

PROJECT DESIGN PHASE

PROJECT SOLUTION TEMPLATE

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| DATE | 27TH SEPTEMBER 2022 |
| TEAM ID | PNT2022TMID39797 |
| PROJECT NAME | PROJECT-PROJECT SOLUTION TEMPLATE |
| MAXIMUM MARKS | 2 MARKS |

PROPOSED SOLUTION TEMPLATE:

1.)

| S. No | Parameter | Description |
|--------------|---------------------------|---|
| 1. | Problem Statement | Delivery of fake products |
| 2. | Idea/Solution description | 1.) To record the videos of products while packing. |
| 3. | Novelty/ Uniqueness | 1.) We can make option (To record packing video) ,while purchasing products through Chatbot |

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| 4. | Social impact/ Customer Satisfaction | <p>1.) Customer who buys higher value of products may request packing video while ordering.</p> <p>2.) Due to offering packing videos, lot of people will trust our products and use our application.</p> |
| 5. | Business Model | <p>1.) Company can charge fees for uploading videos or make it free of cost</p> |

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| | | <p>based on the value of product.</p> <p>2.) We can delete the uploaded Videos after receiving the right product.</p> |
| 6. | Scalability of the solution | We can give it free of cost for high cost of purchase |

