
- Generate monthly record

GUGAN K
- Set smart budget to help you not over spend money in a choosen catagory
- Create a additional steam of income
- Get monthly report as pdf or excel sheet
- Generate Monthly report
- Filter the expenses periodically
- Helps you to stick on your budget and cut out impulse spending

Bharathi K
- To remind user to enter the spendings
- Add multiple stream of income
- Categorize the expenses
- Feedback System
- Overspending / underspending of money
- No need for complicated Excel sheets

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you break it up into smaller sub-groups.

10 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- Shows cash flow
- Track your income and expenses
- Add income and expenses
- Get monthly report
- Set budget
- Helps you to stick on your budget and cut out impulse spending
- To remind user to enter the spendings
- Alert
- Set remainder and get notifed

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

- Keep accurate records
- Generate Monthly report
- Add income and expenses
- Filter the expenses periodically
- Add multiple stream of income
- Set budget
- Set smart budget to help you not over spend money in a choosen catagory
- To remind user to enter the spendings
- Categorize your expenses
- Add reminder and get notify
- Helps you to stick on your budget and cut out impulse spending
- Edit User Profile
- Navigate to the dashboard

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.
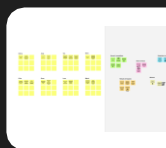
Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback