# **Project Design Phase-I - Solution Fit**

# **Project Title: Inventory Management System For Retailers**

## 1. CUSTOMER SEGMENT(S)

Retailers

- CS
- **Small Scale Industries**

#### 2. CUSTOMER CONSTRAINTS



- Network Connection
- Inadequate product stock knowledge
- Time consuming

#### 3. AVAILABLE SOLUTIONS

AS

Team ID: PNT2022TMID32232

The existing solution uses a cloud database in order to store the information about inflow and outflow of the stocks and the location information of the stocks, such as source and destination.

### 4. JOBS-TO-BE-DONE / PROBLEMS

even frustrated.

Tracking of stocks is a routine and vague job when humans are involved. It will make us bored and sometimes

#### **5. PROBLEM ROOT CAUSE**



- Inaccurate information about stock movement
- Demands of consumers change day by day

### 6. BEHAVIOUR

BE

- Track the inflow and outflow of stocks
- Update information onto cloud frequently
- Know the market trends and adapt accordingly

Focus on J&P, tap into BE, understand RC

Explore AS, differentiate

#### 7. TRIGGERS



- Increasing customer demand
- Market competition

#### 8. EMOTIONS: BEFORE / AFTER



 Before: Takes more time for calculations. More stress for workers, both physically and mentally.

#### 9. YOUR SOLUTION



- Developing a cloud application which consists the information about the current stocks, the stocks which are yet to be exported or imported from the inventory. Information can also be added manually.
- provide a option for graphical view of sales

#### 10. CHANNELS of BEHAVIOUR



#### 1. ONLINE

- Alerting the particular person about the stocks limits, either full or empty or even about the reach of a particular limit
- Updating of flowing of the stocks regularly

### 2. OFFLINE

- Manual Checking
- Stock Distribution among the Inventory