

Importing required libraries

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

1.Dataset was Downloaded

2.Loading the Dataset

```
df=pd.read_csv('Mall_Customers.csv')
df
```

```
      CustomerID  Gender  Age  Annual Income (k$)  Spending Score (1-
100)
0              1    Male   19              15
39
1              2    Male   21              15
81
2              3  Female   20              16
6
3              4  Female   23              16
77
4              5  Female   31              17
40
..           ...      ...   ...              ...
..
195           196  Female   35              120
79
196           197  Female   45              126
28
197           198    Male   32              126
74
198           199    Male   32              137
18
199           200    Male   30              137
83
```

```
[200 rows x 5 columns]
```

```
df.shape
```

```
(200, 5)
```

```
df.head()
```

```
      CustomerID  Gender  Age  Annual Income (k$)  Spending Score (1-100)
0              1    Male   19              15              39
1              2    Male   21              15              81
2              3  Female   20              16              6
```

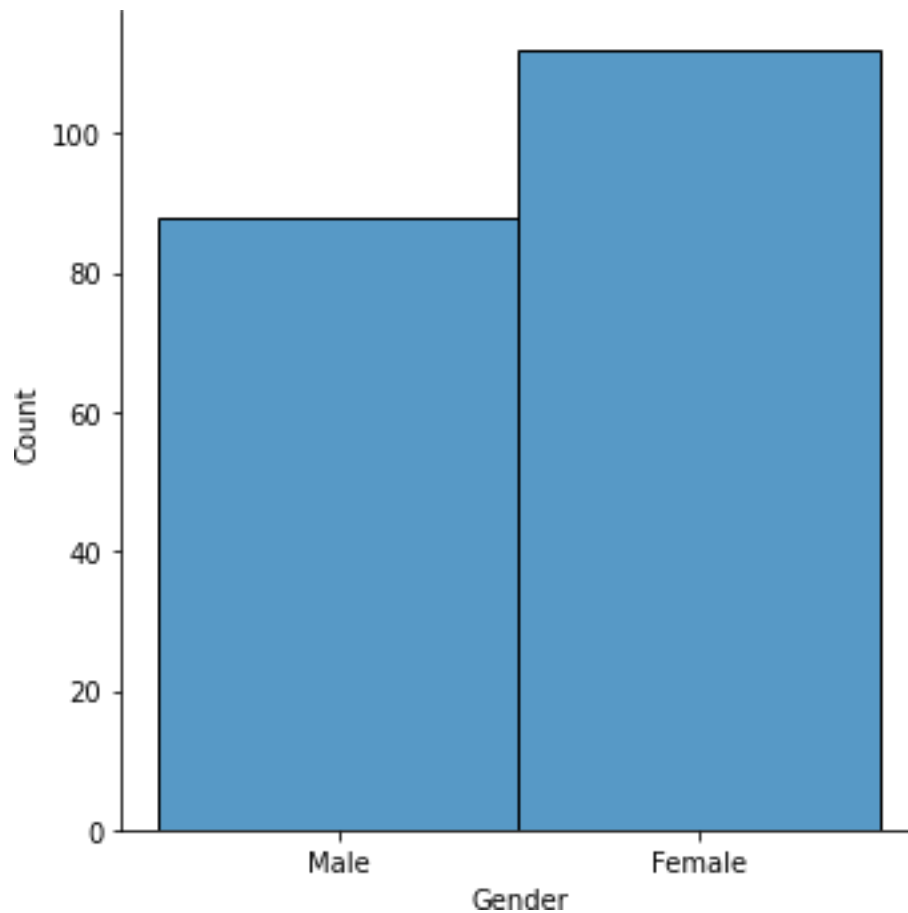
3	4	Female	23	16	77
4	5	Female	31	17	40

3.Performing Visualizations

Univariate Analysis

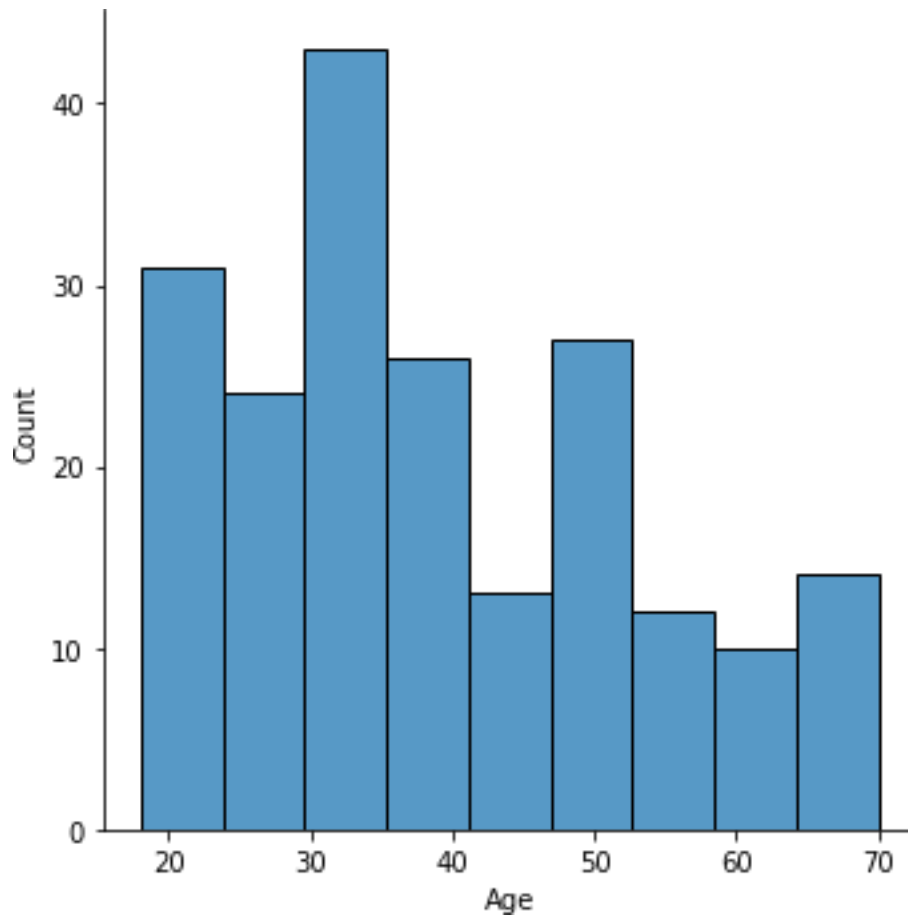
```
sns.displot(df.Gender)
```

```
<seaborn.axisgrid.FacetGrid at 0x2a0d31ee3a0>
```



```
sns.displot(df.Age)
```

```
<seaborn.axisgrid.FacetGrid at 0x2a0d534e7c0>
```

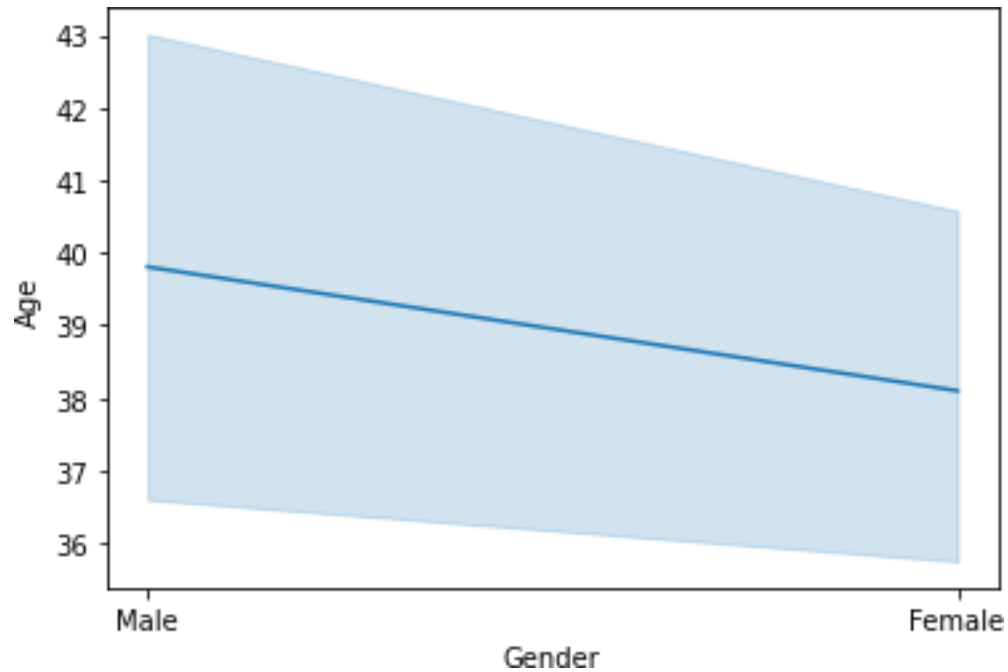


Bi-Variate Analysis

```
sns.lineplot(df.Gender,df.Age)
```

```
C:\Users\AMMU\anaconda3\New folder\lib\site-packages\seaborn\
_decorators.py:36: FutureWarning: Pass the following variables as
keyword args: x, y. From version 0.12, the only valid positional
argument will be `data`, and passing other arguments without an
explicit keyword will result in an error or misinterpretation.
  warnings.warn(
```

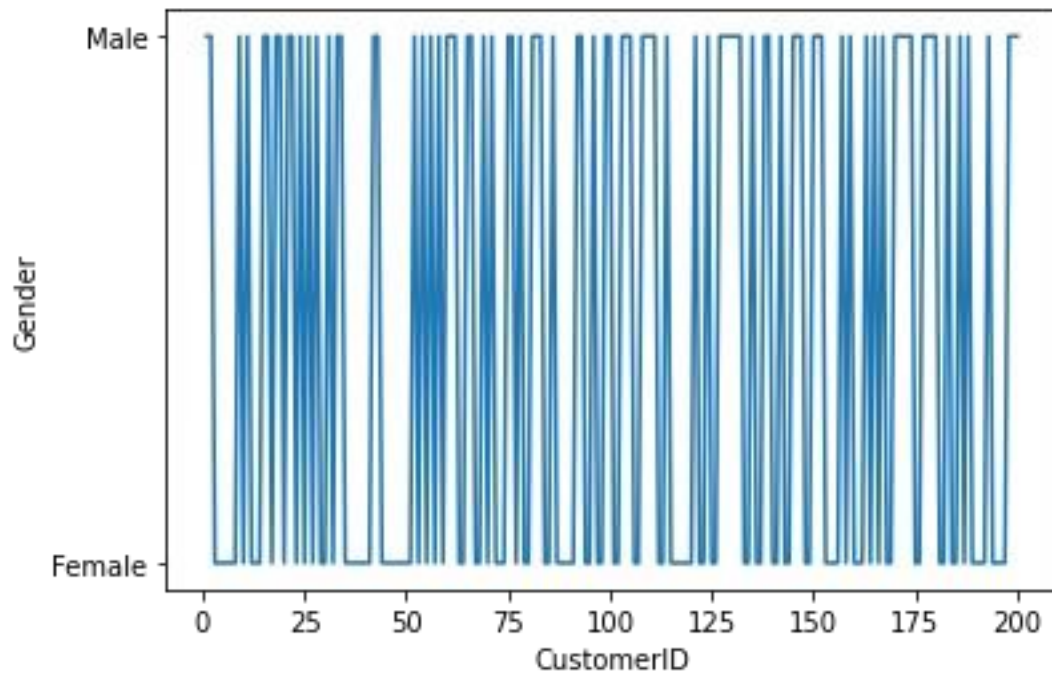
```
<AxesSubplot:xlabel='Gender', ylabel='Age'>
```



```
sns.lineplot(df.CustomerID,df.Gender)
```

```
C:\Users\AMMU\anaconda3\New folder\lib\site-packages\seaborn\
_decorators.py:36: FutureWarning: Pass the following variables as
keyword args: x, y. From version 0.12, the only valid positional
argument will be `data`, and passing other arguments without an
explicit keyword will result in an error or misinterpretation.
  warnings.warn(
```

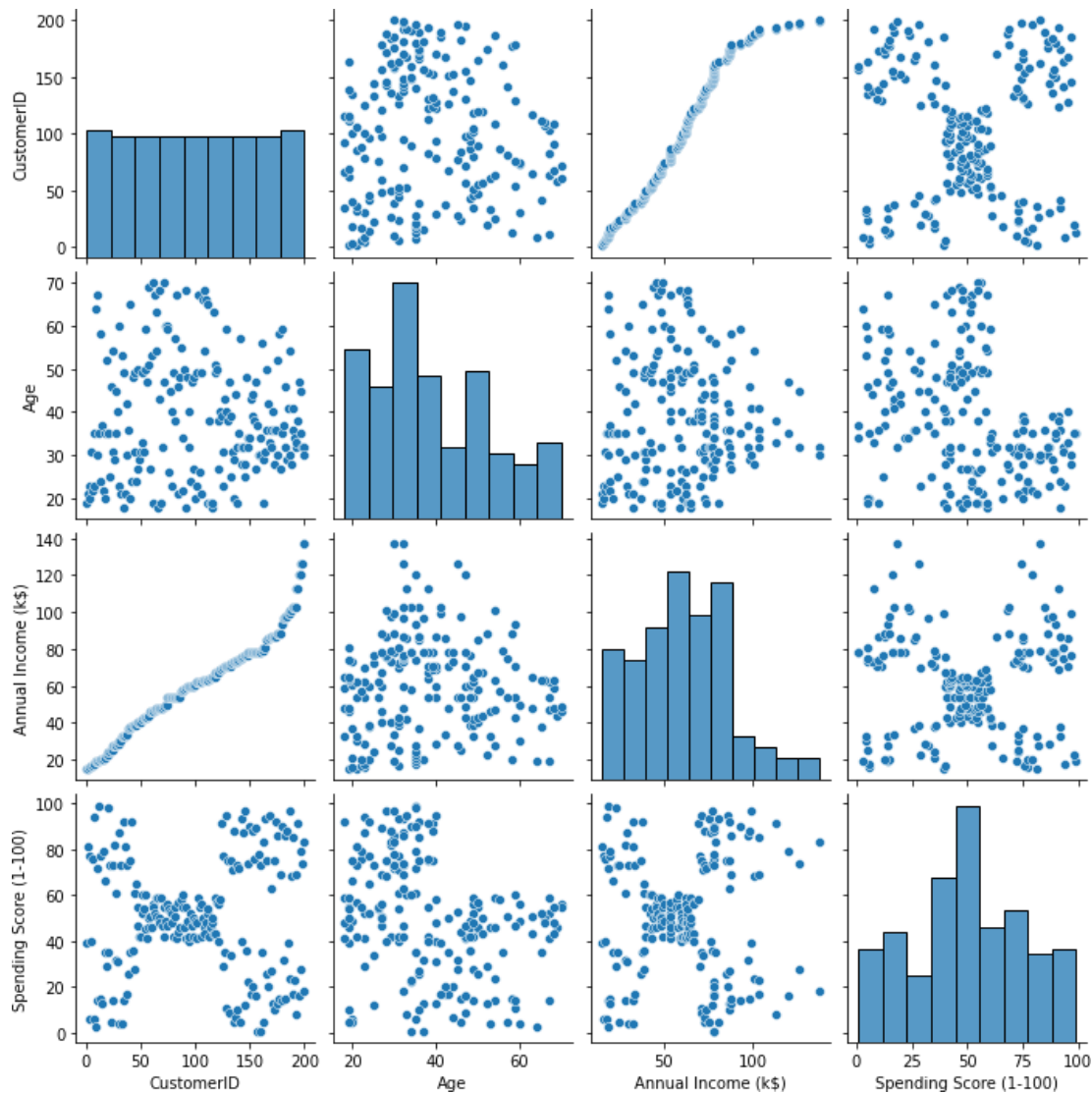
```
<AxesSubplot:xlabel='CustomerID', ylabel='Gender'>
```



Multi-Variate Analysis

```
sns.pairplot(df)
```

```
<seaborn.axisgrid.PairGrid at 0x2a0d55326a0>
```



4.Descriptive Statistics

df.describe()

	CustomerID	Age	Annual Income (k\$)	Spending Score (1-100)
count	200.000000	200.000000	200.000000	200.000000
mean	100.500000	38.850000	60.560000	50.200000
std	57.879185	13.969007	26.264721	25.823522
min	1.000000	18.000000	15.000000	1.000000
25%	50.750000	28.750000	41.500000	34.750000
50%	100.500000	36.000000	61.500000	50.200000

```

50.000000
75%      150.250000    49.000000          78.000000
73.000000
max      200.000000    70.000000          137.000000
99.000000

```

5. Finding Missing Values And Replacing It.

```
df.isnull().any()
```

```

CustomerID          False
Gender              False
Age                False
Annual Income (k$)  False
Spending Score (1-100) False
dtype: bool

```

```
## There is no any null values in the dataset
```

6. Finding Outliers And Replacing them.

```
sns.boxplot(df.Age)
```

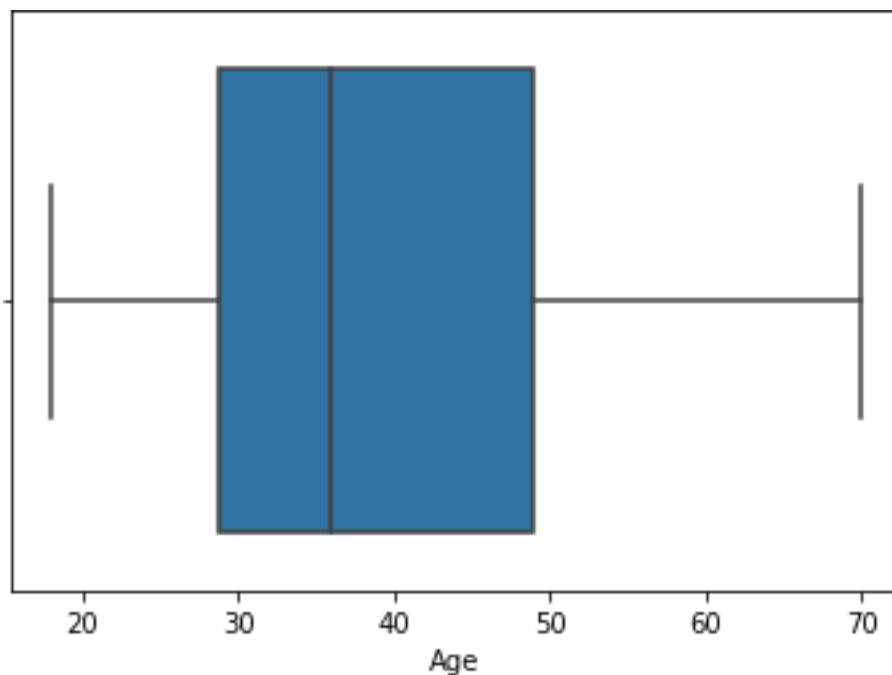
```

C:\Users\AMMU\anaconda3\New folder\lib\site-packages\seaborn\
_decorators.py:36: FutureWarning: Pass the following variable as a
keyword arg: x. From version 0.12, the only valid positional argument
will be `data`, and passing other arguments without an explicit
keyword will result in an error or misinterpretation.

```

```
warnings.warn(
```

```
<AxesSubplot:xlabel='Age'>
```



There is no outliers present

7. Checking Categorical columns and performing encoding.

```
df.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

Label Encoding

```
from sklearn.preprocessing import LabelEncoder
```

```
le=LabelEncoder()
```

```
df.Gender=le.fit_transform(df.Gender)
```

```
df.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	1	19	15	39
1	2	1	21	15	81
2	3	0	20	16	6
3	4	0	23	16	77
4	5	0	31	17	40

8. Scaling the data

```
from sklearn.preprocessing import scale
```

```
X=df
```

```
X_scaled=pd.DataFrame(scale(X),columns=X.columns)
```

```
X_scaled.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	-1.723412	1.128152	-1.424569	-1.738999	-0.434801
1	-1.706091	1.128152	-1.281035	-1.738999	1.195704
2	-1.688771	-0.886405	-1.352802	-1.700830	1.715913
3	-1.671450	-0.886405	-1.137502	-1.700830	1.040418
4	-1.654129	-0.886405	-0.563369	-1.662660	0.395980

9. Performing Clustering Algorithm.

```
from sklearn import cluster
```



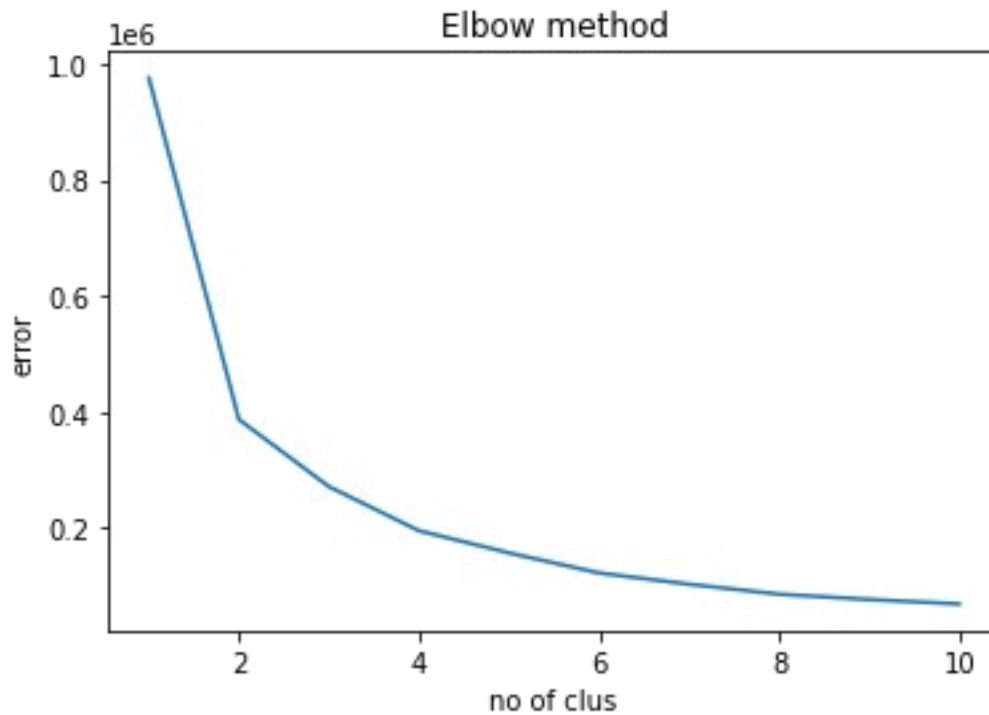
```
error =[]
for i in range(1,11):
    kmeans=cluster.KMeans(n_clusters=i,init='k-means+
+',random_state=0)
    kmeans.fit(df)
    error.append(kmeans.inertia_)
```

```
C:\Users\AMMU\anaconda3\New folder\lib\site-packages\sklearn\cluster\
_kmeans.py:1036: UserWarning: KMeans is known to have a memory leak on
Windows with MKL, when there are less chunks than available threads.
You can avoid it by setting the environment variable
OMP_NUM_THREADS=1.
    warnings.warn(
```

```
error
```

```
[975512.0599999999,
 387065.71377137717,
 271384.508782868,
 195401.19855991466,
 157157.7579059829,
 122625.1981355388,
 103233.01724386725,
 86053.67444777445,
 76938.97565600359,
 69231.3360761156]
```

```
import matplotlib.pyplot as plt
plt.plot(range(1,11),error)
plt.title('Elbow method')
plt.xlabel('no of clus')
plt.ylabel('error')
plt.show()
```



```
km_model=cluster.KMeans(n_clusters=3,init='k-means++',random_state=0)
```

```
km_model.fit(df)
```

```
KMeans(n_clusters=3, random_state=0)
```

```
ykmeans = km_model.predict(df)
```

ykmeans

[illegible]

```

km_model.predict([[1,1,19,15,39]])

C:\Users\AMMU\anaconda3\New folder\lib\site-packages\sklearn\
base.py:450: UserWarning: X does not have valid feature names, but
KMeans was fitted with feature names
  warnings.warn(

array([0])

```

10. Adding Cluster Data with Primary Dataset.

```
df['kclus'] = pd.Series(ykmeans)
```

```
df.head()
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
kclus					
0	1	1	19	15	39
0					
1	2	1	21	15	81
0					
2	3	0	20	16	6
0					
3	4	0	23	16	77
0					
4	5	0	31	17	40
0					

11. Splitting Data into Dependent And independent Variables.

```
X= df.iloc[:, :-1]
```

```
X
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-
100)					
0	1	1	19	15	
39					
1	2	1	21	15	
81					
2	3	0	20	16	
6					
3	4	0	23	16	
77					
4	5	0	31	17	
40					
..
..					
195	196	0	35	120	
79					
196	197	0	45	126	
28					
197	198	1	32	126	
74					

198	199	1	32	137
18				
199	200	1	30	137
83				

[200 rows x 5 columns]

```
y=df.kclus
```

12. Splitting Data into Training And Testing Data.

```
from sklearn.model_selection import train_test_split
X_train,X_test,y_train,y_test=train_test_split(X_scaled,y,test_size=0.3,random_state=0)
```

```
X_train.shape
```

```
(140, 5)
```

```
X_test.shape
```

```
(60, 5)
```

```
y_train.shape
```

```
(140,)
```

```
y_test.shape
```

```
(60,)
```

13. Building the Model.

```
from sklearn.neighbors import KNeighborsClassifier
model =KNeighborsClassifier()
```

14. Training the model.

```
model.fit(X_train,y_train)
```

```
KNeighborsClassifier()
```

15. Testing the model.

```
pred_test=model.predict(X_test)
```

```
pred_train=model.predict(X_train)
```

16. Evaluating the model using evaluation metrics.

```
from sklearn.metrics import
accuracy_score,classification_report,confusion_matrix
```

```
print('Test accuracy score: ',accuracy_score(y_test,pred_test))
```

```
print('Training accuracy score: ',accuracy_score(y_train,pred_train))
```

Test accuracy score: 0.8333333333333334
Training accuracy score: 0.9571428571428572

```
pd.crosstab(y_test,pred_test)
```

col_0	0	1	2
kclus			
0	16	4	0
1	1	15	4
2	0	1	19

```
print(classification_report(y_test,pred_test))
```

	precision	recall	f1-score	support
0	0.94	0.80	0.86	20
1	0.75	0.75	0.75	20
2	0.83	0.95	0.88	20
accuracy			0.83	60
macro avg	0.84	0.83	0.83	60
weighted avg	0.84	0.83	0.83	60