PROJECT DESIGN
PROPOSED SOLUTION

Date	30 September 2022
Project Name	News Tracker Application
Maximum Marks	4 Marks
Project Batch	PNT2022TMID12589

S.No:	Parameter	Description
1.	**PROBLEM STATEMENT**	As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.… as on official websites.
2.	**IDEA / SOLUTION DESCRIPTION**	There is no complete and easy solution to keep track of news as it happens. This application allows users to follow news and it s situations as revealed to the public. It takes the inputs eg.,likes and follow of news of a user and manages to provide the news to appropriate user. If the user doesn't want to follow the news daily he/she can choose to stop following the news. If users want to see the all the news the user can choose to do so in the application. The application generates news from various resources in the internet and will provide link to the source articles. The pictures and a gist is available in the application once after the user the chooses to follow up user can read up on all the latest developments.
3.	**NOVELTY / UNIQUENESS**	• Providing alerts when there are new developments in the situation. • Display the news in a novel manner that a user will interest himself on following it. • Instead of manually searching for the updates user will get notified once the updates are received in the public.
4.	**SOCIAL IMPACT / CUSTOMER SATISFACTION**	• Curbs unnecessary time spent on searching the news. • Improves the habit of reading. • New information can be gained which can be used by the user for taking decisions in his general life.
5.	**BUSINESS MODEL (REVENUE MODEL)**	• We can provide pop-up ads, overlay ads, and other advertising services from third-party advertisers • A pro version without any ads and with added benefits.

6.	SCALABILITY OF SOLUTION	• Inbuilt payment system. • . Provide enhanced customer support