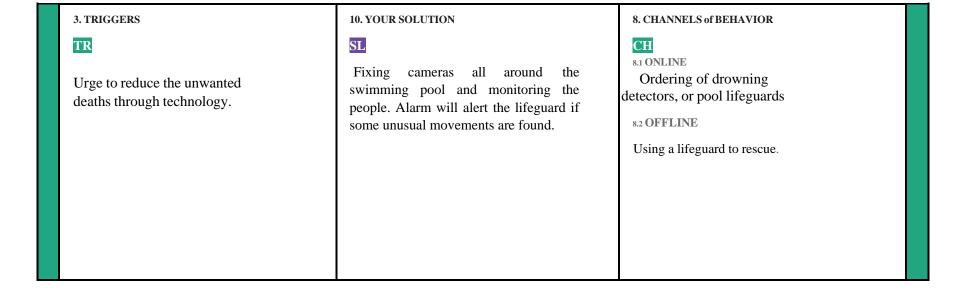
Project Title: VirtualEye - LifeGuard for Swimming Pools to Detect Active Drowning Team ID: PNT2022TMID00276

1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS Human lifeguard, Swimming Children and beginners. Money, budget, safety, success ring. rate. 2. JOBS-TO-BE-DONE / 9. PROBLEM ROOT 7. BEHAVIOUR PROBLEMS CAUSE Continuous monitoring, using Lack of testing, improper maintenance, customer's upgraded software, efficient algorithms, timely alertness. Alerting the lifeguard through consideration about fixing cameras. buzzers or alarms.



| 4. EMOTIONS: BEFORE / AFTER | |
|-----------------------------|--|
| $\mathbf{E}\mathbf{M}$ | |
| Before: Reluctance, Fear | |
| After: Secure, worth | |
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