Define CS, fit into CC

1.   CUSTOMER SEGMENT(S) CS

Above 12 years can use the app

6. CUSTOMER CONSTRAINTS CC

- **Time – It takes a less time in the app to get the nutritional values**
- **Cost – Budget friendly**
- **Energy efficient**
- **Compatible devices**
- **Too much internet is not needed**

5. AVAILABLE SOLUTIONS AS

- **Daily reminder of updating what you eat with dropdown boxes**
- **Giving a diet chart according to the age and the obesity level**

Explore AS, differentia

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

- **Not maintaining the nutritional level of the body**
- **Risk to people's health**

9. PROBLEM ROOT CAUSE RC

- **Eating many junk foods and oily items regularly will affect their health**
- **Intake should be related to your age**

7. BEHAVIOUR BE

Customer should enter their age and the current obesity level of them and daily they should click a snap of what they eat so that the app will give the appropriate calorie count of which is suitable for them and it will adjust accordingly.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS TR

Calculate and know the calories count that you intake in daily basis and you can maintain it according to your age

10. YOUR SOLUTION SL

Our solution automatically estimates food attributes such as ingredients and nutritional value by classifying the input image of food.

8. CHANNELS of BEHAVIOUR CH

8.1 ONLINE

Click the picture of the food and get the nutritional values

Identif

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4. EMOTIONS: BEFORE / AFTER   **EM**

The customers get enormous diseases before when they be lethargic of what they eat .

After using the app they might get a clear knowledge about how their body is and how they should maintain a good health

Our method employs Clarifai's AI-Driven Food Detection Model for accurate food identification and Food API's to give the nutritional value of the identified food when there is a picture of the food

8.2 OFFLINE

Follow the instructions that the app shows in real life so that there will be a huge change in their health