

Ideation Phase

Date	24 September 2022
Team ID	PNT2022TMID08036
Project Name	SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

Step-2: Brainstorm, Idea Listing and Grouping

2

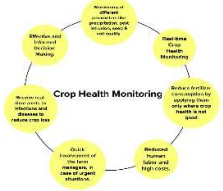
Brainstorm

Write down any ideas that come to mind that address your problem statement.

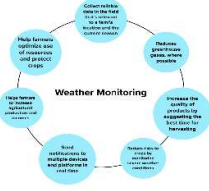
10 minutes

TIP
Stick to one sticky note and don't forget to stick it to the board to keep it clear!

Sujitha S



Srimathi G



Srinidhi R



Tamil Selvi D

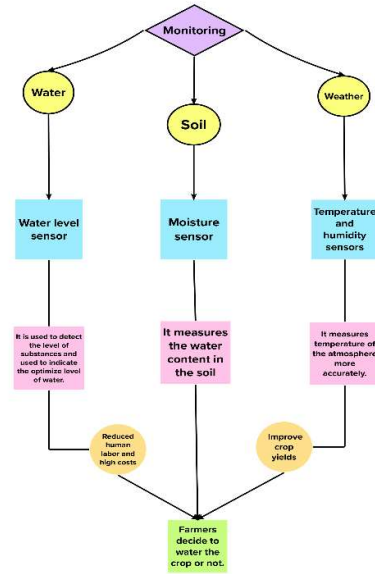


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

