

Problem-Solution Fit canvas

Define CS, fit into C L	1. CUSTOMER SEGMENT(S) CS Farmers who wants to monitor their crop's humidity level.	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL <ul style="list-style-type: none"> have a Moblie phone have the sufficient money 	5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS Deep plowing, Crop rotation, Irrigation.	Explore AS, differentiate
understand R C Focus on PR, tap into BE,	2. PROBLEMS / PAINS + ITS FREQUENCY PR People wants to monitor the crops from the insects and humidity level every time.	9. PROBLEM ROOT / CAUSE RC Due to the busy schedule/work for the farmers they can't take care of their crops properly Due to safety of crops farmers would monitor the crop routinely.	7. BEHAVIOR + ITS INTENSITY BE The farmers can't concentrate on their other work and also can't take care of their crops.	Focus on PR, tap into BE, understand R C
Identify strong TR & EM	3. TRIGGERS TO ACT TR Farmers wants to feel more relaxed as they can monitor their crops every time. 4. EMOTIONS BEFORE / AFTER EM People do not feel good to buy the product as it is very costly .They feel more relaxed as they monitor their crops and can concentrate on their work.	10. YOUR SOLUTION SL Create a Raspberry pi4 with dumped program to find the status of the crop and check the humidity level of the crop and the humidity detection is stored in the IOT. All the information about the crop is intimated to the famers through the buzzer and stored in the cloud.	8. CHANNELS of BEHAVIOR CH ONLINE Through online the customer can lively find the humidity level and safety of the crop.	Extract online & offline CH of B E