

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMID29650
Project Name	Project – Digital Naturalist AI enabled tool for diversity researchers
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To create an app that helps people around the globe.
2.	Idea / Solution description	Create an app that preaches the common public - awareness, usage of species especially medicinal species, how to look after or grow species.
3.	Novelty / Uniqueness	App that's not only helps the travellers, plant lovers, animal lovers, environmentalist... but also available to others apart from the list - gain an awareness, knowledge on various species across the globe and its usage in our day-to-day life.
4.	Social Impact / Customer Satisfaction	An app that is a key to "SAVE EARTH FROM SELF-DESTRUCTION". Gain Knowledge via fun tasks, interactive, and cool batches for achievements which can be shared globally. Plants good future and allows younger generation to carry a strong will to further save species and earth.
5.	Business Model (Revenue Model)	<b>Advertising or affiliate marketing model</b> – to make sure that everyone can use it for free and can help we creators to have a better mode of income.
6.	Scalability of the Solution	<ol style="list-style-type: none"> <li>1. Can accommodate both apple and android users.</li> <li>2. Global interaction to share their views and knowledge.</li> <li>3. Have their data stored in database safely and can access even if there is a problem in accessing their data.</li> <li>4. Provide a precise and accurate match of the species.</li> <li>5. Data on various species are updated by the customers and also us after careful analysis of each species to the best of concern (via <b>World Wild Life Society</b>,</li> </ol>

		<b>ICRISAT</b> – International Crops Research Institute For The Semi-Arid Tropics, <b>NGC</b> – National Geography Channel, Ayush - <b>Ayurveda, Yoga and</b> <b>Naturopathy, Unani, Siddha and</b> <b>Homeopathy,)</b>
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