

Registration / Login

Inventory Tracking



Actions

What does the customer do?





Onboarding

for training

Notification Alert

Personalized recommendation



Touch point

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

Email

Land on Lite/ Paid Subscription plans

Application's Signup

Account settings Training Interface Help centre materials



Ware house dashboard for tracking stocks

The feed back interface

The database interface



Customer Thought

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") helps to manage my inventory

check the compatability of this software with my business needs

I can easily signup with google

Why are there so many ads?

Why are there so

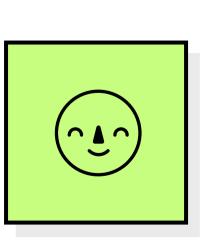
Where do I start?

I love the various

Why is the training

sales pattern to make more profit

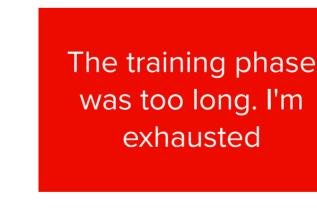
once the quantity of stock is below a certain threshold.

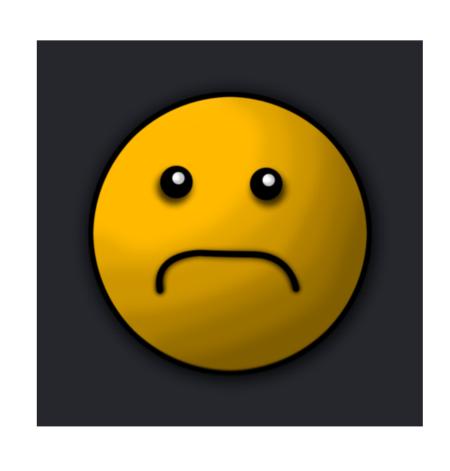


Customer Feeling What steps does a typical person

find enjoyable, productive, fun, motivating, delightful, or exciting? gistration details gathered are appropriatly







Does the system ensure 24X7 availability?





Areas of opportunity

better? What ideas do we have? What have others suggested?





