

Ideation Phase

Brainstorm & Idea Prioritization Template

DATE	19 September 2022
TEAM ID	PNT2022TMID32434
PROJECT NAME	University Admit Eligibility Prediction
MAXIMUM MARKS	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1:

Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
3-8 people recommended

1 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to create a happy and productive session.

[Open an article](#)

2 Brainstorm

Write down any ideas that come to mind that address your **problem statement**.

10 minutes

Tip You can add a sticky note and write your problem statement to start with!

Markus G

Stress	Cost	Complexity of tasks
Health	Time efficiency	Accuracy
Business process improvement	Customer	Reliability

Hermuth B

Client Acquisition	Research	Big projects
Quality of work	Self-product	Flexibility
LOB	Adaptability to change	Teamwork

Pravish A

Automation	Integration	CRM
System architecture	Network's policy	Server maintenance
Real-time data	Real-time feedback	Agility

Rahim K

Automation	Integration	Flexibility
Training	Security	Compliance
Scalability of solutions	Interactivity	Design

Step-2:

Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your **problem statement**.

10 minutes

Tip You can add a sticky note and write your problem statement to start with!

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Stress	Cost	Complexity of tasks
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3 Group ideas

Take turns sharing your ideas while clustering similar or related notions as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller subgroups.

20 minutes

Tip Just mindmap the topic to clearly define the network, design the flow, brainstorming together to create and implement your ideas. Review and like your work.

Scores

TOEFL	GRE	CGPA
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Regression

Multiple linear regression	Random forest regression	Dimensionality reduction
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Gains

Well predicted	Admission policies	Accuracy
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Output

Chance of admit	Prediction result	Prediction score
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Step-3: Idea Prioritization

20 min lecture

