

Define CS, fit into	1. CUSTOMER SEGMENT(S) CS Users	6. CUSTOMER LIMITATIONS CC Available devices Data/wi-fi is needed to get news online	5. AVAILABLE SOLUTIONS AS News given in the form of newspaper Lively update of news in television Important news available and posted in created website	Explore AS, AS
	2. JOBS-TO-BE-DONE / PROBLEMS PR To display latest news To add news time to time To queue next news To delete or put a rectification message as audio in case of any false news To give priority to important news	9. PROBLEM ROOT / CAUSE RC Difficult for offline users to access news anytime	7. BEHAVIOUR BE Get current updates on featured news Get notifications on alerts Views news offline also	
	3. TRIGGERS TO ACT TR Negative comments in case of any errors or problems	10. YOUR SOLUTION SL A web application that helps user to keep track of day-to-day important news. Users can view news of their interest based on the filter provided in the app.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Up-to date and time with news overall	Extract online & offline CH of BE
Identify strong TR & EM	4. EMOTIONS: BEFORE / AFTER EM Before: Need manual access to information. Lack of awareness After : Gain knowledge anywhere and anyhow. Being aware of current affairs		8.2 OFFLINE Store and save any information if necessary	