

Brainstorming

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Team ID	IBM-project-13852-1659533411
Project name	UNIVERSITY ADMIT ELIGIBILITY PREDICTOR
Maximum mark	4 MARKS

Brainstorm & idea prioritization

Use this template to your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if people not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 15 people recommended

Start template here

Before you collaborate

1. Share an introduction given by a key person with the meeting. Share what you want to be going to.

2. The goal: The meeting objective will be to brainstorm ideas.

3. Getting ready for collaboration: Use the facilitator's questions to help you and your team to prepare.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the basis of your brainstorm.

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Brainstorm

Write down any ideas that come to mind for the problem and problem statement.

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Group ideas

Brainstorming sessions often involve clustering similar or related ideas to give you all ideas that have been grouped, give each cluster a sentence to describe it. If a cluster is larger than six ideas, try and split it up and work it up into smaller sub-groups.

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Prioritize

Your team should all have the same page about what's important about the ideas. Place your ideas on the grid to determine which ideas are important and which are feasible.

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After you collaborate

You can report the results of your meeting or get to share with members of your company who might have insights.

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Read more template

How to use the template

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