

IDEATION PHASE
BRAINSTROMING PHASE

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|---------------|--|
| Date | 13 October 2022 |
| Team ID | PNT2022TMID21781 |
| Project Name | Project – personal assistance for seniors who are self-reliant |
| Maximum Marks | 4 Marks |



Brainstorm & ideaprioritization

brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 📖 1 Answer to 100 questions
- 👥 2-8 people factor needed

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your transform.

⌚ 5 minutes

- Ⓢ 1 minutes

Brainstorm

Write down any ideas that come to mind that address your problem statement.

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Group Ideas

Take turns giving your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than an six sticky notes, try and see if you can break it up into smaller sub-groups.

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Prioritize

⌚ 20 minutes

- 20 minutes

After you roll a 6 on the

After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

- might find a helpful.

