

Empathy Map

Skill and job recommender

WHAT DO THEY SEE?

- 1) Access more job.
- 2) Can apply jobs
- 3) Easy contact to recruiters.

WHAT DO THEY SAY AND DO?

- 1)Customize resume.
- 2) Visit job sites.
- 3)Apply for jobs.



WHAT DO THEY FEEL?

- 1) Scope of growth.
- 2) Steady employment job.
- 3) Working for reputed company.

WHAT TO DO THEY THINK?

- 1) High job competition.
- 2) Matchmaking may inaccurate.
- 3) Job posting are outdated.