

PERSONAL EXPENSES TRACKER APPLICATION

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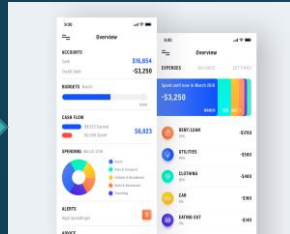
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Customer Journey



CONSUMER



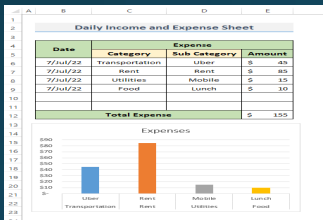
PERSONAL
EXPENSES
TRACKER



CREATE A
USER
PROFILE



VERIFY THE
GIVEN
INFORMATION
AND PROCEED



ADD
EXPENSES



TRACK THE
EXPENSES



ANALYZE AND GIVE
SOLUTION



SAVE
MONEY

- ❖ Nowadays people cannot able to keep an accurate record of their money inflow and outflow and the users may also find difficult to track their expenses.
- ❖ In order to avoid these complication the consumer may use these expenses tracker application to be financially organized for a better budget to save their money in a effective way.
- ❖ In this customer journey, the consumer have to install the personal expenses tracker application and after that they have to create an user profile.
- ❖ which will ask them to fill some basic information in order to secure their account once they completed their profile they need to verify whether all the given information are correct are not.
- ❖ After completing this , the user may ask to add their expenses and based on their expenses wallet balance will be updated which will be visible to the user.
- ❖ The user can get an analysis of their expenditure in graphical forms.

- ❖ The user may also have an option to set a limit for the amount to be used month/year.
- ❖ When the exceed the limit they will be notified with an alert through an mail or through an app.
- ❖ This application may also provide budgetary solution for the effective money management.
- ❖ This finance app may helps to make life easier by helping to manage the finances effectively.
- ❖ As a result the consumer can able to save their money in a efficient manner.

THANK YOU