SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice

How does someone initially become aware of this process?

Enter

What do people experience as they begin the process?

Exit

What do people typically experience as the process finishes?

Extend

What happens after the experience is over?

Steps

What does the person (or group) typically experience?

Entice	Enter	Exit	Extend
Web Home Page	Details about our application	Logout	Update the status and autosave
Login Page	Login Process		
Registration Page	Registeration		
	URL		
The user can know the details about the application in home page	In home page the user can make use of it and the services.	After the user finish their process, they can logout from the application	After the process over the user can save the status like where it is malicious or not
The user must login to use our service and make use of it	In home page the user can make use of it and the services.		
If the user is new to our service, they should have to register first and then login and make use of the service.	If the user want to use it by the first time want to register.		
	After login to the URL site that will detect the URL is Malicious or not		

Interactions

What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

Entice	Enter	Exit	Extend
This website will be login into any devices with responsiveness.	Online Business People, working employees, common people can use this application	When the process is over the result will be updated and display to the user interface	Blacklist and whitelist approaches are the techniques to identify the phishing.
Browser with the site URL is Required to Process the service.	The user can acess the technique and report option in the application	collect the activities of the application of the all the data will to display to the user	Unwanted activities of ads & pop up will be detect as phishing using this techniques.

Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Entice	Enter	Exit	Extend
To secure the data of the users from the Hackers	To avoid completely the losing the data of the user.	Understanded about the phishing websites and the attacks	At the time of developing the application the security of the website will be more secure.
To secure the losing of money and personal datas	Be aware from the losing money	Learn about the phishing and aware from the site	Creating the application at the time the default installation of the anti-virus are be upgraded effectively.

Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Entice	Enter	Exit	Extend
When it is detected the attack then the user should not give any data further.	The user well know about the attack of the phishing website and they guessed it easily .	The user is satisfied on knowing whether the site is phishing or not.	Detect and prevent against unknown phishing attacks as new patterns are created by hackers
After Identification of the phishing the user should not continue the page shutdown immediately	User know and learned about the phishing attacks so any unwanted action user easily identify the attack	User can feel the secureness when the site is not on attacks.	To prevent the attacks from the hackers to verify the links on the URL.

Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Entice	Enter	Exit	Extend
while Phishing when the internet is disconnected then the application will not work.	It is the manual process. So the user cannot verify all the websites.	The user is already provided information even before if the website is detected as phishing site.	A new phishing website may prove to be detrimental because it has not been added to

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

Entice	Enter	Exit	Extend
Every sites mandatory want to detect using this Techniques.	Identifying the phishing sites and the attacks.	In order to analyze the real time URLs to produce correct results by Applying ML techniques in the proposed approach	prevention techniques and blacklists based Next level of intelligence of top signature