

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID06088
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

Customer Problem Statement :

How much inventory should I carry? Too much inventory means working capital costs, operational costs and a complex operation, lack of inventory leads to lost sales, unhappy customers and a damaged brand.

