Project Design Phase-I
Proposed Solution Template

Date	24 September 2022
Team ID	PNT2022TMID42734
Project Name	Smart fashion recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Most of the people are unaware about fashion knowledge and trending collections in the modern world. There is a need of recommendation system to develop fashion culture and also to increase the sales.
2.	Idea / Solution description	We have proposed a solution that recommends the fashion according to the user preferences instead of spending time in searching through various number of pages.
3.	Novelty / Uniqueness	It has chatbot with which the user can ask questions and get suggested by Artificial Intelligence.
4.	Social Impact / Customer Satisfaction	It helps the customer to improve the fashion knowledge and gain confidence.
5.	Business Model (Revenue Model)	A good recommendation is needed to make the user use the application repeatedly. It will ultimately increase the sales. Also being tied up with small and local companies to support small scale industries.
6.	Scalability of the Solution	The user data will be highly customisable like favourite colour, shirt, trouser size, etc. As this application is fully focused on recommending fashion , in future it can be scaled to an all-rounder chatbot to recommend products in every categories in a e-commerce website.