Common people

Car companies

Vehicle owner

Insurance companies Trust Problem: The insurance companies

# 1. CUSTOMER SEGMENT

CS, fit into CC

cus on J&P, tap into BE, understand RC

CS

# 6. CUSTOMER

CC

Give the fake information about the estimation cost modify damage part of ensuring profit of

Anxiety: Customer concern is the level of severity of the damaged parts and fixing the extent of the damaged parts is also the customer concern.

# **5. AVAILABLE SOLUTIONS**

Team ID: PNT2022TMID15018

By gathering information about the damage assessment from customer side and vehicle companies to understand the level of damage and cost needed to same

Searching the through the internet such as online website get the insight about the damage

# 2. JOBS-TO-BE-DONE /a PROBLEMS



9. PROBLEM ROOT CAUSE

company from user

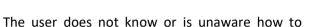


### 7. BEHAVIOUR



- Analyze the damage part and giving good cost estimation for customer satisfy and support system
- Provide the good prediction system to predict the level of damage and modify the damage parts

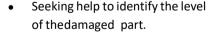
- - Unaware about the level of damage
  - Proper information about the estimation cost
  - Not proper maintenance and accident Something etc.....



deal with the damage part of vehicle

Inefficient to predict the level of damage and analysis to estimate the cost the damaged part this is The behavior

# 3. TRIGGERS





10. YOUR SOLUTION

- Collecting damaged parts of vehicles and preprocessing them to identify the severity and thelocation of damage.
- Users will be able to identify the level of damage bythe prediction system.
- Using VGG16 Model to train the damaged parts trying to estimate the cost for the same.

### 8. CHANNELS of BEHAVIOR



### ONLINE

SL

- Online Websites
- Social Media Platforms

### OFFLINE

- **Customer throw Words**
- **Anxiety and Unawareness**

# To help people with good prediction and analysis of level and cost for the damaged part of the vehicle.



4. EMOTIONS: BEFORE / AFTER	
Before: Lack of proper knowledge, Improper maintenance, Unawareness about the level of damage and difficulty in estimating the cost for damages.	
<ul> <li>After: Good knowledge about the Vehicle parts, Efficient prediction system giving the level of damage and analyzing cost for the same.</li> </ul>	