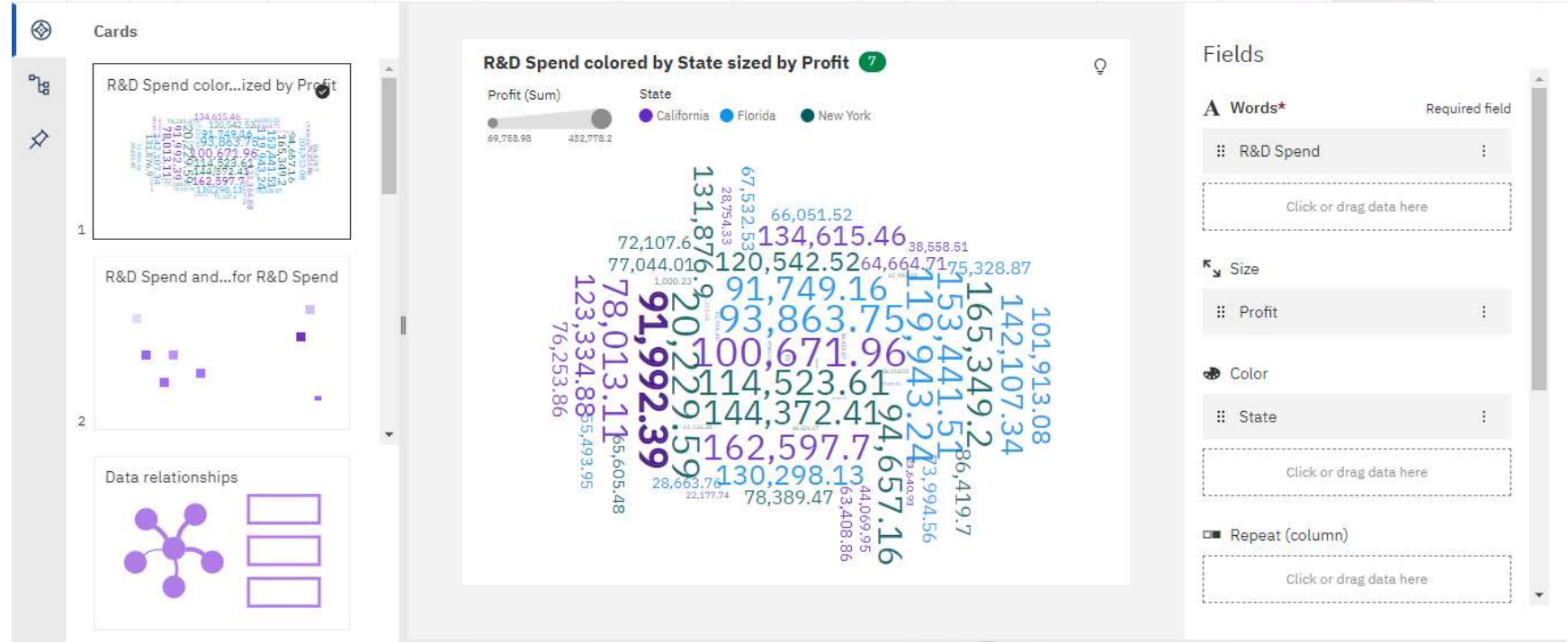








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 Analytics  Details  Fields  Properties



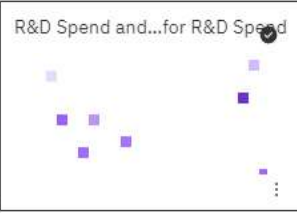
**Cards**

1



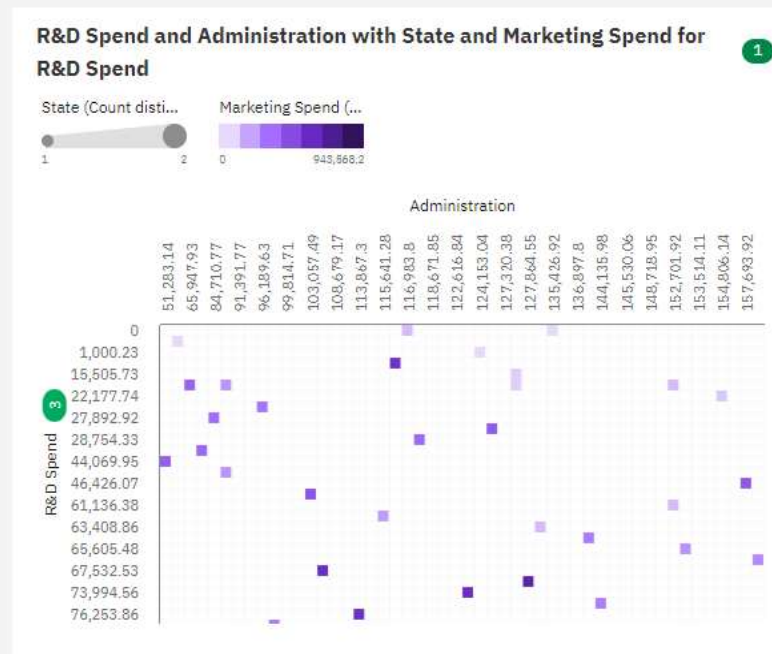

2

R&D Spend and...for R&D Spend



Marketing Spen...Administration

Data relationships



### Fields

Rows

R&D Spend

Click or drag data here

Columns

Administration

Click or drag data here

Points

R&D Spend

Click or drag data here

Heat\*

Required field

My IBM | \* New exploration | (1) WhatsApp | Assignment-1.pdf - Google | 50\_Startups.csv - Google Drive | +

us3.ca.analytics.ibm.com/bi/?perspective=explore&id=explore\_5cdbfc34-495c-467d-9501-6d7221aac6f8&options%5BdisableGlassPrefetch%5D=true&options%5Bcollect...

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Analytics | Details | Fields | Properties

**Cards**

- Marketing Spen...Administration
- Administration ...arketing Spend
- Data relationships

**Marketing Spend by R&D Spend colored by Administration**

California | Florida | New York

**Fields**

- x-axis: R&D Spend
- Color: Administration
- # y-axis\*: Marketing Spend (Required field)
- Repeat (column): State

Type here to search | Windows Taskbar: 20:21 16-09-2022



The screenshot displays the IBM Cognos Analytics interface. The main workspace shows a bubble chart titled "R&D Spend colored by Marketing Spend sized by Administration". The chart has three panels for "Administration" (California, Florida, New York). Each panel contains a cluster of bubbles. The size of the bubbles represents "Administration" and the color represents "Marketing Spend". A legend at the top shows the scales for "Administration (Size)" and "Marketing Spend (Color)". The right sidebar shows the "Fields" panel with "Bubbles\*" selected, and the "Size" and "Color" properties are configured with "Administration" and "Marketing Spend" respectively. The "Repeat (column)" property is set to "State".

Administration	Marketing Spend (Color Scale)	Administration (Size Scale)
California	84,710.77 to 904,822.44	0 to 943,568.2
Florida	0 to 943,568.2	0 to 943,568.2
New York	0 to 943,568.2	0 to 943,568.2





My IBM

\* New exploration

(1) WhatsApp

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Cards

4

State hierarchy... Administration



5

R&D Spend colo...dministration



Data relationships



Explore data relationships

50\_Startups.csv

Reset to original

🔍 Profit

✕

Edit diagram

▼



Select single or multiple nodes to see visualizations.

Relationship diagram ⓘ

10% ————— 100%

Select a visualization

Explore visualizations related to 'Profit'

Profit

12.3M

Profit

Add +

Profit



Add +

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