

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID39972
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Personal expense Tracker Application

Reference:

<https://app.mural.co/t/kingstonengineeringcollege3251/m/kingstonengineeringcollege3251/1663419171565/25aeab1dd492add5f8dc8ed180e45290817bd3c8?sender=u381533665cc8547359810152>

Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal


Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

This Mobile Application is a daily expense management system designed to track day-to-day expenses easily and efficiently. In the present many apps are in the use to evaluate to overcome the issues and disadvantages further process is still ongoing.

With the help of text recognition algorithm and progressive web application technology and python framework the application is developed.

It helps the user to track the daily expenses of paid and unpaid transactions and it maintains the statistical records.

To achieve more efficient tracking the application is developed.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and fit the pencil (click) to display icon to start drawing!

RUTHYA

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
What are your goals and why	Reducing waste	How can we achieve this goal
What are your challenges	Reducing waste	How can we achieve this goal

SHIBALATHA

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
What are your goals and why	Reducing waste	How can we achieve this goal
What are your challenges	Reducing waste	How can we achieve this goal

SUBALAKSHMI

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
What are your goals and why	Reducing waste	How can we achieve this goal
What are your challenges	Reducing waste	How can we achieve this goal

MAYURI SRI

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
What are your goals and why	Reducing waste	How can we achieve this goal
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RUTHYA

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
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MAYURI SRI

Current situation	SDG 12 Sustainable Consumption	How can we improve the situation
What are your goals and why	Reducing waste	How can we achieve this goal
What are your challenges	Reducing waste	How can we achieve this goal

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

RETROSPECTIVE

WHAT WENT WELL	WHAT DID NOT GO WELL	ACTIONS
KEEPS TRACK ON DAILY TRANSACTIONS	NO EXACT PREDICTIONS	ONGOING DEVELOPMENT PROCESS AND UPDATING SOFTWARE
OFFERS IN POPULAR CATEGORIES	SYSTEM CORRUPTION	ADDING FEATURES TO IMPROVE PERFORMANCE
SUGGESTS US WITH BEST INVESTMENT OPTIONS	DIFFICULT FOR LARGE SCALE ENTREPRENEUR	PROGRAMMING TO REDUCE THE NEGATIVES
CATEGORIZING	TIME CONSUMING IN GENERATING REPORTS	

Step-3: Idea Prioritization

