Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID15658
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Business Analyst	Support the use of historical data sales in business decisions	Data about es are not adequately stored by our company	Up until recently, our methods for storing data were fairly antiquated	Pique
PS-2	Data Analyst	Make the data from my firm more understandable by using visualisation	Our data is enormous	We have multiple branches and there is data repetition	Frustrated
PS-3	Product Lead	Enhancing data understanding	I lack data knowledge	A significant issue with managing data is the lack of understanding on how to assess and use data analytics techniques to enhance decision making	In Doubt
PS-4	Student	Visualize sales information from a past college festival to make decisions for this year's festival	Our data is very small	Less data cannot potentially be utilised to forecast the future	Weighed down
PS-5	Company	Discover a reliable analytical tool to to replace our existing one	It can be challenging to find a tool that best meets our needs	On the internet, there are a huge number of possibilities for different price ranges. It can get tiresome going through everyone	Torment