Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template →

obstacles for an experience. Open the template →

Open the template →