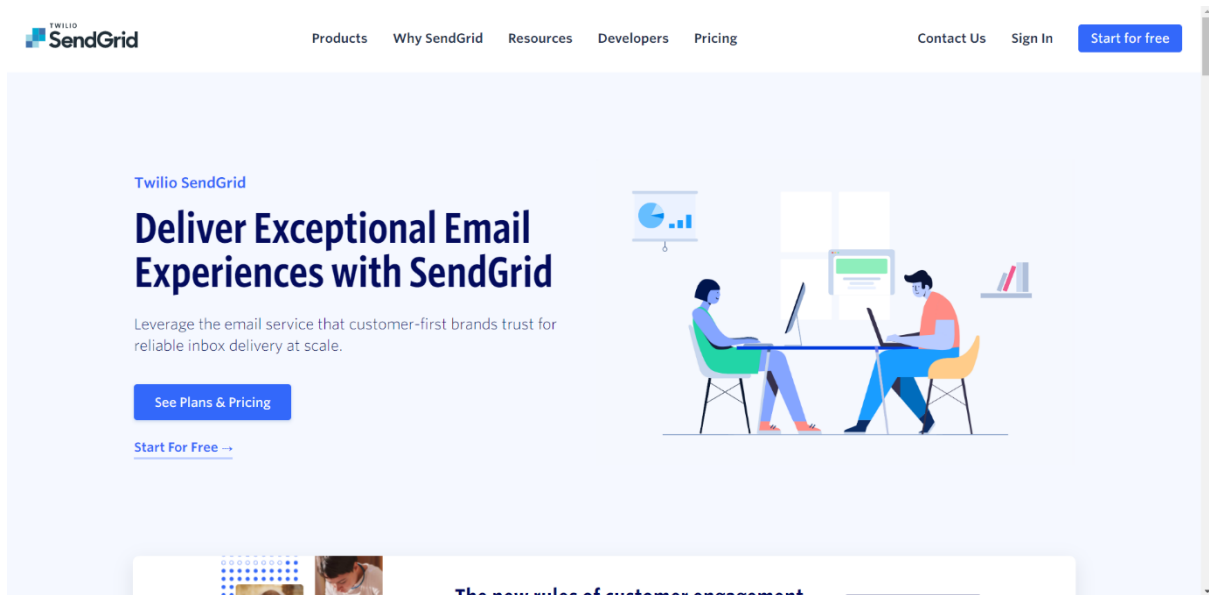


Setting Up Application Environment

Create an account in SendGrid

Step 1: Sign up in SendGrid

The screenshot shows the Twilio SendGrid "Let's Get Started" sign-up form. The form is titled "Let's Get Started" and includes the sub-text "Sign up for free. No credit card required." The form fields include: "Email Address" with a dropdown arrow, a checkbox for "Use email address as username", "Password" with a dropdown arrow and a note "Must have at least 10 characters.", a CAPTCHA "I'm not a robot" with a "RECAPTCHA" logo and "Privacy - Terms" link, and a checkbox for "I accept the Terms of Service and have read the Privacy Notice". A "Create Account" button is at the bottom. To the right, there's a "Try it out!" section with the text "Send email for free." and a list of features: "Automated drip campaigns", "Password resets", "Newsletters", "Receipts", "Delivery notifications and updates", and "Promoted emails". A paper airplane icon is shown flying towards the right.