PROBLEM -SOLUTION FIT

TEAM ID	PNT2022TMID42734
PROJECT NAME	Smart Fashion Recommender Application
DATE	7 - 10 - 2022

1. CUSTOMER SEGMENT(S) — CS

The jobs to be done are :
- a. Upload inventory data
- b. Update stocks & price
- c. Set recommending algorithm

The problems are :
- a. Wrong input
- b. Poor network standard

6. CUSTOMER CONSTRAINTS — CC

- a. Easy to use
- b. Get best recommendations
- c. Save money
- d. Information about offers and discounts

5. AVAILABLE SOLUTIONS — AS

The motivation of the app is to save time of the user by recommending trending and best fashion according to the individual user instead of searching many number of pages.

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

The customer segments are :
- a. Registeration
- b. Login
- c. View
- d. Chat
- e. Orders

9. PROBLEM ROOT CAUSE — RC

In order to purchase a product customer need to search various tabs , its hard and time consuming.
Customer needs new recommendations according to their needs , individual fit and trending, also need to notify about sale, discounts and offers.

7. BEHAVIOUR — BE

When user needs recommendation , they will be interacting with the chatbot and they will also save money and time.

3. TRIGGERS

Retail inventory management techniques help stores and commerce sellers satisfy customers, reduce costs and increase profits
ecommerce sellers satisfy customers, reduce costs and

10. YOUR SOLUTION — SL

The chatbot understand the need of the user and saves time by showing recommendations instead of browsing through many number of pages.

8. CHANNELS of BEHAVIOUR

- a. Update recommendation algorithm
- b. Update stocks
- c. Stores user data

Focus on J&P, tap into BE, understand RC

Identify

Focus on J&P, tap into BE, understand RC

Extract online &

increase profits.

TR

4. EMOTIONS: BEFORE / AFTER

Before user will be frustrated by browsing through various pages and after it becomes easy with chatbot

EM