

PROBLEM SOLUTION FIT

DATE	01 OCT 2022
TEAM ID	PNT2022TMID39797
PROJECT NAME	SMART FASHION RECOMMENDER APPLICATION
SUBMISSION BY	SANTHOSH.R
ROLL NUMBER	510919106015
MAXIMUM MARKS	4 MARKS

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) User of the recommender system application. CS</div>	<div>6. CUSTOMER CONSTRAINTS Have a google account, Network connection and available devices. CC</div>	<div>5. AVAILABLE SOLUTIONS System already programmed by the algorithm, but chat slang is varied .so, we use recognition module to collecting the unrecognition chat. AS</div>	Explore AS, different
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS Customers chatting slang cannot be recognized by the chatbot.</div>	<div>9. PROBLEM ROOT CAUSE Way of the chatting is main cause in the chatbot. RC</div>	<div>7. BEHAVIOUR People use different application for recommendation system. The chat bot does not give the proper answer for the</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS People want to make their life easier and feel comfortable for using. Easy to handle and give more offers. TR</div>	<div>10. YOUR SOLUTION We can provide a recognition module by collecting the unrecognition chat and update it with an answer for future use on monthly basis. The method can make the</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE Social media videos made by the user and the attracted the people. 8.2 OFFLINE CH</div>
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4. EMOTIONS: BEFORE / AFTER

EM

People did not feel attracted by the application and functionalities. The user lose the hope and confident of products.

chatbot highly intelligent day by day.

Word of mouth among others.