

BRAINSTORM & IDEA PRIORITIZATION

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Mahendiran

Easy resume upload	Get notified when got reply	Only add verified and legit job providers
Safe user data	Secure conversation with recruiters	Can edit changes in resume and other informations
Provide mock interview based on their job roles	Help assistant with chatbots	Ease and user friendly interface

Elavarasan & Prakash

High job security	To give secured application	Giving responses with help of chatbots
User friendly for using application	Efficient screening process	Reviews and Feedbacks
Better Optimization	Easily connect to high role professionals	Recommendations based on resume

Seenivasan

Highly responsive in builtin nature	To gain Happy Customers	Suggest searches with key words
First come n first serve basis	Offline accessibility	Wide range of oppurtunities
Better application tracking	Less reply time	support with mail

Vikram

Reviews about company	Job recommendations	Provide third party resources for skills development
Provide details about their work roles	Provide salary details for their respective job roles	Customizable notification settings
Having editable user information	To have chat options with professionals	To have lot of quizzes related to skill

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

Chatbots.

- To have chat options with professionals
- To have chat options with professionals
- Help assistant with chatbots
- Giving responses with help of chatbots

Easy doings

- Easy resume upload
- Ease and user friendly interface
- Easily connect to high role professionals

Security Features

- High job security
- Secure conversation with recruiters
- To give secured application
- Only add verified and legit job providers
- Safe user data

User friendly

- User friendly for using application
- Ease and user friendly interface
- Highly responsive in builtin nature
- Offline accessibility
- Provide details about their work roles

Recommendations

- Recommendations based on resume
- Job recommendations
- Suggest searches with key words

Alerts

- Customizable notification settings

Company descriptive

- Reviews about company
- Provide details about their work roles
- Provide salary details for their respective job roles

Other salient features

- Easily connect to high role professionals
- Reviews and Feedbacks
- Having editable user information
- To have lot of quizzes related to skill
- Better Optimization
- Efficient screening process

- Provide third party resources for skills development

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

