

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	16 October 2022
Team ID	PNT2022TMID20394
Project Name	Project - Inventory Management System for Retailers
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

### Step-2: Brainstorm, Idea Listing and Grouping

## 2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP** You can select a sticky note and hit the panel, switch to stealh [icon] to start drawing!

[illegible]

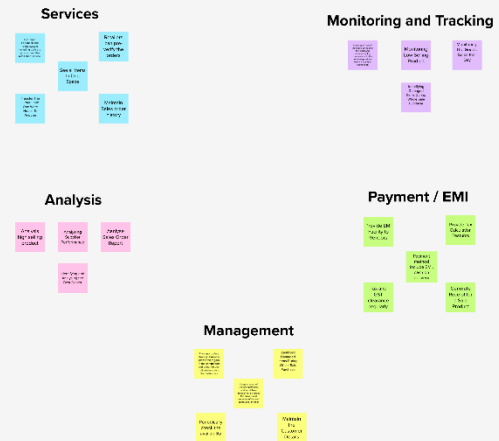
3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

**TIP** Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your model.



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

