

# CUSTOMER JOURNEY FOR SMART FARMING

CUSTOMER THOUGHTS AND ACTIONS	FRUSTRATED NERVOUS LOOK AT ADVERTISING	TEST THE APPLICATION	ADDITIONAL FEATURES	SCARED ADDED RESPONSIBIL ITY	PUBLISHED
MARKETING	IT IS USEFUL OR NOT	DEMO	ANDROIDS AND WINDOWS	WARRANTY	
SALES	PRODUCTION INCREASE OR NOT	FREE TRAIL		SOMETIMES THERE WILL LOSS	
SERVICE DEPT					
customer feelings (negative positive both)					