

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID29648
Project Name	Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:

I am A Financier	I'm trying to Secure Money in Online Transaction	But Investment leads to loss	Because Web Phishing attacks and Hacking While Transaction	Which makes me feel Unsecure
I am A Online Product Buyer	I'm trying to Purchase the product in Official website	But Clone apps leads to Wrong Payment Gateway	Because Phishing through clone app payment	Which makes me feel To stop Online Purchasing
I am A Explorer	I'm trying to Search Something using search Engine	But It turns to Page which offers Investment Opportunities	Because Those are Legitimate Pages	Which makes me feel Diverted from my work
I am The CEO of an organization	I'm trying to Allocate capital, building and overseeing the executive team	But There are personal information of the employees	Because They can be stolen by phishing attacks through mail and Unsecure Links	Which makes me feel Incapable of Protecting My Employees details