

# IDEATION PHARSE

## BRAINSTORM & IDEA PRIORORIZATION TEMPLATE

|                      |   |
|----------------------|---|
| <b>DATE</b>          | 28 October 2022                           |
| <b>TEAM ID</b>       | PNT2022TMID07611                          |
| <b>PROJECT NAME</b>  | Inventory Management System For Retailers |
| <b>MAXIMUM MARKS</b> | 4 marks                                   |

**Brainstorm & Idea prioritization**

Use this template to your own brainstorming sessions for your team. Use it to generate ideas, prioritize them, and then select the best ones to implement.

1. Brainstorming  
2. Grouping  
3. Prioritizing  
4. Selecting

**Define your problem statement**

Define your problem statement. This is the first step in the ideation process. It helps you to focus on the problem you are trying to solve.

**Brainstorm**

Brainstorming is a group activity that encourages creative thinking. It is a time when team members share their ideas and thoughts on a particular topic.

**Group ideas**

Grouping ideas is a way to organize and categorize the ideas generated during the brainstorming session. It helps you to see the relationships between different ideas.

**Prioritize**

Prioritizing ideas is a way to select the best ideas for implementation. It involves evaluating the ideas based on their feasibility, impact, and other factors.

**After you collaborate**

After you have collaborated with your team, you should have a clear understanding of the problem you are trying to solve and the best ideas to implement.