

<p><b>1. CUSTOMER SEGMENT(S)</b></p> <p>Children and beginners.</p> <p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b></p> <p>Continuous monitoring, using upgraded software, efficient algorithms, timely alertness.</p>	<p><b>6. CUSTOMER CONSTRAINTS</b></p> <p>Money, budget, safety,succes rate.</p> <p><b>9. PROBLEM ROOT CAUSE</b></p> <p>Lack of testing, improper maintenance , customer's consideration about fixing cameras.</p>	<p><b>5. AVAILABLE SOLUTIONS</b></p> <p>Human lifeguard,Swimming ring.</p> <p><b>7. BEHAVIOUR</b></p> <p>Alerting the lifeguard through buzzers or alarms .</p>
<p><b>3. TRIGGERS</b></p> <p><b>TR</b></p> <p>Urge to reduce the unwanted deaths through technology.</p>	<p><b>10. YOUR SOLUTION</b></p> <p><b>SL</b></p> <p>Fixing cameras all around the swimming pool and monitoring the people. Alarm will alert the lifeguard if some unusual movements are found.</p>	<p><b>8. CHANNELS of BEHAVIOR</b></p> <p><b>CH</b></p> <p><b>8.1 ONLINE</b></p> <p>Ordering of drowning detectors, or pool lifeguards</p> <p><b>8.2 OFFLINE</b></p> <p>Using a lifeguard to rescue.</p>



<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before: Reluctance , Fear</div> <div>After: Secure,worth</div>		
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