This is the journey of a

Game-Changer

Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

- Database of flora and fauna of two subclasses of species
- To find about flofa and fauna & image identification
- Helpful in studying about growth, medicinal purposes

What do they struggle with most?

- Accurate recognition of species
- Accurate findings / Spending cash
- Not precise data of species

What tasks do they have?

- identification of species with the image
- Have the database stored safely for future usage
- Provide data based on their preference

Journey Steps	Entice	Enter	Engage	Exit
Image uploading,Information display and rating of a species of flora or fauna	How does someone initially become aware of this process	What do people experience as they begin the process?	In the core moments in the process,what happens?	What do people typically experience as process finishes
Steps What does the customer experience?	Upload the picture in the app / The information of the species can be viewed and also its features can be studied	Study about the required species / Decide whether the details are accurate / Rate the app and give feedback	To have the list of species they want to study about / To upload the correct image of the species. / Use the app and acquire the information	Close the app and cross check with other sources / Review of the app is asked for / The user writes the feebacks and compaibts
Interactions What interactions do they have at each step along the way?	They are asked about thier purpose of use of app / Customer preferenc e are asked	The location of the customer is asked / Help me with the features .growth of the species / Customer details like name,email address are asked	The customer searches the information / Use of virtual interface and interaction / Rating of app is asked during exit	Email regarding feedback is sent / The feedbacks ask for action for improvement / The customers can send reply messages
Goals and motivations At each step, what is a person's primary goal or motivation?	Help me figure out this species.	Help me find about the uploaded image	Help me collect the details of the image / Satisfaction of finding the details and information	Giving feedback for report / Sharing the apps with friends
Customer Feeling What is the customer feeling? *Tip: Use the emoji app to express more emotions*	🤯	🤔	🙁	🥵

Outcome

What changes for them?

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

- Identify the species with the help of a digital tool
- They can easily upload the image and get the details

What can they finally avoid doing?

- Customers can avoid the strenous work of searching for names
- Capturing images is easier than drawing

What changed in my environment?

- Easily accessible information without referring too many books
- The details can be stored and easily retrieved

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