

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 September 2022
Team ID	PNT2022TMID02905
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
⌚ 1 hour to collaborate
👥 2-8 people recommended

🗨 Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Gowtham K

Implement a security audit tool

Scan it

Security

Self-healing network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Dhanush J

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Adithya M

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Immanuel Nowpelt T

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

Cloud-based network

Network for properties

Cloud-based

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Security

Cloud-based network

Network for properties

Cloud-based

Feature

Cloud-based network

Network for properties

Cloud-based

Performance

Cloud-based network

Network for properties

Cloud-based

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they arise within your mind.

1

2

3

1

2

3

1

2

3

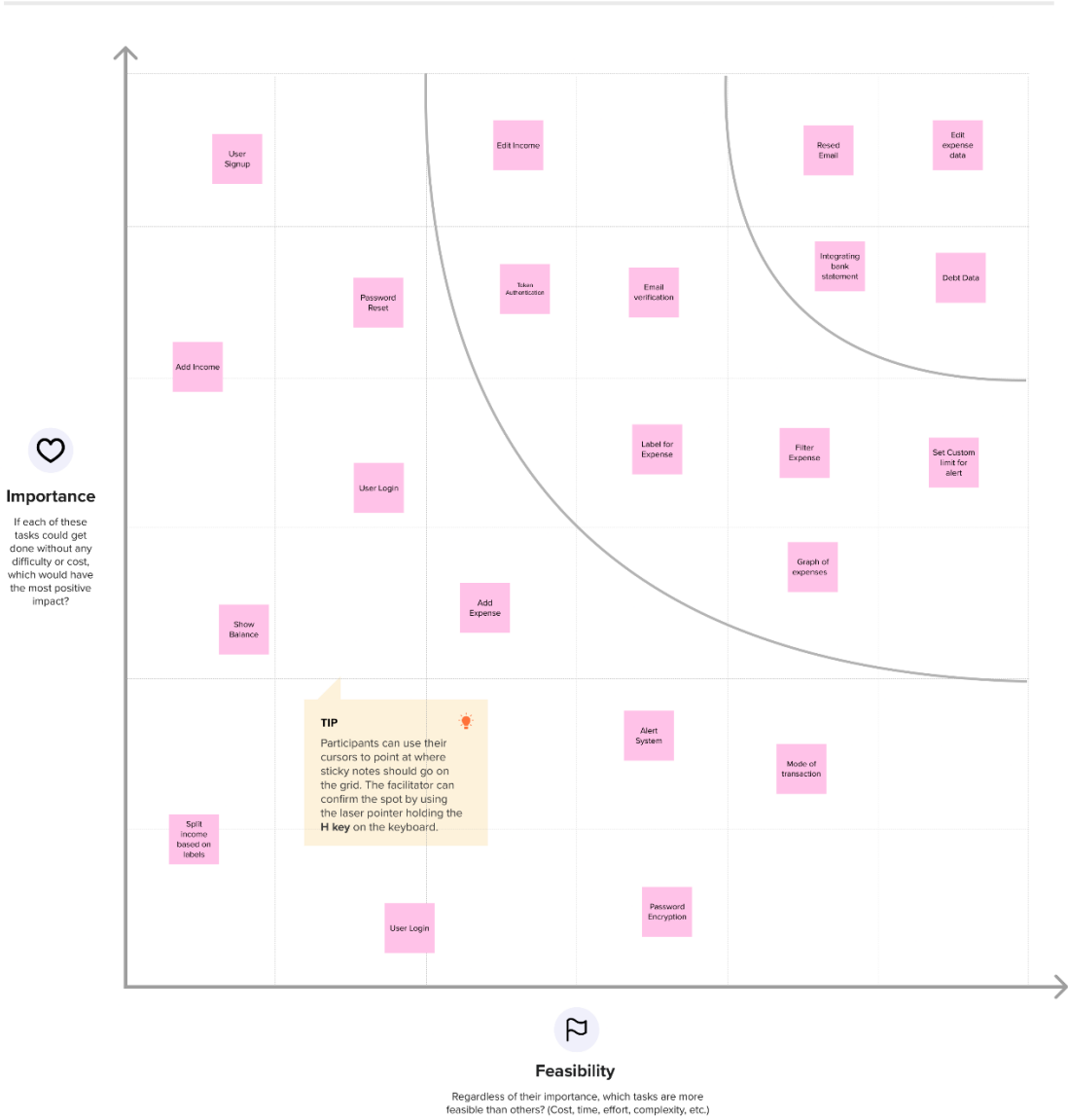
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Full Sketch:

Brainstorm & idea prioritization

Useful: Start your own brainstorming session or use an existing one to generate ideas. Start by writing down all the ideas that come to mind, then prioritize them based on their potential impact and feasibility.

1. Brainstorming
2. Prioritization
3. Implementation

Before you collaborate

Identify the problem you want to solve. What are the goals? What are the constraints? What are the stakeholders?

1. Identify the problem
2. Define the goals
3. Identify the constraints
4. Identify the stakeholders

Define your problem statement

What is the problem? What are the goals? What are the constraints? What are the stakeholders?

1. Identify the problem
2. Define the goals
3. Identify the constraints
4. Identify the stakeholders

Brainstorm

Brainstorming is a process of generating ideas. It is a collaborative process where a group of people work together to generate ideas. The process is often facilitated by a facilitator who encourages participation and ensures that all ideas are recorded.

1. Identify the problem
2. Define the goals
3. Identify the constraints
4. Identify the stakeholders

Group ideas

Grouping ideas is a process of organizing ideas into categories. It is a collaborative process where a group of people work together to organize ideas. The process is often facilitated by a facilitator who encourages participation and ensures that all ideas are recorded.

1. Identify the problem
2. Define the goals
3. Identify the constraints
4. Identify the stakeholders

Prioritize

Prioritization is a process of ranking ideas based on their potential impact and feasibility. It is a collaborative process where a group of people work together to rank ideas. The process is often facilitated by a facilitator who encourages participation and ensures that all ideas are recorded.

1. Identify the problem
2. Define the goals
3. Identify the constraints
4. Identify the stakeholders

After you collaborate

After collaborating, it is important to reflect on the process and the results. What worked well? What didn't? What lessons learned? What next steps?

1. Reflect on the process
2. Reflect on the results
3. Reflect on the lessons learned
4. Reflect on the next steps