

Ideation Phase

Define the Problem Statements

Date	04 October 2022
Team ID	PNT2022TMID29701
Project Name	Project – Flight delay prediction model using ML
Maximum Marks	2 Marks

	“Describe the customer with 3-4 key characteristics”	A Business man/a doctor/a polypharmacy/passenger with emergency need		
I am	Who are they?			
I’m trying to	“List their outcome or ‘jobs’ they care about” What are they trying to achieve?	Attend the conference/reach out for a critical case/reach my destination before exhausting medications/ reach at time for personal reason.		
but	“Describe the barriers or problem stand in the way” What bothers them the most?	It takes long time.		
because	“Enter the root cause of why the problem or barriers exist” What needs to be solved?	There was a bad climate/it may departure lately before/there may be any emergency landing/they might be not responsible.		
Which makes me feel	“Describe the emotions in customer’s point of view” How does it impact them emotionally?	Frustrated/Bothered/Trepidation/Fury.		

Problem Statement (PS)	I am	I’m trying to	But	Because	Which makes me feel
PS-1	Passenger	Reach my dest on time	It takes long time	Technical issues	Frustrated
PS-2	Business class passenger	Reach my dest on time	It takes long time	Emergency landing in midway	Dissatisfied