RETAIL STORE STOCK INVENTORY ANALYTICS

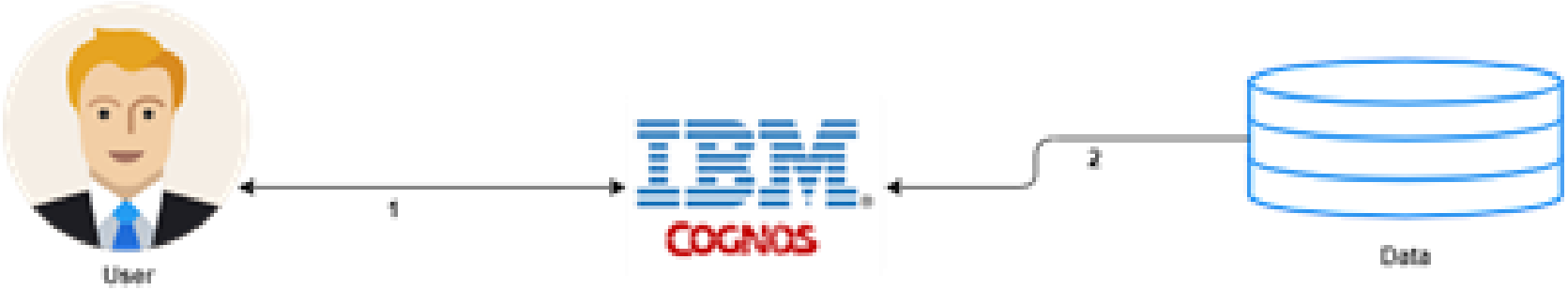
PROJECT DESCRIPTION:

This dataset contains a lot of historical sales data of a Brazilian top retailer

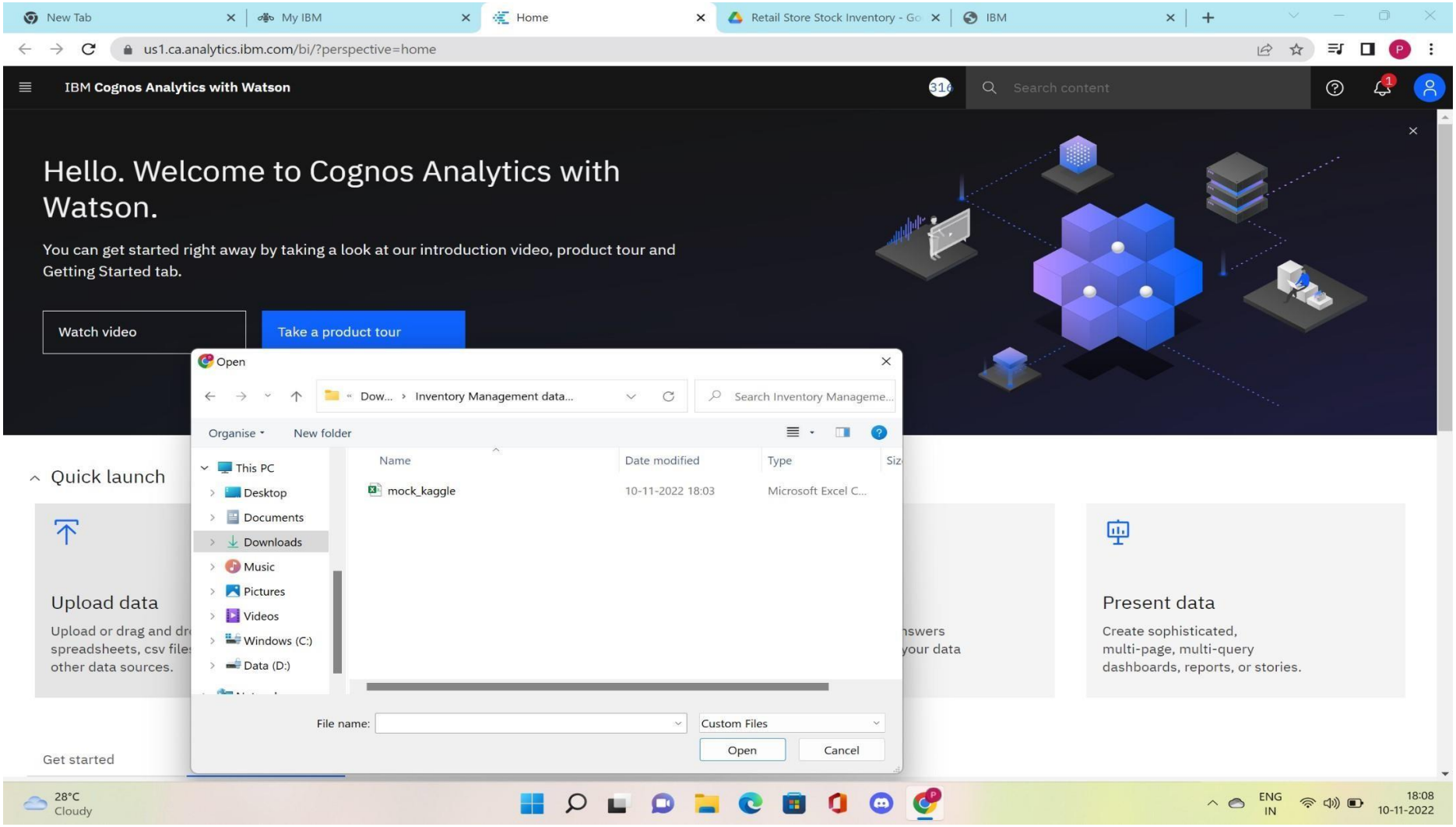
Basic Questions of every retailer: How much inventory should I carry? Too much inventory means working capital costs, operational costs and a complex operation, lack of inventory leads to lost sales, unhappy customers and a damaged brand.

This is why short-term forecasting is so important in the retail and consumer goods industry.

Technical Architecture:



DATA COLLECTION AND PERPARATION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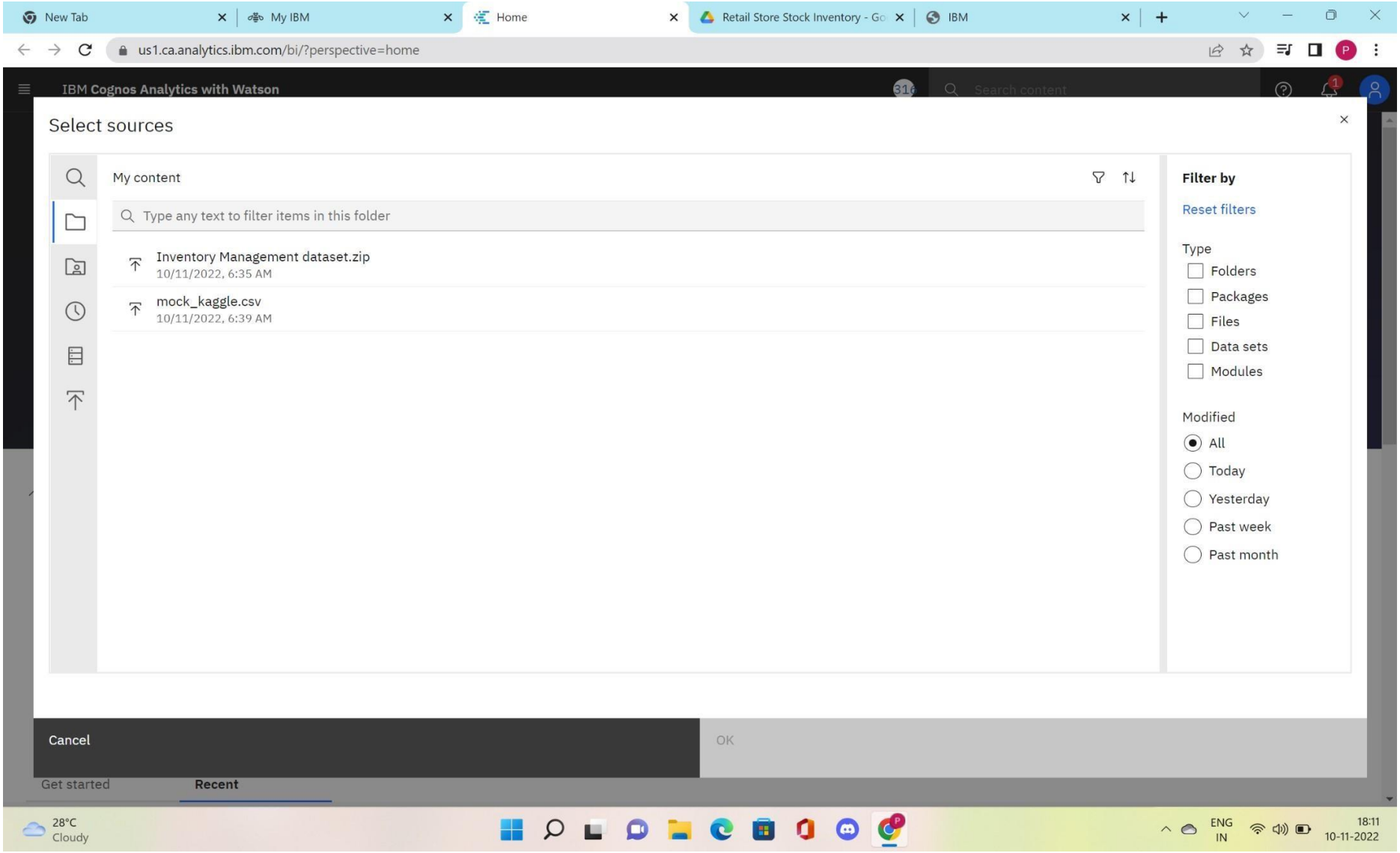
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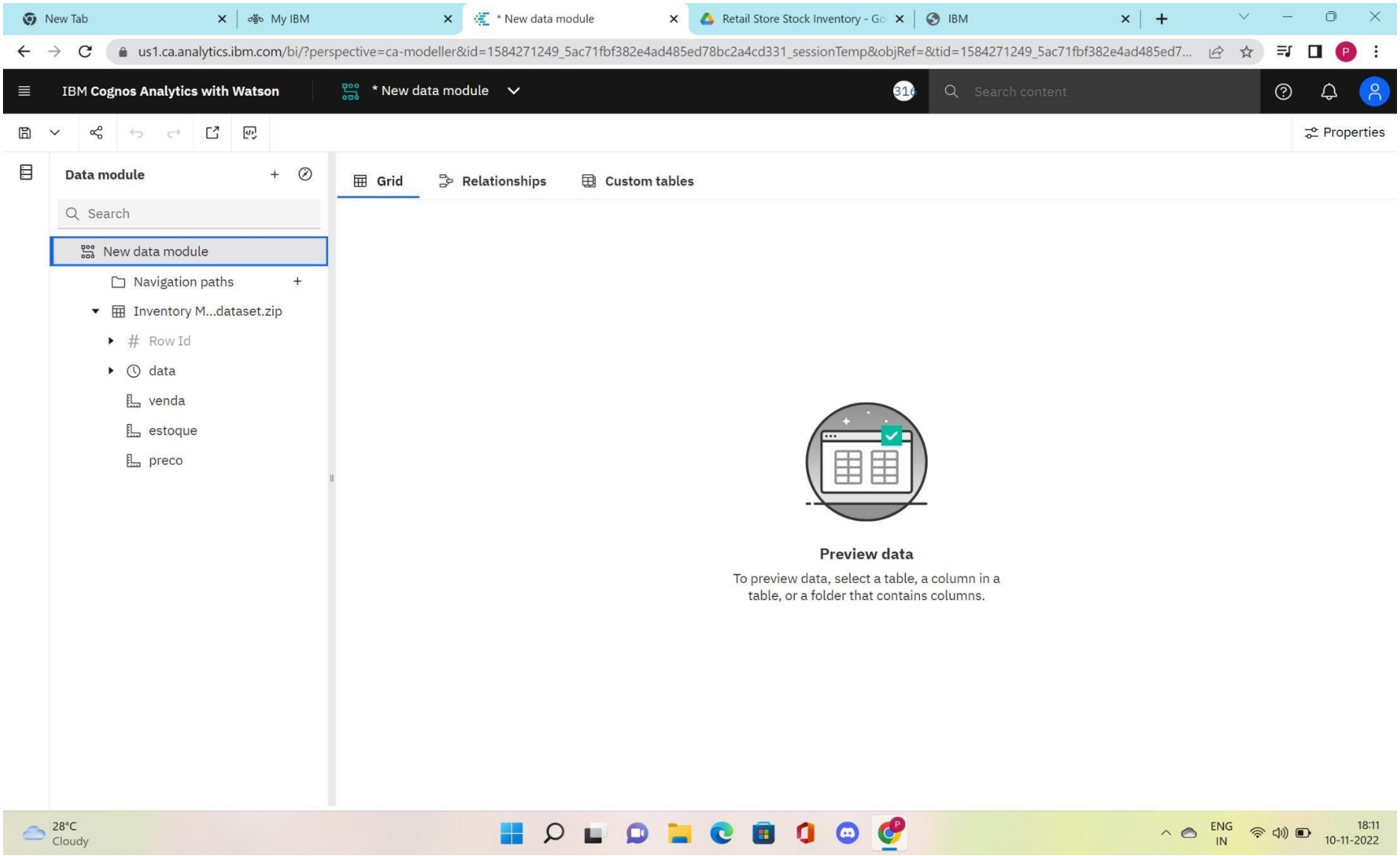
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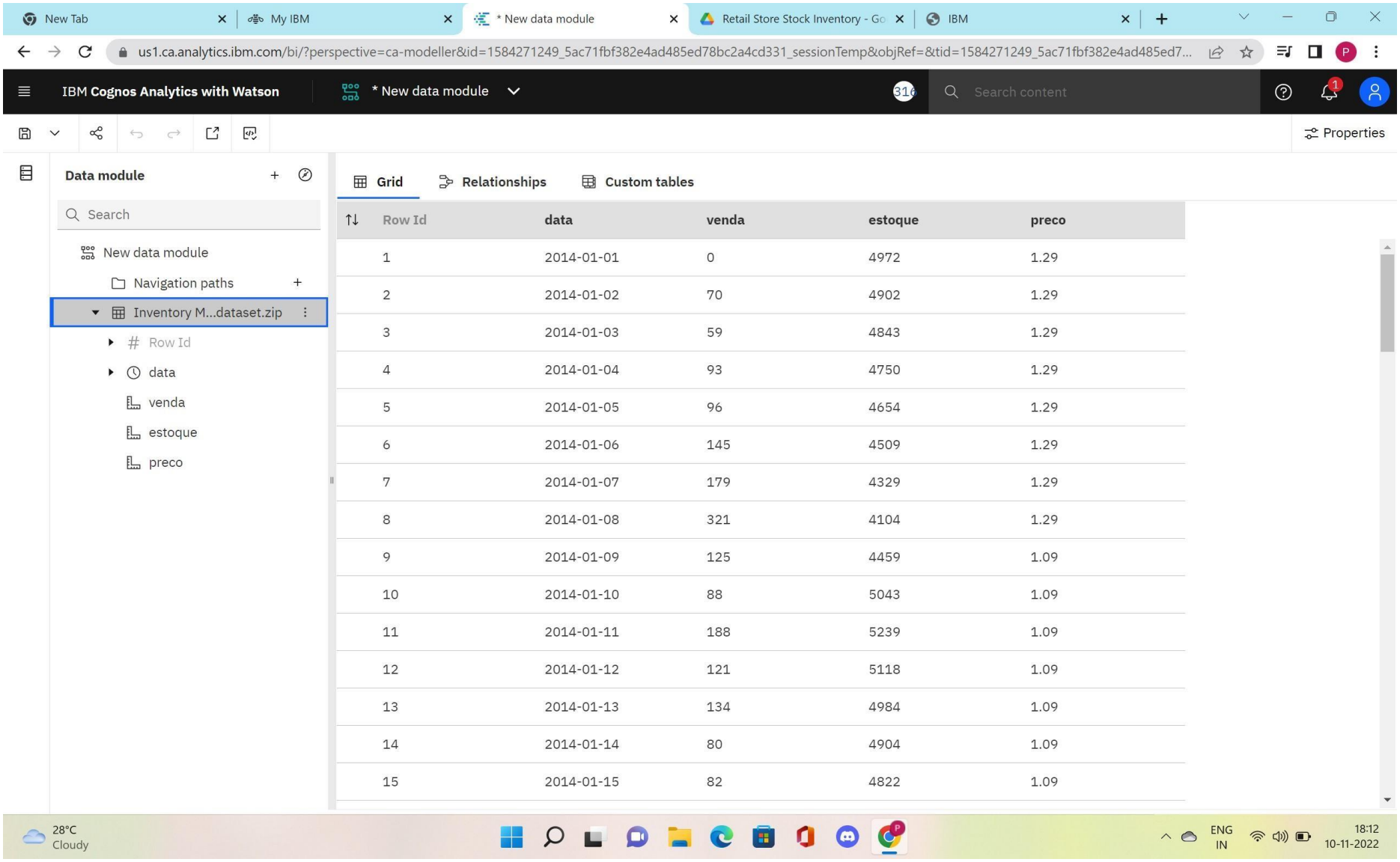

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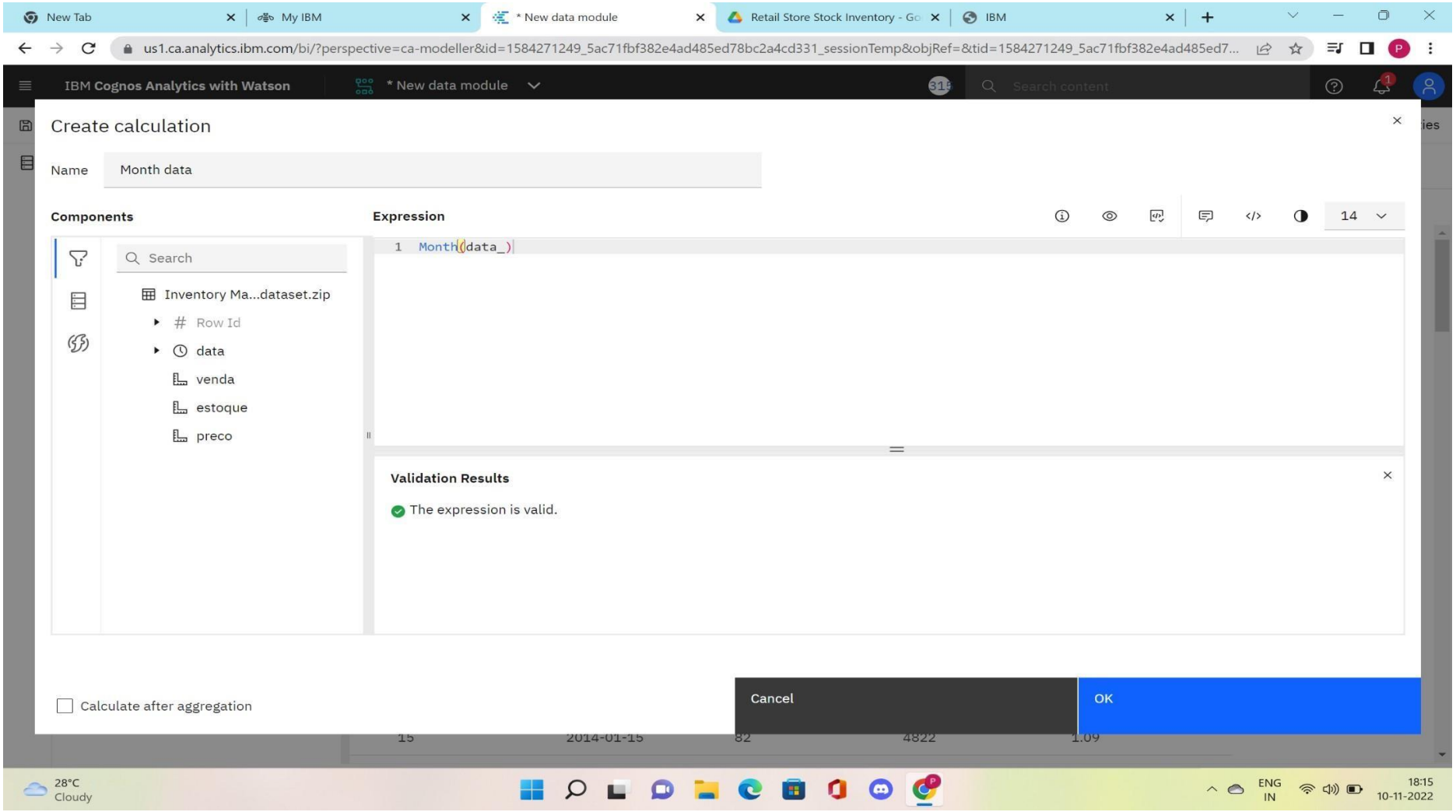
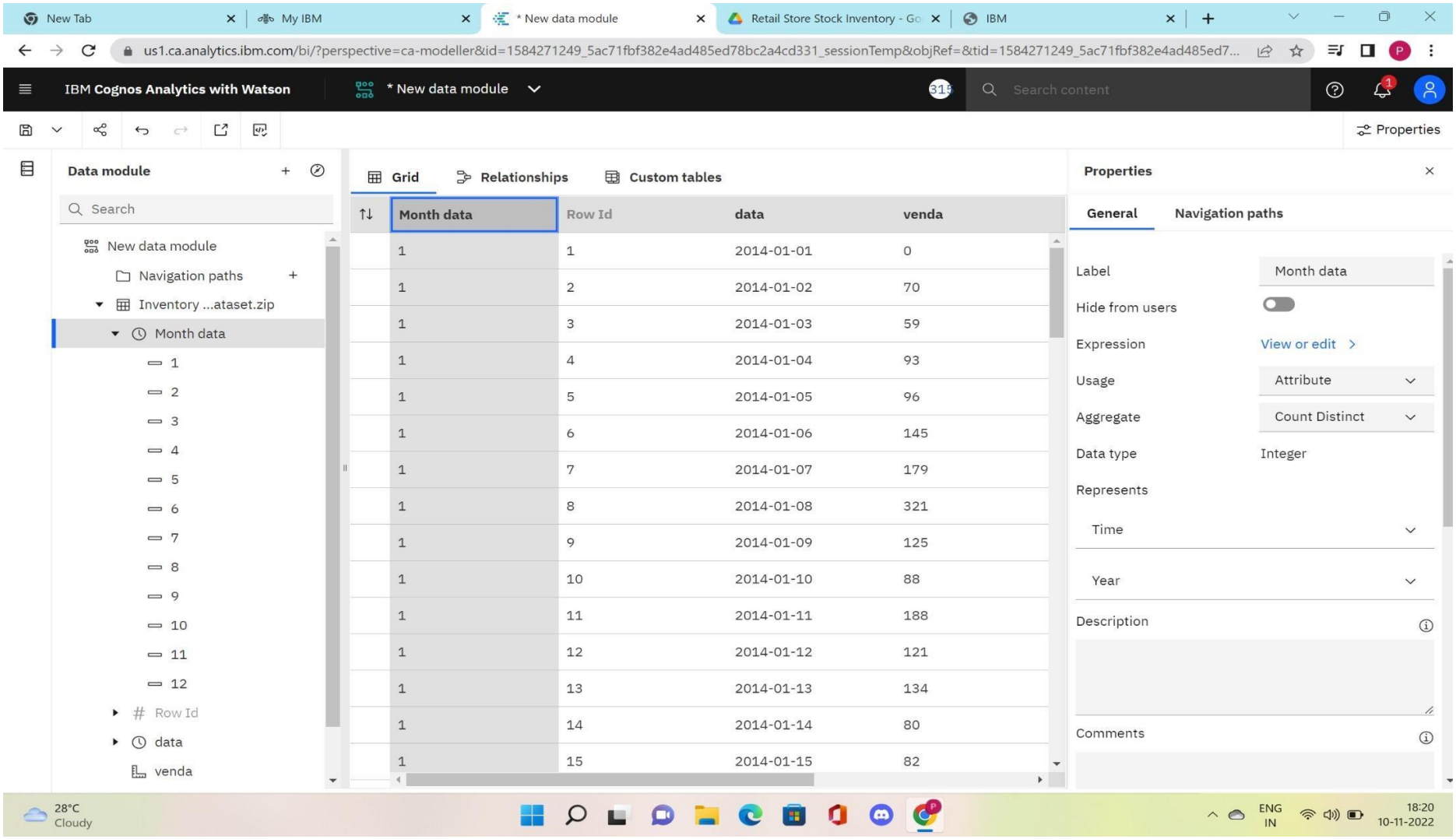
1	2014-01-01	0	4972	1.29
2	2014-01-02	70	4902	1.29
3	2014-01-03	59	4843	1.29
4	2014-01-04	93	4750	1.29
5	2014-01-05	96	4654	1.29
6	2014-01-06	145	4509	1.29
7	2014-01-07	179	4329	1.29
8	2014-01-08	321	4104	1.29
9	2014-01-09	125	4459	1.09
10	2014-01-10	88	5043	1.09
11	2014-01-11	188	5239	1.09
12	2014-01-12	121	5118	1.09
13	2014-01-13	134	4984	1.09
14	2014-01-14	80	4904	1.09
15	2014-01-15	82	4822	1.09

PREPARING DATASET :

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1 4 2014-01-04 93
1 5 2014-01-05 96
1 6 2014-01-06 145
1 7 2014-01-07 179
1 8 2014-01-08 321
1 9 2014-01-09 125
1 10 2014-01-10 88
1 11 2014-01-11 188
1 12 2014-01-12 121
1 13 2014-01-13 134
1 14 2014-01-14 80
1 15 2014-01-15 82
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Navigation paths
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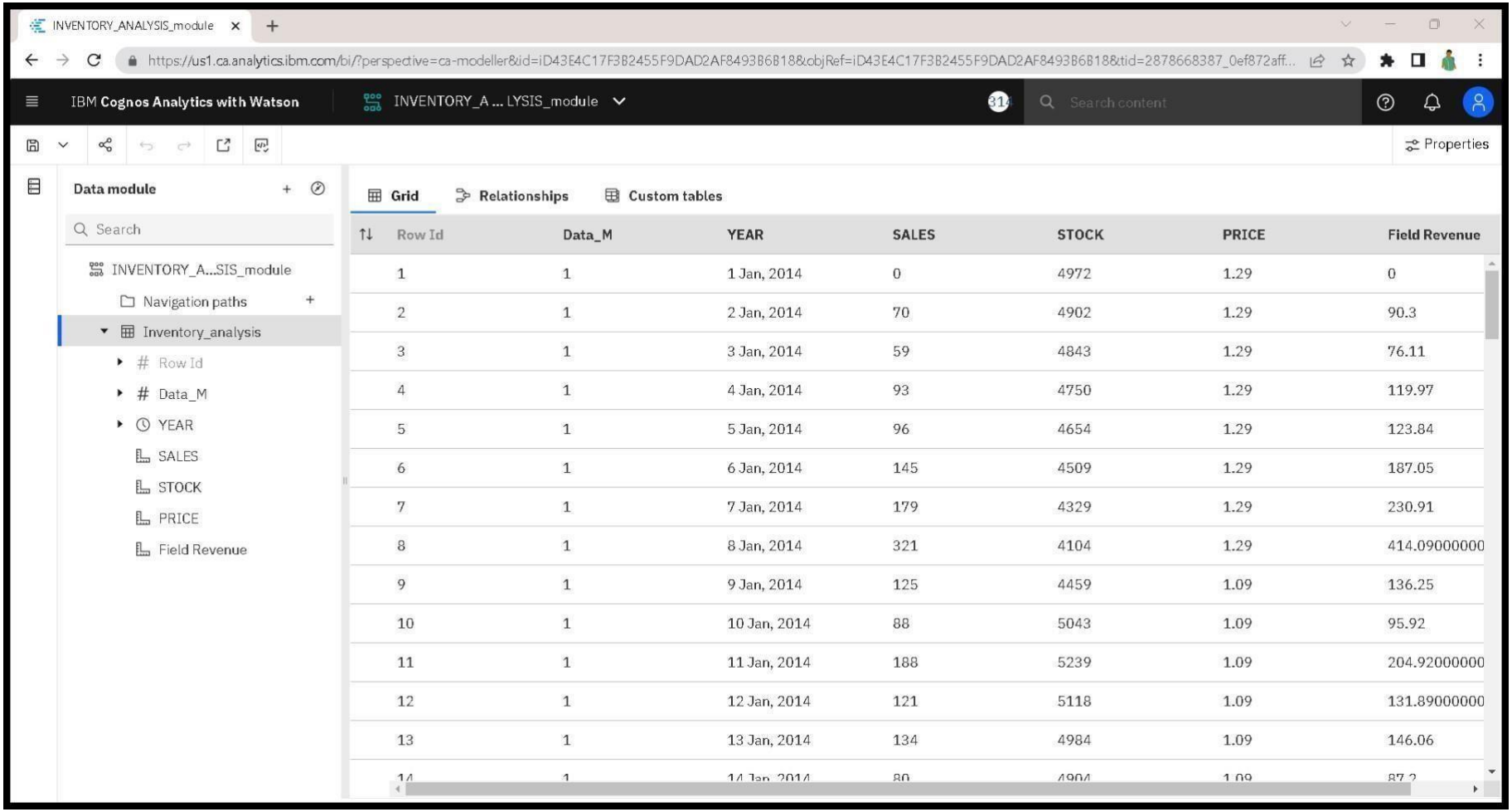
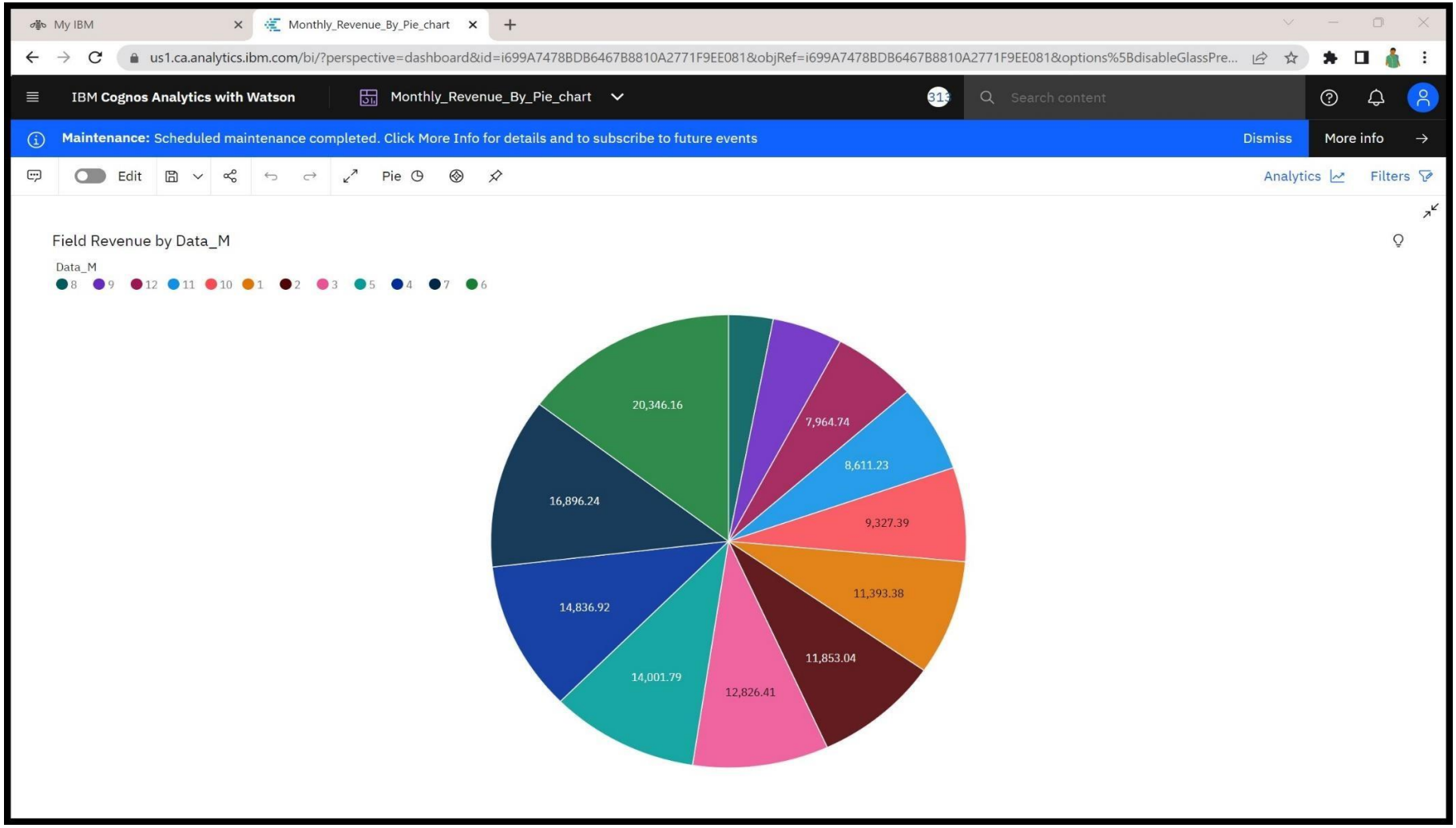
FINAL DATASET:



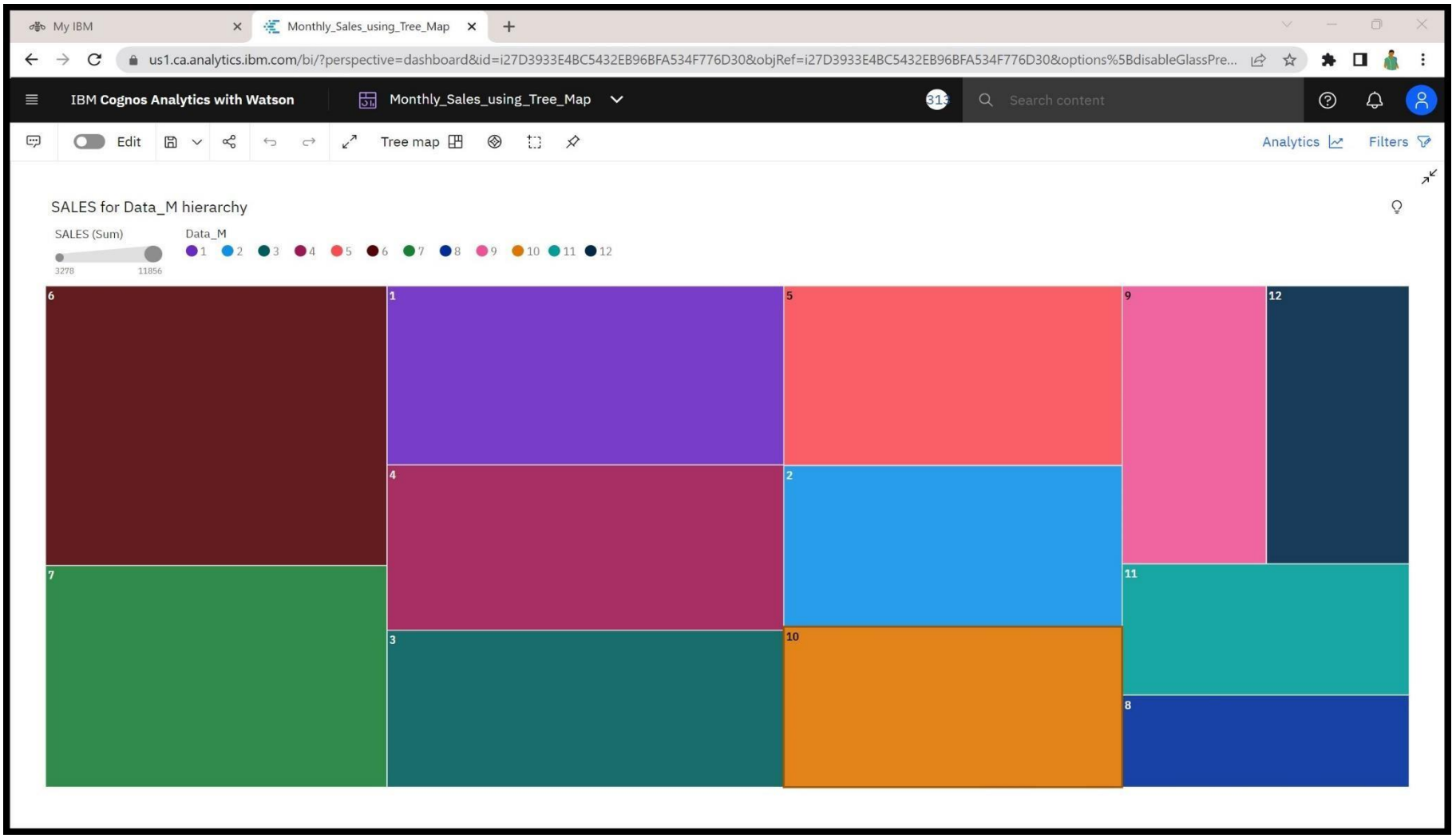
Row Id	Data_M	YEAR	SALES	STOCK	PRICE	Field Revenue
1	1	1 Jan, 2014	0	4972	1.29	0
2	1	2 Jan, 2014	70	4902	1.29	90.3
3	1	3 Jan, 2014	59	4843	1.29	76.11
4	1	4 Jan, 2014	93	4750	1.29	119.97
5	1	5 Jan, 2014	96	4654	1.29	123.84
6	1	6 Jan, 2014	145	4509	1.29	187.05
7	1	7 Jan, 2014	179	4329	1.29	230.91
8	1	8 Jan, 2014	321	4104	1.29	414.09000000
9	1	9 Jan, 2014	125	4459	1.09	136.25
10	1	10 Jan, 2014	88	5043	1.09	95.92
11	1	11 Jan, 2014	188	5239	1.09	204.92000000
12	1	12 Jan, 2014	121	5118	1.09	131.89000000
13	1	13 Jan, 2014	134	4984	1.09	146.06
14	1	14 Jan, 2014	80	4904	1.09	87.2

DATA EXPLORATION

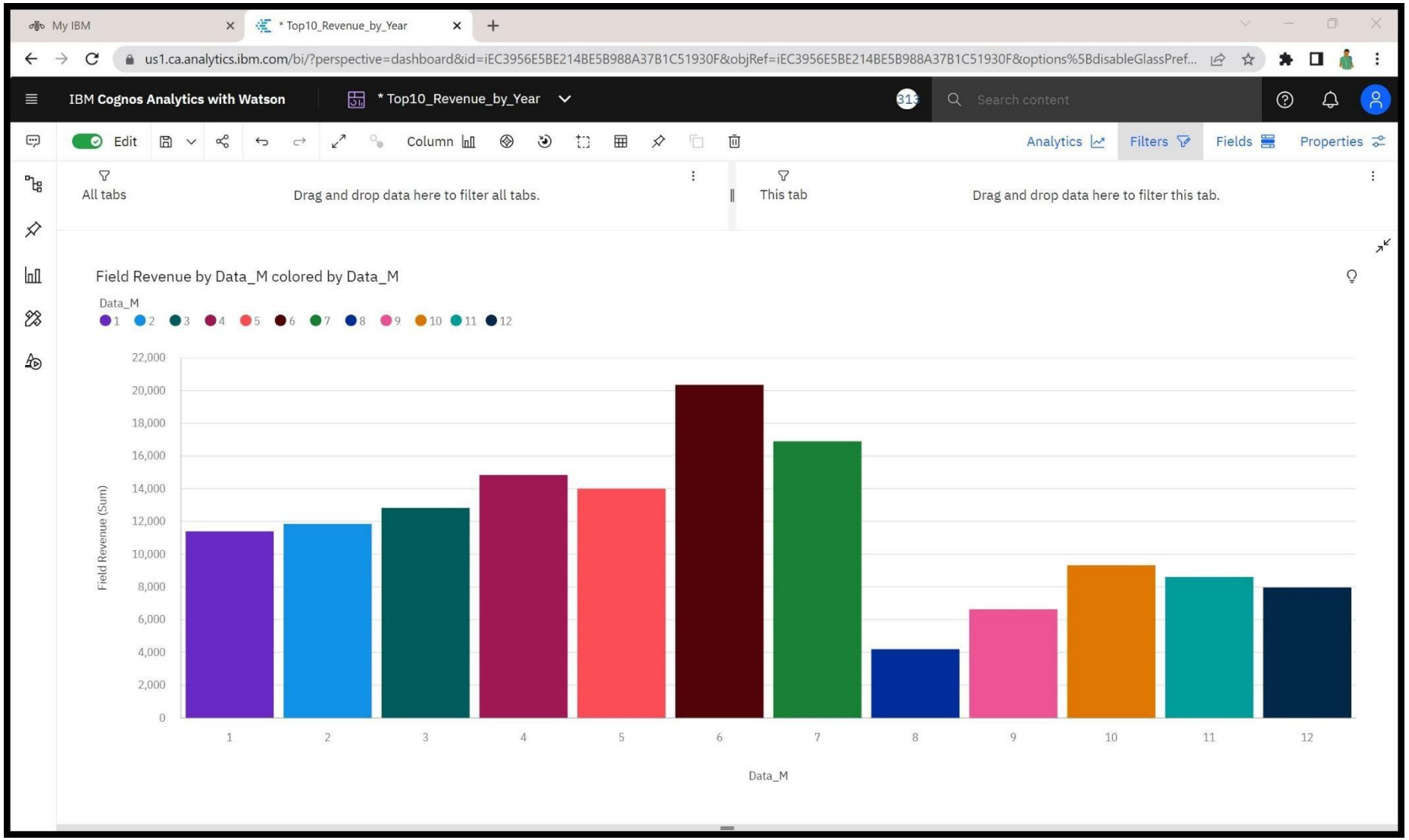
FIELD BY REVENUE:



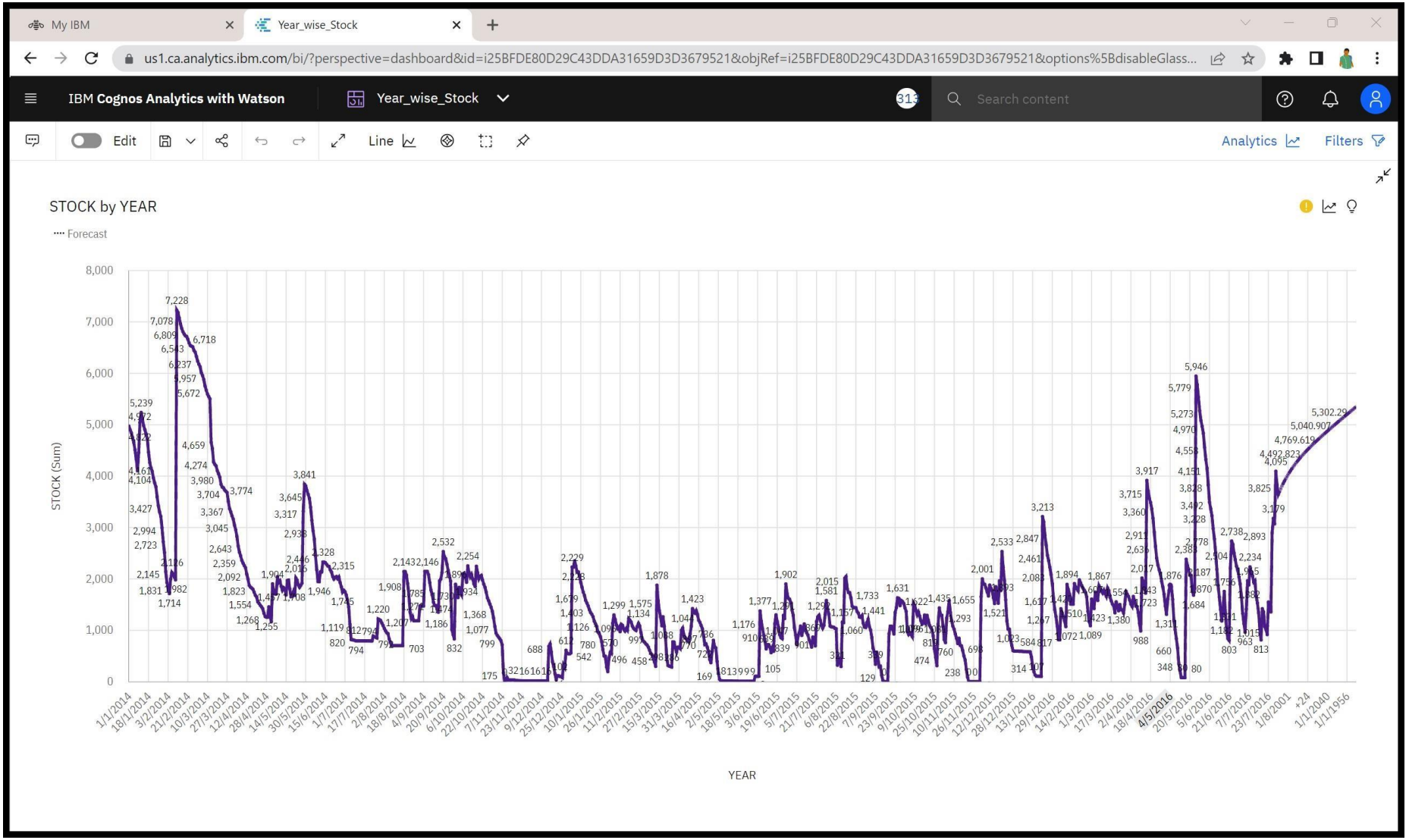
SALES FOR EACH MONTH:



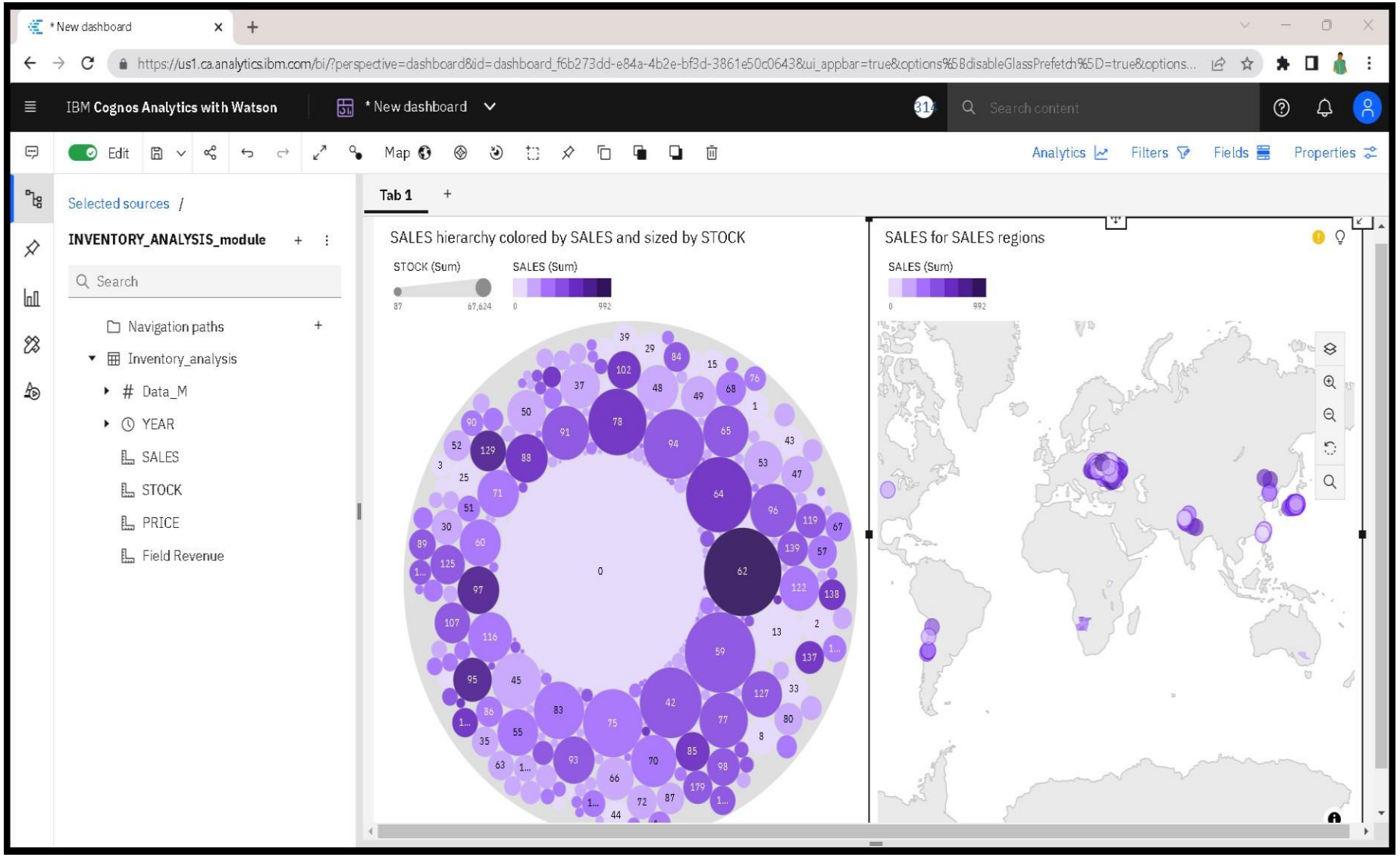
REVENUE FOR EACH MONTH :



STOCK BY YEAR:



DASHBOARD CREATION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Tab 1
SALES hierarchy colored by SALES and sized by STOCK
STOCK (Sum)
87
67,624
SALES (Sum)
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SALES for SALES regions
SALES (Sum)
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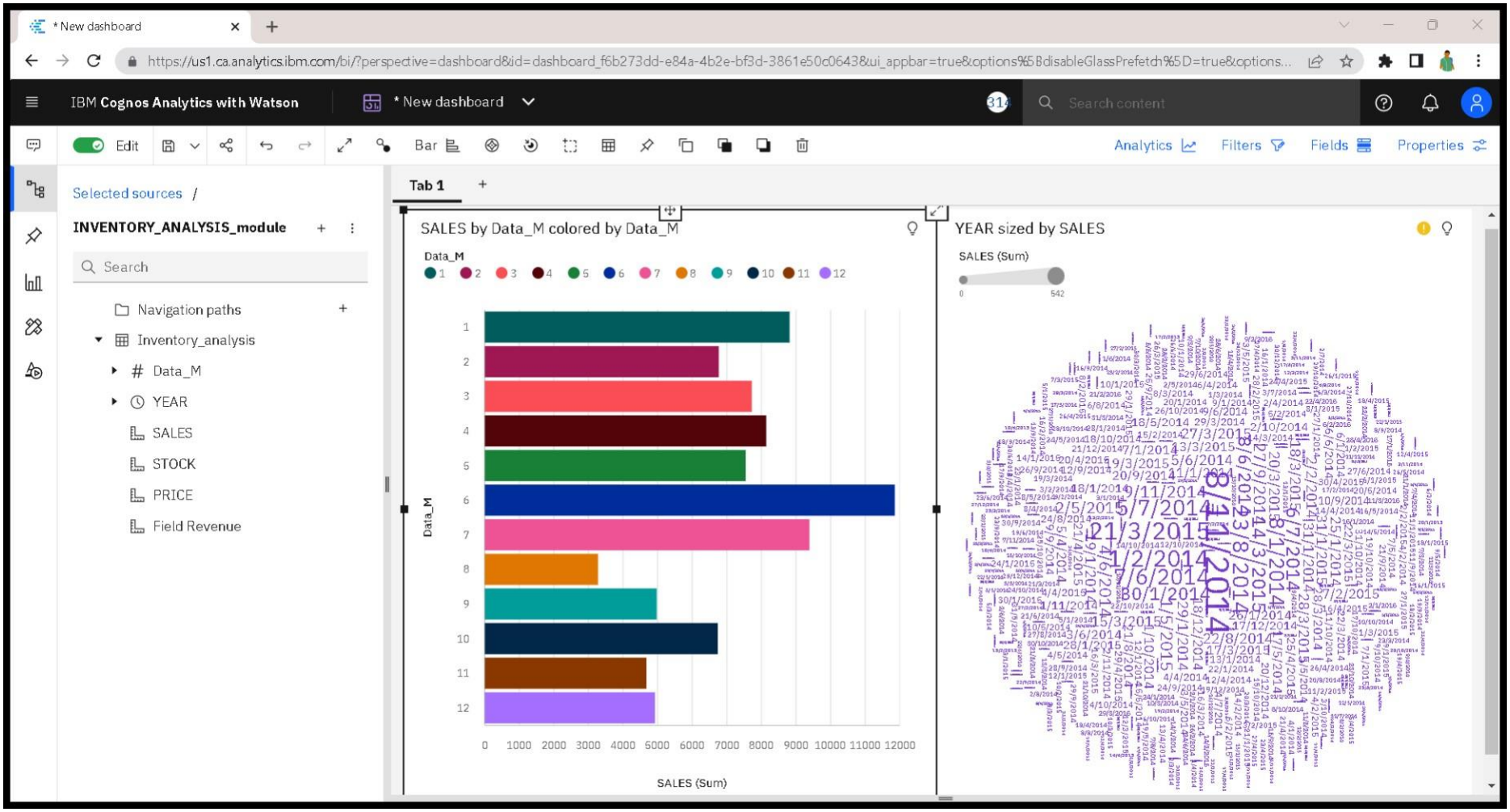
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SALES by Data_M colored by Data_M
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SALES (Sum)
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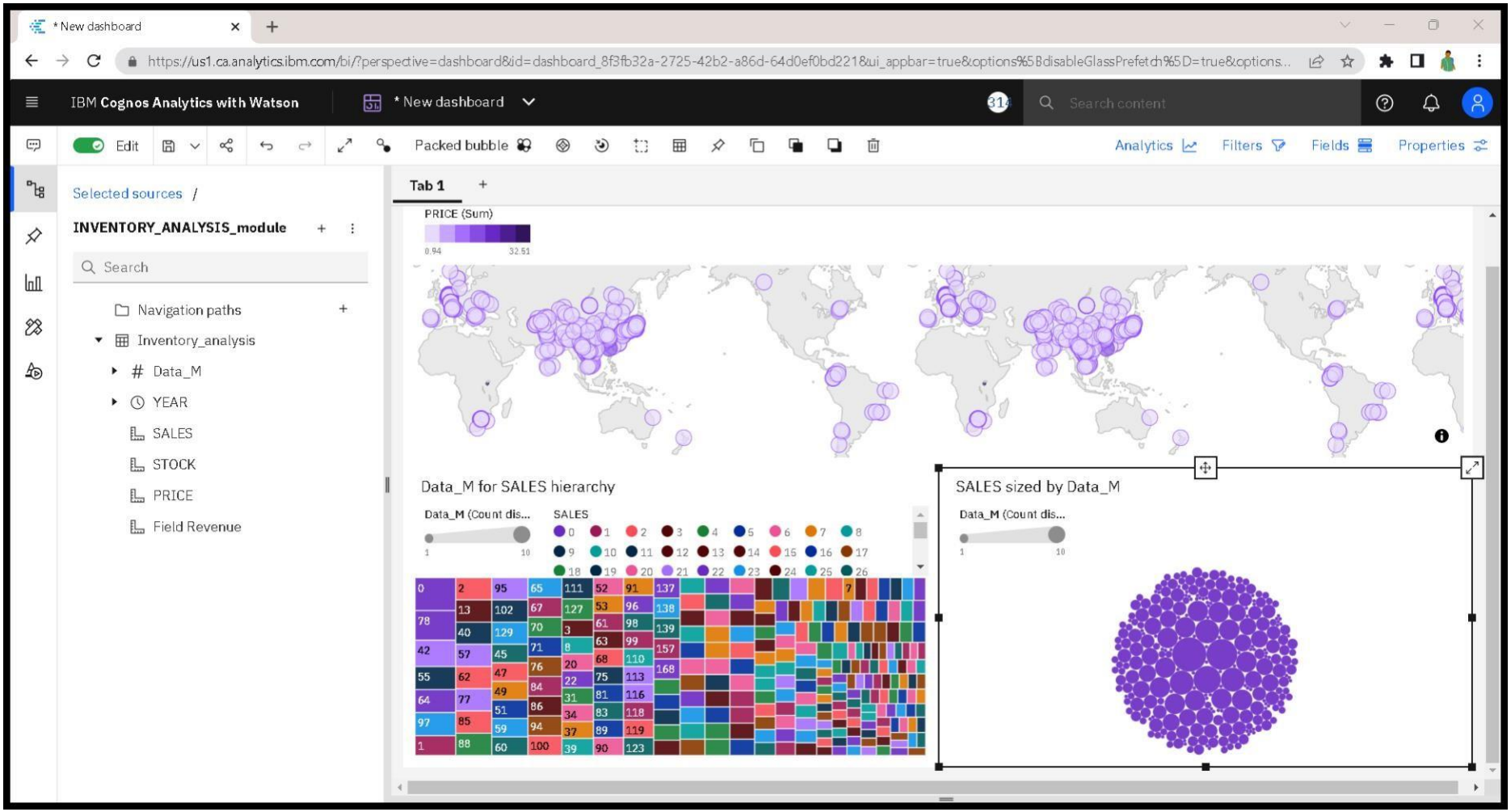
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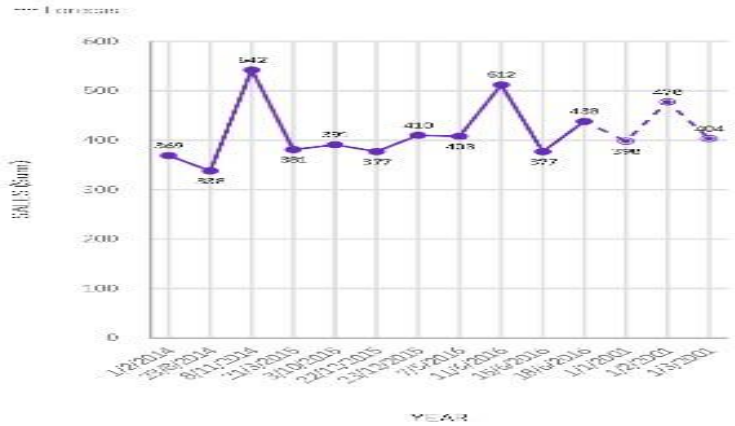
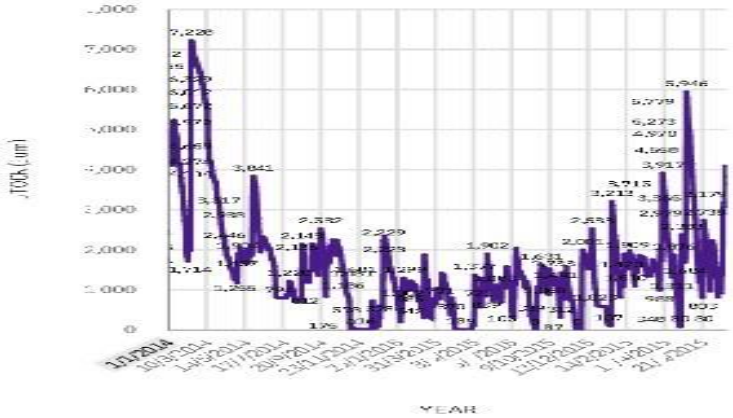
DASHBOARD

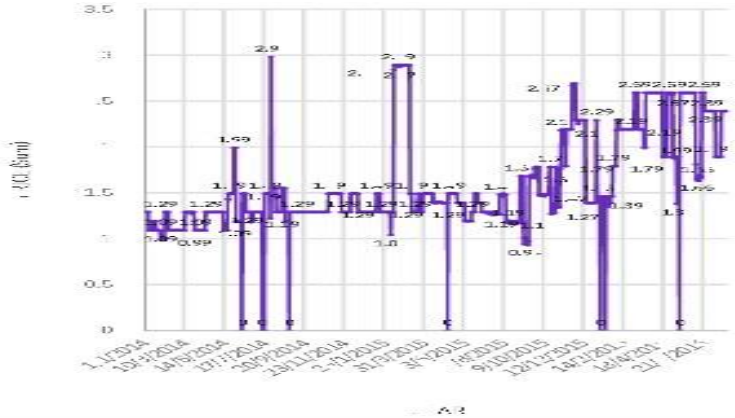
SALES by YEAR



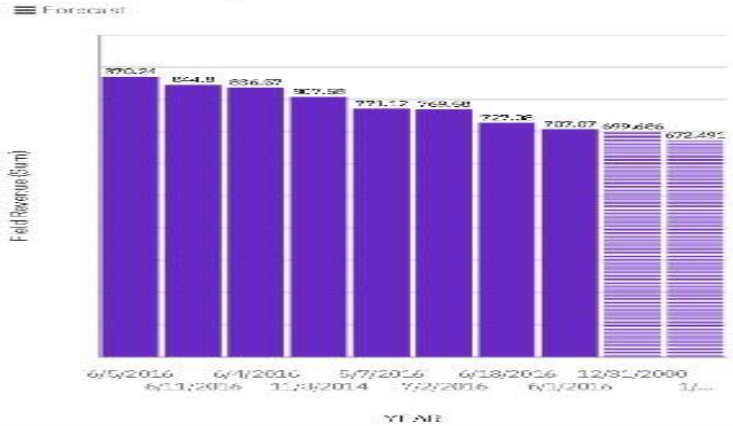
STOCK by YEAR



PRICE by YEAR



Field Revenue by YEAR



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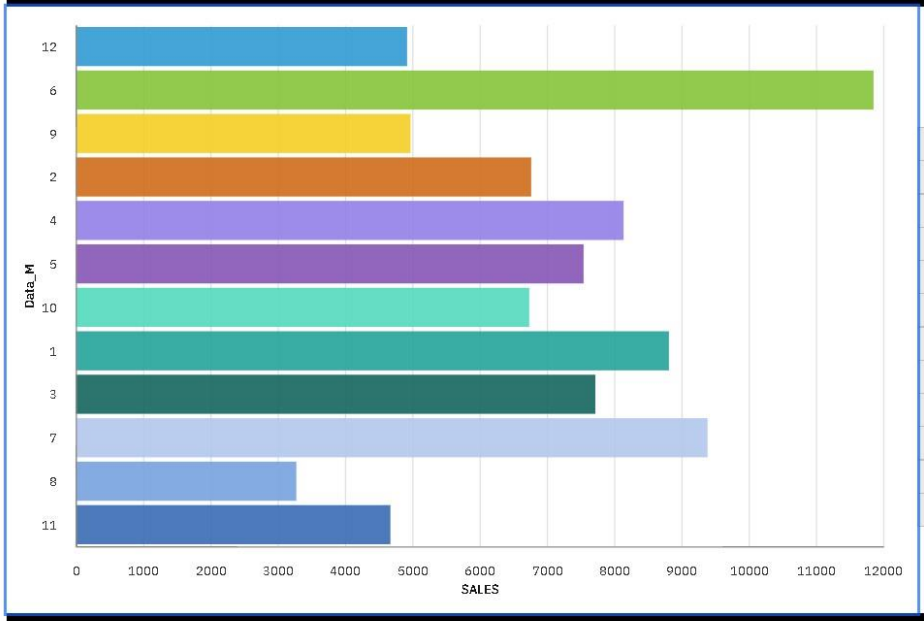
SALES BY MONTH



CROSS TABLE FOR EACH MONTH

	STOCK	SALES	PRICE	Field Revenue
12	51,506	4924	99.84	7,964.74
6	169,699	11856	145.44	20,346.16
9	78,403	4975	82.24	6,634.91
2	203,953	6768	154.74	11,853.04
4	150,978	8141	151.95	14,836.92
5	132,305	7547	155.08	14,001.79
10	92,563	6739	86.03	9,327.39
1	203,158	8815	119.39	11,393.38
3	207,607	7722	163.98	12,826.41
7	120,661	9389	148.28	16,896.24
8	71,162	3278	79.18	4,195.63
11	24,943	4676	106.09	8,611.23

SALES FOR EACH MONTH IN PIE-CHART

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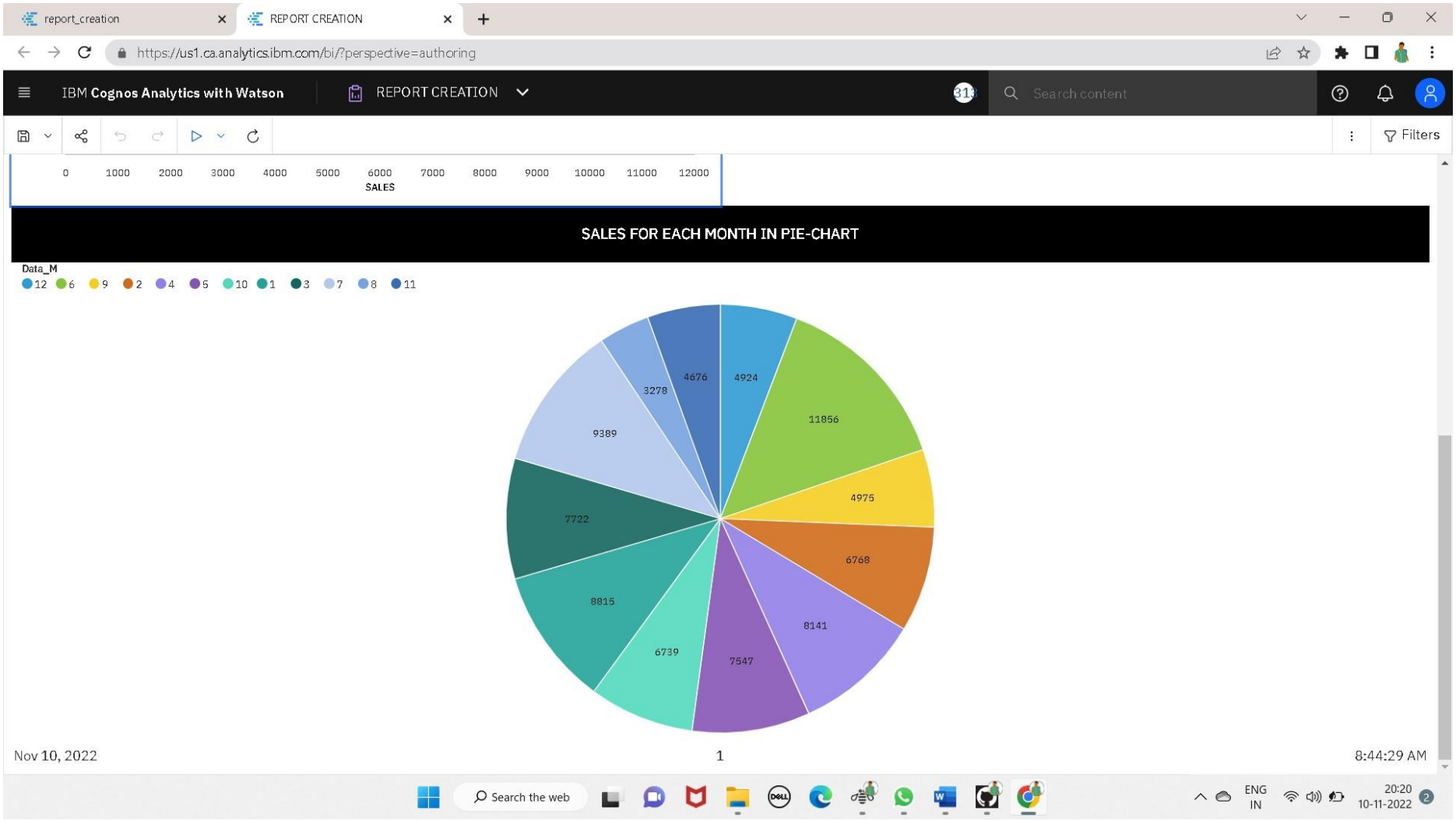
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SALES
SALES FOR EACH MONTH IN PIE-CHART
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12 6 9 2 4 5 10 1 3 7 8 11
4924
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6768
8141
7547
6739
8815
7722
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