

Define CS, fit into	<b>1. CUSTOMER SEGMENTS</b> <ul style="list-style-type: none"> <li>Farmer</li> <li>Fertilizer Dealer</li> <li>Agriculturist</li> <li>Common people</li> </ul>	<b>5. CUSTOMER</b> <b>CC</b> <ul style="list-style-type: none"> <li><b>Anxiety</b>-customer began to get anxious when they still no idea about the fertilizer what they have use.</li> <li><b>Mysteries</b>-they might Called it mysteries which they can't able to conclude it.</li> </ul>	<b>8. AVAILABLE SOLUTIONS</b> <b>AS</b> <ul style="list-style-type: none"> <li>By searching in books, e-books, online websites etc...</li> <li>By gathering the information from the peoples and come to understanding.</li> </ul>	Explore AS,
	<b>2. JOBS-TO-BE-DONE</b> <b>J&amp;P</b> <ul style="list-style-type: none"> <li>Crucial to ensure the livelihood of farmers</li> <li>Carefully analyze and fertilizing of crops</li> </ul>	<b>6. PROBLEM ROOT CAUSE</b> <b>RC</b> <ul style="list-style-type: none"> <li>Farmer have to ask any expert to use the fertilizers</li> <li>Farmers don't know what kind of Disease being affected for the crops</li> </ul>	<b>9. BEHAVIOUR</b> <b>BE</b> <p>When the Farmer Don't have the knowledge about disease this kind of situation occurs.</p>	
Identify strong TR & EM	<b>3. TRIGGERS</b> <b>TR</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> More stable and predictable yield</li> </ul>	<b>7. YOUR SOLUTION</b> <b>SL</b> <p>This system is built by using the image recognition and classification by neural network. By using this system, we can capture the image of Plant Varieties and can obtain the information about the disease at any time.</p>	<b>10. CHANNELS OF BEHAVIOUR</b> <b>CH</b> <p>8.1 ONLINE</p> <ul style="list-style-type: none"> <li>Online websites</li> <li>Social media platforms</li> </ul> <p>8.2 OFFLINE</p> <ul style="list-style-type: none"> <li>Customer through words</li> </ul>	Extract online & offline CH of BE
	<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Before:</b> unease about something with an uncertain outcome (showing worry)</li> <li><input type="checkbox"/> <b>After:</b> Deliver enough food to feed the Worlds population</li> </ul>			