

Ideation Phase

Define the Problem Statements

Date	21 october 2022
Team ID	PNT2022TNID00276
Project Name	Project - Virtual Eye lifeguard for swimming pools to detect active drowning.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A person who cares a lot about privacy.	Secure my privacy in modern swimming pools.	Worried about the drowning detection cameras	Of continuous detection	Like asking for guaranteed privacy.

PS-2	Looking for children's safe swimming pools	Add more protection to children's life	Not able to find a perfect pool with all advanced techniques to detect drowning .	Of complicated algorithms and mechanisms behind it.	Like swimming pools need to upgrade more in terms of securing a life.
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