

NEWS TRACKER APPLICATION

LITERATURE SURVEY

Newspapers are the first source that provided news for people. The modern or digital newspapers are called news apps or news feeds.

Anytime, anywhere, access to the latest and updated news is reader's demand. People like to get their news on the go, and expectations from news apps are dialed to the max. What makes readers feel welcome?

Newspapers may be struggling, but the news and information sector is alive and well. News finds its way to us on our smartphones and tablets, rather than being the painstaking embodiment of 'message in a bottle' arriving too little, too late.

Existing works:

Dailyhunt, Google news, BBC news, Flipboard, Reuters, Inshorts, Newspoint, Jio News these are some top news apps which provides a good user experience and good content to read.

These apps track user interest and suggest news according to it. But every app has some flaw in it. let we take one previous work from above and discuss about its working, merits and demerits and what needed to be improved.

We choose Dailyhunt because it tops Indian market with 1M downloads in play store with rating of 4.5stars.

Application Name: Dailyhunt

Dailyhunt (formerly Newshunt) is an Indian content and news aggregator application based in Bangalore, India that provides local language content in 14 Indian languages from multiple content providers.

Viru serves as Founder of Dailyhunt with Co-founder Umang Bedi. Dailyhunt was created as a Symbian app in 2009 by two ex-Nokia employees Umesh Kulkarni and Chandrashekhar Sohoni. Later in 2011, Newshunt became available on the Android platform. It was by that time that Virendra Gupta, founder of Verse acquired the application.

Merits

Current news: Dailyhunt provides news faster and update user knowledge about current news.

Notification: It notifies you when you get news about your favorite topic and also while important news.

Topics: It offers vast amounts of topic after you logged in you can select your favorite topic then app keep tracks news related to your topic and provide news that only matters to you.

Languages: The app comes with 14 languages which helps us to read news in our own language.

Personalized: It provides personalized news feed from diverse genres – Politics, Entertainment, Sports, Business, Weather, Astrology, Technology, Finance, Health and more.

Trending News: During Covid 19 Pandemic it helps lot of persons to get news from official government sources and educate people about quarantine guidelines, restriction.

Demerits

Organized News: Even though it had variety of topics it needs to be well collected and organized.

No-Offline: Some user may find some news as important but screenshotting every news is time consuming and takes memory from user device. So providing download news options helps user to save news inside the app and saves user time and memory.

Location: Providing news according to the user location is fine but more specified on it and not providing other regional news may affect user because that other regional news may be a topic which selected by a user.

Language: When user selected some regional language then news is more specific about that region this arise same problem that happened with location.

Repeated: Repeating same news over and over may cause lost of interest in user.

Misleading Thumbnails: Some news in app and thumbnails are totally unrelatable which makes wasting of time and misleads user.

References

- [1] <https://www.netsolutions.com/insights/11-best-news-apps/>
- [2] <https://en.wikipedia.org/wiki/Dailyhunt>