Define CS, fit into CC

CS

1.Customer Segment:

Farmer Are The First Customer For This Application. Farmer Can Easily Use This Application And Get Suggestion For Fertilizer To Used Correctly.

Explore AS, differentiate

AS

5. Available solution :

People are judge the disease in plants by Identifying through the change of leaf's quality

8.channels of behaviour :
Online :
Basic knowledge on the plant and fertilizer

Offline :
People try to identify the disease by the quality of the leaf's.

Focus on J&P, tap into BE, understand RC

J&P

2.Jobs To Be Done /Problems

This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants .identifying the disease is one of the biggest problem here.

RC

6.customer constraints :

Availability of good networks. Capturing the image in a required pixels to get a accurate prediction of disease in the plant.

BE

9. problem root cause :

Various disease on the plants can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease .

Focus on J&P, tap into BE, understand RC

TR

3.Triggers :
        Seeing their crops are being infected by disease and facing huge loss in quantity and quality

EM

4.Emotion :
        Before : losing self-confidence ,distress

        After : gaining self-confidence ,relief

SL

7.Behaviour :

 Directly :
            Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction

 Indirectly :
            Farmer can be able to get result through online immediately.

CH

10. Solution :
        Using the fertilizer is one the solution for the disease in the plants. Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease