PROJECT DESIGN PHASE – I

PROBLEM SOLUTION FIT TEMPLATE

DATE	PNT2022TMID08534
TEAM ID	19 September 2022
PROJECT NAME	SKILLS/JOB RECOMMENDER APPLICATION
MAXIMUM MARKS	2 MARKS

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- Solve complex problems in a way that fits the state of your customers

- Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.

- Sharpen your communication and marketing strategy with the right triggers and messaging.

- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.

- **Understand the existing situation in order to improve it for your target group.**

SKILLS/ JOB RECOMMENDER APPLICATION

1. CUSTOMER SEGMENTS User ahs to upload their skill details this application for recommend the job their skill based.	**5. AVAILABLE SOLUTIONS** Automation of existing manual information systems.	**8. CHANNELS OF BEHAVIOUR** Users should be able to interact with the recommended system and obtain information.
2. JOBS TO BE DONE / PROBLEM Immediate response to the queries is difficult.	**6 CUSTOMER CONSTRAINTS** Takes more time to get the job vacancy.	**9. PROBLEM ROOT CAUSE** The problem of recommending suitable jobs to people who are seeking a new job.
3. TRIGGERS Poor communication between user and company officer, so here intimating about new job is a hard task. **4. EMOTIONS: BEFORE / AFTER** Before, Know the company information is very difficult After, User can easily know about the company details.	**7 BEHAVIOUR** It helps the admin to generate desirable interface more quickly and also to produce better results.	**10. YOUR SOLUTION** The objective of the web as well as android application is to provide flexibility to the jobseekers by providing the functionalities of both job search and job application in a single application.