

Ideation Phase

Brainstorm & Idea Prioritization Template

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|---------------|---|
| Date | 19 september 2022 |
| Team ID | PNT2022TMID08469 |
| Project Name | Smart Farmer -IOT Enabled Smart Farming Agriculture |
| Maximum Marks | 4 marks |


Brainstorm & Idea Prioritization Template:

Reference :

<https://app.mural.co/invitation/mural/dhanalakshmisrinivasanengine1186/1666587358105?sender=u24641282421e39fff7ab4248&key=929b2e42-e842-48c5-98db-1ae3735cd2bf>

Step-1: Team Gathering, Collaboration and Select the Problem Statements:

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

➕

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Members of Ideation Process:

Team Leader: KURUBA ASHOK

Team Members : B.Harsha Kumar
M.Gireesh Nag
M.Thirupathi Reddy

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difficult to use it.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

Need some inspiration?

See a featured version of this template to kickstart your ideas.

Open example →

Step-2: Brainstorm,Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil icon to edit it or the eraser icon to delete it.

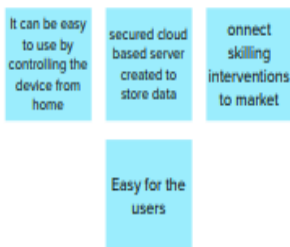
Person 1



Person 2



Person 3



Person 4



3

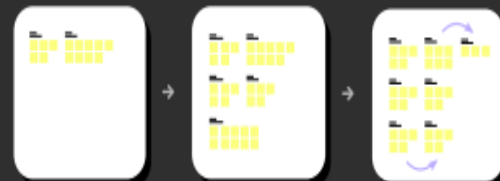
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes






After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- 
Strategy blueprint
 Define the components of a new idea or strategy.
[Open the template →](#)
 - 
Customer experience journey map
 Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
 - 
Strengths, weaknesses, opportunities & threats
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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