

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID18300
Project Name	Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement:

PROBLEM STATEMENT

I am

earning a nominal amount of money as salary every month

"Who"

I'm trying to

spend my salary only for the necessity and have the remaining as savings

Outcome

but

at the end of each month I spend more than expected

Problem/Barrier

because

I couldn't keep track of my expenses and my savings

Root Cause

which makes me feel

stressed and I desperately need something to manage my expenses

Emotion