

Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none">BanksApplicants who want to know the loan approval opportunities</div>	<div>6. CUSTOMER CONSTRAINTS<div></div><p>Can be used only in laptops or desktops only</p></div>	<div>5. AVAILABLE SOLUTIONS<div></div><p>Loan prediction model based on the data mining techniques</p></div>	Explore AS, differentiate
Focus on J&P, tap into BE,	<div>2. JOBS-TO-BE-DONE /PROBLEMS<div></div><p>Lenders are often confused for choosing applicants, like whether the borrower is capable of repaying or not. This software predicts the eligibility of the applicant</p></div>	<div>9. PROBLEMROOT CAUSE<div>RC</div><p>Human negligence and improper estimating of borrowers' capabilities</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>Loan eligibility prediction is a time consuming process the applicant needs to wait for a long time, so with the help of the software it is easy to identify the eligibility of applicant</p></div>	Focus on J&P, tap into BE,
	<div>3. TRIGGERS<div>TR</div><p>Frustrated with millions of applications and constant bickering</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>People's needs increased, so demand for loans in banks also increased. Loan approval is a time consumption process, in order to reduce the time consumption we are going to create a chatbot option. The loan approval can be predicted using any of the following machine learning algorithms like Linear Regression, Decision Tree Algorithm and Random Forest</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE<p>Money4u and abhiloans.com helps to explore lending predictions available.</p></div><div>8.2 OFFLINE<p>Ask colleagues for references for getting a loan</p></div></div>	
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>Before: Frustrated, Stressed After: Decisive, Clear</p></div>			