

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID10256
Project Name	Project – Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Hari	Set an alert and notification messages while exceeds her salary limit.	I am do not have awareness in spending money.	Then only she will not spend more money.	Excited.
PS-2	Gugan	To maintain a privacy in her account.	She needs privacy.	The account login details should not be hacked.	User friendly.
PS-3	Bharathi	The best investment Plans.	Who needs high returns from investment plan.	He need high returns from the investment	More efficient.

PS-4	Ajith	An bug free app for easy access.	Needs bug free app for easy access.	She complete the transaction in faster way.	Curious.
PS-5	Kumar	To know the premium schedule.	Alert for premium schedule.	To reduce the premium monthly expenses for paying premium	Not smart enough.