

**EMAIL PHISHING** SPEAR PHISHING **CLONE PHISHING** POPUP PHISHING WHALING **PHISHING** 



Convince you to willingly send money or valuables

To Catagorize and Classify the vulnerability issues in Internet **Computing Security** 

To make the analysis of vulnerability issues and recover The vulnerabilities



To Prevent A organization's upcoming projects and Employee's data from leaking.

TO confirm whether the website link send by any person which is safe or not



Infect your device with Malware and access your datas

Steal your private credentials to get your money or identity

**Ensure** 

compliance

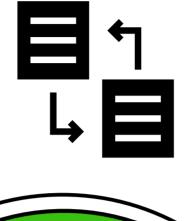
and

Reassure

insurers

Providing Anti phishing training

Main objective is to avoid installation of Malware



MEB

PHISHING

To avoid The leakage of our personal details and bank account details

Hybrid Methods

Machine Learning-Based Detection

Heuristic-Based Detection

PHISHING DEFENSIVE METHODS 

List

**Based** 

Detection

Deep Learning Detection

**Ensure** end to end By security

Obtain

control of

your

online

accounts



PREVENTIONS

Never trust alarming messages

> Review account statements regularly

Limit User acess to high-value systems and data

Dont give your information to an unsecured site

Phishing is difficult because scams ae nothing new on internet

Inability to detect phishing website

CONS





Eliminate the cyber threat risk level

PROS



Build Secure connection

Deploy targeted antiphishing solution



Steal intellectual property

Damage to reputation





**Prevents** unauthorised spoofing

