

# PROJECT DESIGN PHASE - II

Project name: Real time communication powered by Ai  
for Specially abled person

Team ID :PNT2022TMID32200.



# Customer Journey..



- ❖ Awareness
- ❖ Consideration
- ❖ Conversion
- ❖ Retention
- ❖ Advocacy

# Customer journey map..(way 1)



# Customer Journey (way 2)



REAL-TIME CUSTOMER JOURNEY MAPPING

## Awariness for realtime communication..

- The value of information is determined by the global need for information.
- These evaluation methods are adaptive to changing and possibly multiple and multi-dimensional requests and to changing communication constraints for specially abled persons.
- These are fulfils the gap of communication.

## Consideration for communication.

- ✓ We have considered all the persons for communication.
- ✓ We want to communicate the specially abled person for communications.
- ✓ We have to consider the neural networks for this communication.
- ✓ We consider the hand and face gestures to get speech output.



# Conversion for communication.

- ❑ Communications between a normal person and with the person having hearing loss and dumb have constantly been a tough assignment.
- ❑ The work is to develop a portable device for the disabled people those who are not able to communicate with the normal persons properly.
- ❑ The technology development presents a solution to build up a sign language conversion system to support the individual with hearing loss and mute people



# Retention for communication

- Stand for something
- Collect feed back with customer surveys
- Leverages personalization
- Deliver surprise reciprocity
- Personalize your own way of communication.
- Desire higher efficiency of communication.



# Advocacy..



On the other hand ,advocacy is a set of targeted Actions directed at decision-makers in support of a specific policy issue

To desire and recognize the hand gestures to the easily understandable speech languages.



THANK YOU...

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